

Join in store today

PREFER TO JOIN ONLINE? VISIT [HALLMARK.COM/KOC](https://Hallmark.com/KOC)
ALL FIELDS REQUIRED TO PROCESS APPLICATION

☐ NEW MEMBER

☐ CURRENT MEMBER

MEMBER NUMBER IF RENEWING

FIRST NAME

LAST NAME

EMAIL ADDRESS

STREET ADDRESS WHERE YOU'D LIKE YOUR DREAM BOX AND OTHER MAILINGS SENT

APT. NUMBER/P.O. BOX

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE NUMBER WITH AREA CODE

BIRTHDAY MM/DD

☐ NEW TO CR

CROWN REWARDS NUMBER

☐ SHIP MY DREAM BOX TO THE ADDRESS ABOVE

☐ SHIP MY DREAM BOX TO THIS STORE *SELECT STORES ONLY*

STORE USE ONLY

HALLMARK STORE NAME

HALLMARK ACCOUNT NUMBER

2026 APPLICATION: 2026 Hallmark Keepsake Ornament Club (KOC) enrollment is open from 11/5/2025–7/31/2026, unless sold out prior. Memberships are valid from the signup date through 12/31/2026. **Taxes:** For applications submitted online, in store or by phone, applicable state and local taxes may apply. Annual membership fee is non-refundable. Limit one (1) KOC membership per year per person. No more than one (1) membership may be associated with a particular email address or with a particular Crown Rewards number. Annual membership fee is non-transferable. **Dream Box:** The Dream Box special gift begins shipping on or around 4/10/2026. Enroll by 1/15/26 to get all benefits of membership. **Email:** Email is required for membership processing. By providing your email address, you consent to receive email communications from Hallmark and its companies. If you opt out of email communications at a later date, you will not receive full KOC membership benefits, such as the *For Keeps* email newsletter. **Crown Rewards:** KOC membership includes enrollment in Hallmark Crown Rewards program. For terms and conditions, visit Hallmark.com/CrownRewards. Valid in the U.S. only. **Full terms:** For KOC membership terms and conditions, visit Hallmark.com/KeepsakeOrnamentClubTerms. For the Hallmark privacy statement, go to Hallmark.com/Privacy or call 1-800-HALLMARK (1-800-425-5627). **Consumer Privacy notice for California Residents:** The Privacy Notice for California Residents governs the collection of your personal information and is contained in Hallmark's current privacy policy available at Hallmark.com/Privacy. © & TM Hallmark



ANNUAL MEMBERSHIP GIFT

The joy begins when you open this year's Dream Box, valued at \$150!
Everything here is yours, just for joining.

2026 Dream Book

“Jolly holidays” banner & gift tags

3 club-exclusive ornaments

\$5 off \$10 coupon

And more surprises!

Dream Boxes begin shipping in April.



The Keepsake Ornament Club gives you perks for your passion!

Big on traditions? Obsessed with ornaments? Always in the holiday spirit? You're one of us. Join the club now for exclusive rewards, members-only perks and holiday cheer 365 days a year.

SAVINGS AND OFFERS

- Up to \$30 in coupons throughout the year
- Special Crown Rewards Bonus Points

EXCLUSIVE ACCESS

- Early Shopping at ornament release events
- Keepsake Studio insider info & sneak peeks
- Access to club-exclusive ornaments
- Members-only Facebook page

OUR GIFT TO YOU

- Annual membership gift valued at \$150

Complete benefit details inside.

Hallmark
KEEPSAKE
—ORNAMENT CLUB—

2026

Christmas magic never gets old



Get membership rewards valued at \$150+

JOIN ONLINE / IN STORE

Application inside or at Hallmark.com/KOC

Love ornaments? You'll love the perks!

Here's a look at what you'll receive
for **\$49.99 USD** (plus tax or fees).

Enrollment open November 5, 2025–July 31, 2026.

UP TO \$30 IN COUPONS

Receive up to \$30 in coupons throughout
the year to use on anything you like, in store
or online. Be sure to join by **January 15**
so you don't miss a single coupon!

MEMBERS-ONLY ORNAMENTS

As a 2026 club member,
you'll have access to purchase
ornaments created exclusively
for you by our artists.

Christmas Window 2026 24th in the
series. By Tammy Haddix.
Available in **(JULY)**

Love Birds By Emma Leturgez-Smith.
Available in **(JULY)**

Santa's Sweet Motorcycle
By Tammy Haddix. Available in **(OCTOBER)**

Vintage Greetings 3rd in the series.
By Matt Johnson. Available in **(OCTOBER)**



Join by
January 15, 2026,
so you don't miss a
single benefit!

Learn more at
hallmark.com/koc



EARLY EVENT SHOPPING

Only club members can shop ornament
release events **ONE DAY EARLY**.
That means you'll get first dibs on
new ornaments, including limited
quantities, plus offers and more.
You'll also be on the guest list for virtual
club events and exclusive ornament
releases throughout the year.

Early Shopping at participating stores.

GO BEHIND THE SCENES

Look for our quarterly issues of
For Keeps, plus monthly email
newsletters filled with sneak peeks,
artist interviews and more. And don't
forget to join our exclusive Facebook
group for bonus content—and to
connect with Keepsake artists and
ornament lovers like yourself!

MORE BONUS POINTS

Ornament release events are even
more rewarding for club members.
You'll be able to earn more Bonus
Points with your ornament purchase—
just what you deserve!

