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Selection, design and scale may vary.
All prices in USD.



MEMORIES for the making

Some moments just feel like magic. We still remember the joy in the room as the baby took those first few steps. We can smell cookies baking in our childhood kitchen. And we'll never forget the excitement of jumping out of bed and rushing to the want to hold on to forever—the memories our ornaments are "Part of which."

"Part of why I love what I do so much is because every ornament we design is going to represent a moment in time for someone," says Keepsake Editorial Director Lindsay Evans. "So, whether you you pull that ornament out of your storage box and hang it on in your life, every single year."

Simone Mariano, a new Keepsake artist who joined the studio in 2024, says her work has opened her eyes to the ways people "I was at my first orpass."

"I was at my first ornament signing event with another artist, Kristina Gaughran, when a collector brought in one of her ornaments from 1996 to have it signed. Just seeing that made moment whenever I'm designing—someone could be showing whether

Whether you're starting a new tradition or you've been collecting ornaments for decades, we've designed our 2025 collection to help you and your family capture all the moments that made this Christmas memories.





scenes—and now light and sound.

"This year, Disney Pinocchio is celebrating its 85th anniversary, so we've added lights to make the scene glow, and I designed the wooden frame after a window in Geppetto's workshop," Gregor says. "And for Harry Potter" fans, the Hogwarts" castle features gold foil accents on the windows and torches, glowing lights and music from 'Hedwig's Theme.'"



See the full collection

► Hallmark.com/Papercraft

- Artist crafted, wood and paper. QXD7172 Available in (JULY)
- E. Geppetto's Wish Come True 85th Anniversary \$21.99 By Gregor Benedetti. Artist crafted, wood and paper. QXD7075 Available in (JULY)
- **F. Hogwarts™** \$24.99 By Gregor Benedetti. Artist crafted, wood and paper. QXI8455 Available in OCTOBER

Harry Potter

(MAGIC) Light and sound.



Our favorite holiday helpers, elves and reindeer, are the stars of two sweet new series from Keepsake Artists Allie Robillard and Rob Stanphill.

"In Eight Tiny Reindeer, I wanted to put my own spin on the classic characters from 'The Night Before Christmas' poem," says Allie. "Starting with Dasher, each series ornament will have a unique color palette, a jingling bell and a saddle blanket with their name. The blankets have a homemade quality, like Mrs. Claus sewed them herself. And every reindeer has a special birthmark!"

Rob's series, Welcome to Elfville, takes us into the heart of a happy holiday town filled with elves. Each ornament is actually a set of two: a full-size festive shop and a miniature shop owner. The first small business (pun intended) is Candy's Bakery.

"I imagined all the things Candy would fill her shop with. Rolling pins, oven mitts, cinnamon bread, cookies and more all found a place in the architecture," Rob says. "I'm always looking for ways to spark the imagination of kids and adults, and I'm excited to see Elfville grow with new residents, interesting buildings and fun little places to visit."





in (JULY)

☐ E. North Pole Tree Trimmers \$17.99 13th in the series. By Tracy Larsen. QXR8405 Available in (JULY)





Cute as a Button Special Edition \$15.99 By Terri Steiger. QXE3572 **Available at Ornament Premiere** in store and online in JULY



☐ G. Merry Mechanical Ride \$29.99 By Tracy Larsen. Keepsake Power Cord sold separately. QGO3152 Available in (JULY)



☐ H. Cookie Cutter Christmas \$17.99 14th in the series. By Simone Mariano. QXR8402 Available in (JULY)



☐ I. Season's Treatings \$16.99 17th in the series. By Sharon Visker. QXR8392 Available in (JULY)

☐ A. Candy's Bakery \$35.99

By Rob Stanphill. Set of 2.

QXR8485 Available in (JULY)

1st in the Welcome to Elfville series.

☐ B. Dasher \$18.99 1st in the Eight Tiny

Reindeer series. By Allie Robillard.

QXR8492 Available in OCTOBER)





C. Sweet Decade \$15.99
6th in the series. By Tammy Haddix.
QXR8435 Available in (JULY)



☐ F. Cup of Cozy \$21.99 2nd in the series. By Iman Zadrozny. Porcelain. QXR8482 Available in OCTOBER



☐ I. Sandal the Sandman \$17.99 4th in the series. By Allie Robillard. QXR8455 Available in (JULY)



L. Young Santa \$21.99 4th in the series. By Sheyda Abvabi Best.

QXR8462 Available in (JULY)



□ D. Holiday Parade \$17.99 7th in the series. By Tammy Haddix. QXR8425 Available in (JULY)



☐ G. Ollie U. Halfpipe \$22.99
21st in the Snowtop Lodge series.
By Joanne Wright. Porcelain.
QXR8375 Available in JULY



☐ **J. Snow Buddies** \$17.99 28th in the series. By Tammy Haddix. QXR8345 Available in (JULY)



■ M. Young Santa Surprise \$19.99 By Sheyda Abvabi Best. QGO1205 Available in OCTOBER



☐ E. Merry Macarons \$15.99

16th in the Christmas Cupcakes series.

By Lisa Vogel. Artist crafted and fabric.

QXR8395 Available in (JULY)



☐ H. Scrumptious S'mores \$17.99

18th in the Making Memories series.

By Tammy Haddix. QXR8385

Available in (JULY)



□ K. Toymaker Santa \$19.99 26th in the series. By Orville Wilson. QXR8355 Available in JULY



□ N. Frosty Friends \$16.99
46th in the series. By Tom Best and Lisa Vogel. QXR8332
Available in JULY

2025 DREAM BOOK | **7**

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SERIES FAVORITES



☐ A. Brilliant Butterflies \$17.99 9th in the series. By Terri Steiger. QXR8415 Available (NOW)



□ D. Christmas Commemorative
 \$22.99 13th in the series.
 By Terri Steiger. Glass and metal.
 QXR8412 Available in OCTOBER



G. Rocking Horse Memories \$17.99 6th in the series. By Matt Johnson. QXR8442 Available in JULY



☐ J. Blackburnian Warbler \$17.99
21st in The Beauty of Birds series.
By Emma Leturgez-Smith. QXR8372
Available (NOW)



☐ B. Gladiolus Fairy \$14.99
21st in the Fairy Messengers series.
By Kristina Gaughran. QXR8382
Available (NOW)



☐ E. Long-Haired Dachshund \$15.99

35th in the Puppy Love series. By

Anita Marra Rogers. Artist crafted and brass. QXR8755 Available in JULY



☐ H. Rocking Reindeer \$20.99
By Matt Johnson. QGO2552
Available in (NOVEMBER)



Lady Blackburnian Warbler
The Beauty of Birds \$17.99
By Emma Leturgez-Smith. QXE3352
Available at Ornament Premiere
in store and online in (JULY)



☐ C. Mythical Mermaids \$17.99

3rd in the series. By Kristina Gaughran.

QXR8465 Available in JULY



☐ F. Mischievous Kittens \$15.99 27th in the series. By Simone Mariano. QXR8762 Available in JULY



☐ I. A Pony for Christmas \$17.99 28th in the series. By Debra Nielsen. QXR8352 Available in (JULY)



☐ **K. Cozy Critters** \$14.99 9th in the series. By Adan Chung. QXR8422 Available in (JULY)







N. Holiday Lighthouse \$27.99
14th in the series. By Tracy Larsen.
Keepsake Power Cord sold
separately. QXR8702
Available in JULY



O. Keepsake Korners Firehouse \$23.99 42nd in the Nostalgic Houses and Shops series.
By Orville Wilson. QXR8335
Available in JULY



■ M. Black \$27.99 QSM7875

LIMITED QUANTITY

Premiere in store or online in (JULY)

Father Christmas's Reindeer \$23.99 By Joanne Wright. Artist crafted and fabric. QXE3555 Available at Ornament

Father Christmas Ornaments By Joanne Wright. Artist crafted and fabric.

L. Caucasian \$27.99 22nd in the series. QXR8365

On scroll: May one joy after another illuminate your holidays. Available in JULY

- **Q. King of Hearts** \$25.99 7th the Noble Nutcrackers series. By Terri Steiger. QXR8432 Available in OCTOBER **R. Stocking Stuffers** \$19.99
- R. Stocking Stuffers \$19.99
 5th in the series. By Terri Steiger.
 QXR8445 Available in JULY







LIMITED QUANTITY

Sweet Snow Girl \$25.99 By Tammy Haddix. Porcelain and fabric. **QXE3575** Available at Ornament Debut in store and online in OCTOBER



By Tammy Haddix. Porcelain. QGO1442 Available in OCTOBER





☐ C. The North Pole's Countdown to Christmas Countdown to Christmas
Ornaments and Book Set
\$39.99 By Sheyda Abvabi Best
and Tim Bodendistel. QGO3182
Available in OCTOBER



☐ **D. 2025 Snowflake** \$19.99 By Gregor Benedetti. Porcelain. QGO1002 Available in (JULY)



☐ **G. Merry Mice** \$20.99 By Gregor Benedetti. QGO1452 Available in OCTOBER



☐ E. Birch Penguin \$16.99 By Debra Nielsen. QGO1225 Available in (OCTOBER)



☐ H. Pull-String Lion \$25.99 By Terri Steiger. Wood. QGO1302 Available in OCTOBER



Playful & petite Flip to pg. 35 for a mini penguin pal



☐ F. A Gift From Santa \$18.99 By Kristina Gaughran. QGO1145 Available in (JULY)



☐ I. Nifty Fifties Keepsake Ornaments \$18.99 By Gregor Benedetti. QGO1362 Available in (JULY)





- ☐ B. Keepsake Village \$69.99 By Sharon Visker and Emma Leturgez-Smith. QGO2452 Available in JULY
- □ C. Rockin' Window Shopping \$44.99 By Rob Stanphill. Keepsake Power Cord sold separately. QGO3162 Available in (JULY)
- ☐ **D. Playful Penguins** \$46.99 By Kristina Gaughran. QGO2442 Available in OCTOBER
- ☐ E. Light It Up! \$32.99 By Gregor Benedetti. Keepsake Power Cord sold separately. QGO2445 Available in UULY



(MAGIC) Lights up.







☐ J. Jolly Jukebox \$23.99

By Ruth Donikowski. QGO2545

Available in (OCTOBER)



☐ H. Roasting Marshmallows \$20.99 By Lisa Vogel. QGO2425 Available in OCTOBER



☐ **K. Here Comes Santa Claus** \$34.99 By Simone Mariano. QGO2475 Available in OCTOBER



□ I. Merry Kiss-Moose \$39.99 By Sharon Visker. QGO2465 Available in JULY



L. Nellco Ice Cream Maker \$27.99
By Nello Williams. QGO2435
Available in JULY

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☐ A. Grandma Got Run Over By a Reindeer \$21.99 By Tracy Larsen and Matt Johnson. QGO2432 Available in JULY



☐ B. Chestnuts Roasting \$19.99
By Gregor Benedetti. QGO2522
Available in OCTOBER



☐ C. Christmas Cheers \$20.99

By Matt Johnson. QGO2505

Available in (OCTOBER)



☐ **F. Reindoggie** \$16.99 By Tracy Larsen. QGO2542 Available in OCTOBER



MAGIC
Lights up and plays "Carol of the Bells."

H&LiDAY

STYLE

☐ **D. Holiday Style** \$24.99 By Matt Johnson. QGO3165 Available in (OCTOBER)



G. Pull My Finger \$21.99
By Sharon Visker. QGO2335
Available in JULY



☐ E. I Want a Hippopotamus for Christmas \$20.99 By Jim Kemme. QGO2415 Available in (JULY)



☐ H. A Snowy Surprise \$22.99
By Tammy Haddix. QGO2515
Available in OCTOBER







LAMPOON'S CHRISTMAS VACATION



■ E. The Cousin \$21.99

By Jake Angell. QXI8335 Available in JULY

☐ F. Clark's Christmas Memories \$24.99 QXI8332 Available in JULY

TPOLAR EXPRES

THE POLAR EXPRESS.

Jingle the bell to hear it ring!



☐ G. Frosty and Karen \$18.99 By Jim Kemme. QXI8342



☐ H. Santa's Sleigh Bell \$18.99 By Rodney Gentry and Tim Bishop. Available in OCTOBER Metal. QXI8352 Available in JULY

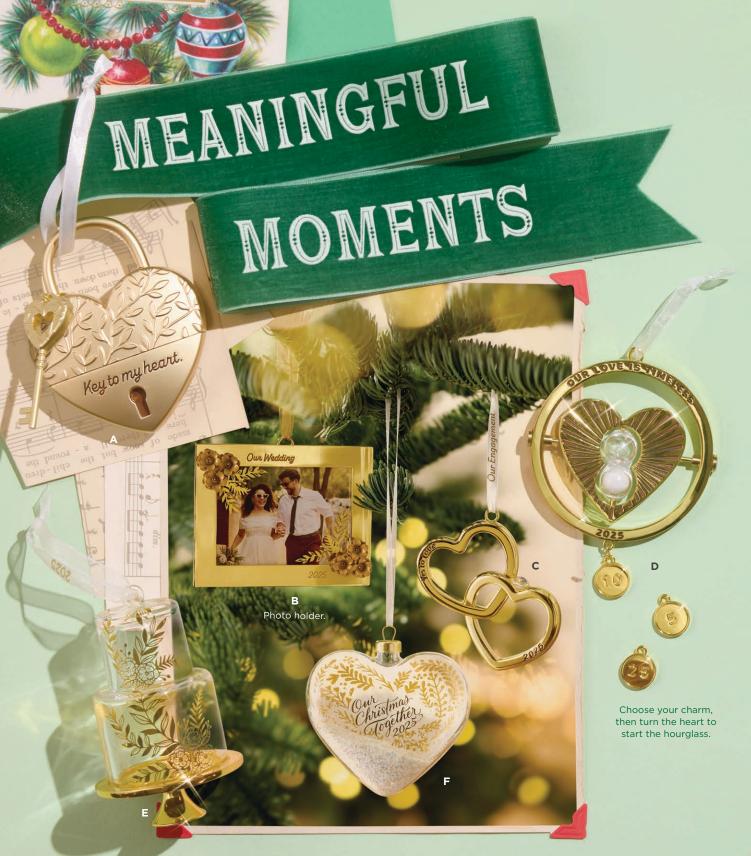


□ I. Heat Miser \$22.99 By Jake Angell. QXI8355 Available in OCTOBER



☐ J. Family Controversy \$19.99 QXI8022 Available in (JULY)





- ☐ A. Key to My Heart \$19.99 By Christy Ni. Die-cast metal. QHX3215 Available (Now)
- ☐ **B. Our Wedding*** \$19.99 By Azusa Omura. Metal and glass. QHX3222 Available (Now)
- ☐ C. Our Engagement \$19.99 By Jack Pullan. Metal. QHX3235 Available (NOW)
- ☐ D. Our Love Is Timeless \$24.99 Metal. QHX3232 Available (NOW)
- ☐ E. Our Sweet Beginning \$24.99 By Azusa Omura. Glass and metal. QHX3225 Available (NOW)
- ☐ F. Our Christmas Together \$18.99 Glass. QGO2495 Available in (OCTOBER)



☐ G. Our First Christmas Together \$22.99 Porcelain. QGO2485 Available in JULY



☐ **H. Love Wins** \$18.99 By Gregor Benedetti. Artist crafted, wood and paper. QHX3242 Available (NOW)



☐ I. A Perfect Match \$18.99 QGO2492 Available in (JULY)





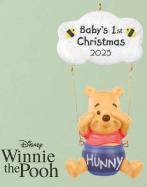
☐ J. Sweetest Dream Come True \$19.99 By Azusa Omura. Porcelain. QHX3252 Available (Now)



Baby's 1st Christmas Ornaments By Tammy Haddix. Available in (JULY) ☐ **K. Girl** \$18.99 QGO1935 ☐ **L. Boy** \$18.99 QGO1932



☐ M. Baby's First Christmas \$17.99 By Nina Aubé. QGO1915 Available in (JULY)



□ N. Baby's First Christmas \$19.99 QXD7205 Available in (JULY)



☐ O. Grandbaby's First Christmas \$24.99 By Terri Steiger. Porcelain and 14K gold accents. QGO1925 Available in (JULY)



- ☐ P. Baby's 1st Christmas \$24.99 By Azusa Omura. Porcelain, fabric and 14K gold accents. QHX3245 Available (Now)
- ☐ **Q. Our Little Miracle** \$19.99 By Tammy Haddix and Sheyda Abvabi Best. Porcelain and fabric. QHX3091 Available (NOW)







Great-Grandchild Ornaments By Matt Johnson. Available in (JULY) ☐ E. Great-Granddaughter

\$14.99 QGO1705 ☐ F. Great-Grandson \$14.99 QGO1722



Parent & Child Ornaments By Gregor Benedetti.

Available in (JULY)

☐ **G. Dad & Me** \$15.99 QGO1485 ☐ **H. Mom & Me** \$15.99 QGO1482



Grandchild Ornaments

By Iman Zadrozny. Available in (JULY) ☐ I. Granddaughter \$14.99 QGO1495 ☐ **J. Grandson** \$14.99 QGO1565



☐ K. Sisters Share the Love \$15.99 By Allie Robillard. QGO1475 Available in (JULY)

Add a photo to these ornaments.

☐ M. A Joy to Behold* \$19.99

By Gregor Benedetti. Metal.

QGO1575 Available in JULY



☐ L. Mom's Love Shines \$17.99 By Kristin Schultz. Artist crafted and metal. QHX3302 Available (Now)



☐ N. The Gift of Family* \$15.99 By Terri Steiger. QGO1492 Available in JULY





☐ P. In Our Hearts to Stay \$19.99 By Debra Nielsen. Artist crafted and metal. QHX3262 Available (NOW)



Congrats to our photo contest winners! Meet Mouse the cat and Bean the dog, thanks to their respective humans, Michelle H. and Samantha M. Look for our next contest on Facebook! ► Facebook.com/HallmarkKeepsakes





☐ Q. My Fur-st Christmas \$15.99 By Gregor Benedetti. QGO1902 Available in (JULY)



FUN GIFTS and PERFECT FITS





☐ E. New Home \$18.99 By Madison Thomas and Terri Steiger. Metal. QHX3275 Available (NOW)



☐ F. New Adventures \$17.99 By Debra Nielsen. Metal. QHX3305 Available (NOW)



☐ G. The Caring Spirit \$16.99 Fabric. QGO1942 Available in JULY)



☐ H. Deck the Shelves \$19.99 By Terri Steiger. QGO1985 Available in OCTOBER



☐ I. Beer Stein \$17.99 By Tom Best. QGO1945 Available in (OCTOBER)



☐ J. Street Fighting Man \$20.99 QGO2422 Available in OCTOBER



☐ K. A Moment to Remember* \$19.99 By Jack Pullan. QHX3295 Available (Now)



☐ **L. New Driver** \$16.99 By Iman Zadrozny and Haley Kellerman. QHX3282 Available Now



☐ M. Class of 2025* \$19.99 By Terri Steiger. Ceramic. QHX3272 Available (NOW)

■ A. Happy Camper \$19.99 By Tammy Haddix. Artist crafted and metal. QGO1965 Available in OCTOBER

- B. Hello, Sunshine \$18.99 By Terri Steiger. QGO1982 Available in (JULY)
- C. Make Your Move \$19.99 By Gregor Benedetti. QGO2332 Available in (JULY)
- D. Seasons Tiki-ngs \$18.99 By Tammy Haddix. QGO1972 Available in (OCTOBER)



HOBBIES AND INTERESTS



☐ A. Hooked on Santa \$16.99 By Terri Steiger. QGO1952 Available in JULY

☐ D. Whipping Up Holiday Love

crafted and metal QGO1962

Available in OCTOBER

\$18.99 By Tammy Haddix. Artist

Bake up some fun! Trim your kitchen tree with minis, pg. 34



■ B. Corn Ho-Ho-Hole \$18.99 By Terri Steiger. Set of 2. QGO1955 Available in OCTOBER



 \square C. Eye on the Snowball \$18.99 By Allie Robillard. QGO1992 Available in OCTOBER



■ E. Sew Darn Cute \$17.99 By Edythe Kegrize. QGO1975 Available in (OCTOBER)



☐ F. Plants Grow on You \$19.99 By Gregor Benedetti. Artist crafted and metal. QGO1995 Available in JULY



☐ G. Basketball Star \$14.99 By Tom Best and Terri Steiger. QGO1552 Available in (JULY)



☐ **H. Football Star** \$14.99 By Tom Best and Terri Steiger. QGO1555 Available in (JULY)



☐ **J. Soccer Star** \$14.99 By Tom Best and Terri Steiger. QGO1542 Available in (JULY)



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☐ M. T.J. Watt Pittsburgh Steelers \$22.99 QXI8742 Available in OCTOBER) U.S. only



■ K. "Stone Cold" Steve Austin \$20.99 QXI8502 Available in OCTOBER

L. Jalen Hurts Philadelphia Eagles \$22.99

31st in the Football Legends series, QXR8735 Available in JULY U.S. only

OFFIC,

□ N. Micah Parsons Dallas Cowboys \$22.99 QXI8732 Available in (JULY) U.S. only



□ O. Christian McCaffrey San Francisco 49ers \$22.99 QXI8735 Available in OCTOBER) U.S. only



☐ I. Baseball Star \$14.99 By Tom Best and Terri Steiger. QGO1545 Available in (JULY)



 \square P. Freddie Freeman Los Angeles Dodgers™ \$23.99 QXI8752 Available in JULY



□ Q. Trea Turner Philadelphia Phillies™ \$23.99 QXI8782 Available in JULY



☐ R. Connor Bedard Chicago Blackhawks® \$23.99 QXI8745 Available in OCTOBER

SPORTS



See it come to life with

synchronized sound,

light and motion.



LIMITED QUANTITY

New York Central 700E Hudson Locomotive \$22.99 Die-cast metal. QXE3502 Available at Ornament **Debut** in store and online in OCTOBER



► Hallmark.com/Lionelville

☐ B. LIONEL® M.O.W. Gantry Crane \$27.99 QXI8245 Available in (JULY)



☐ A. LIONELVILLE® Table Decoration \$129.99 By Matt Johnson. QFM3972 Available in (JULY)

All aboard!



☐ C. New York Central 700E **Hudson Locomotive \$22.99** 30th in the LIONEL® Trains series. Die-cast metal. QXR8322 Available in (JULY)



☐ D. LIONEL® New York Central Vanderbilt Tender \$23.99 Die-cast metal. QXI8225 Available in (JULY)



"I used a three-dimensional scanner

to create the basic framework, then

He also collaborated with Keepsake Engineer Samantha Heryford to rebuild the mechanics and develop new magic features. The result is a 360-degree interactive scene with moving trains and railroad crossing arms, tunnels, lights, sound and a controller that allows you to change the direction of the trains.

resculpted and added in all the textures

and colors—and every single rock. I loved

the process of fine-tuning those details,"

☐ E. LIONEL® 812 Gondola Car \$23.99 Die-cast metal. QXI8232 Available in (JULY)



Wheels turn on all vehicles.

☐ F. Kinner Sportwing \$19.99 29th in the Sky's the Limit series. By Lynn Norton. QXR8305 Available in (JULY)



(MAGIC)

☐ G. 1968 Chevrolet® Fire Engine \$28.99 23rd in the Fire Brigade series. By Tim Bishop. QXR8315 Available in (JULY)



☐ H. 1976 Chevrolet® Camaro® Bumblebee \$23.99 5th in The Car's the Star series. By Tim Bishop. Die-cast metal. QXR8325 Available in (JULY)



☐ I. 2025 Ford Mustang GTD \$23.99 By Tim Bishop. Die-cast metal. QXI8235 Available in OCTOBER



☐ J. 1995 Ford SVT Lightning \$23.99 31st in the All-American Trucks series. Die-cast metal. QXR8312 Available in (JULY)



☐ K. 1953 Indian Chief Motorcycle \$23.99 By Orville Wilson. Die-cast metal. QXI8212 Available in OCTOBER



■ L. Road Grader \$23.99 Die-cast metal. QXI8252 Available in OCTOBER



1999 Nissan Skyline GT-R \$23.99 By Tim Bishop. Die-cast metal. QXE3505 Available at Ornament **Debut** in store and online in **OCTOBER**



☐ M. 2009 Nissan 370Z NISMO \$22.99 By Tim Bishop. Die-cast metal. QXI7101 Available in JULY



□ N. 2026 Ram 1500 REV \$23.99 By Tim Bishop. Die-cast metal. QXI8215 Available in (OCTOBER)



Dodge

☐ O. 1969 Dodge Super Bee Six Pack \$22.99 35th in the Classic American Cars series. Die-cast metal. QXR8302 Available in JULY



□ P. John Deere 620 Tractor \$23.99 Die-cast metal. QXI8222 Available in (OCTOBER)

Small WONDERS







Performs a synchronized sound and light show to "In the Hall of the Mountain King.'



See the ShowToppers Collection in action

► Hallmark.com/ShowToppers

Available in JULY

- ☐ A. Darth Vader™ ShowToppers Mini Tree Topper \$29.99 By Orville Wilson. QSB6454
- ☐ B. ShowToppers Black Mini Tree \$44.99 QSB6341
- □ C. The Galactic Empire™ Mini Tree Skirt \$16.99 By Orville Wilson. Fabric. QSB6404
- ☐ D. Rebel Snowspeeder™ \$10.99 QXM9535
- ☐ E. Darth Vader's TIE Fighter™ \$10.99 By Orville
- ☐ F. Death Star™ \$10.99 By Orville Wilson. QXM9512
- ☐ G. Spooky Little Skull \$9.99 By Sharon Visker. QFO5432
- ☐ H. Itty Bitty Spider \$9.99 By Sharon Visker.
- ☐ I. Halloween Time ShowToppers Mini Tree Topper \$29.99 By Emma Leturgez-Smith. QFO5321
- ☐ J. Halloween Time Mini Tree Skirt \$16.99 By Gregor Benedetti. Fabric. QFO5384

The show goes on!

We pulled out all the stops for this year's ShowToppers collection, which means you can have a Halloween tree in October, a Christmas tree in December and a Star Wars™ tree all year long-lucky you!

All the fun-size trees and toppers in the collection are interchangeable for mix-and-match decorating—and they're full of fun features, too. Just choose your topper and connect it to a ShowToppers tree to see them both come to life with light and sound.

We even brought back our much-loved Vintage Santa topper and skirt and classic green tree (next page).







☐ D. Sweet Lil' Sushi \$9.99 By Simone Mariano. QXM9525 Available in (JULY)



☐ G. Little Angel \$9.99 By Azusa Omura and Livy Long. Porcelain and 14K gold accents. QHX3292 Available (Now)



☐ E. Cooking Up Christmas \$24.99 By Matt Johnson. Set of 3. QXM9502 Available in (JULY)



☐ F. Christmas Cooker \$9.99 By Matt Johnson. QXM9482 Available in OCTOBER



☐ H. Sweet Santa \$9.99 By Tammy Haddix. QXM9492 Available in (JULY)



□ I. O Tiny Tree! \$10.99 By Tammy Haddix. Porcelain and 14K gold accents. QXM9475 Available in (OCTOBER)



☐ J. A Teeny Sip \$9.99 By Christy Ni. QHX3255 Available (Now)



☐ K. Two Scoops of Fun \$9.99 By Kristina Gaughran. QXM9465 Available in (JULY)



☐ **L. A Snowy 2025** \$12.99 By Tammy Haddix. QXM9462 Available in (JULY)



MINIATURE ORNAMENTS AND TREES







□ N. Winter Fun With Snoopy® \$9.99 By Jim Kemme. Set of 2. 28th in the series. By Tracy Larsen. QXM9562 Available in (JULY) QXM9555 Available in (JULY)





☐ O. 1955 Chevrolet® Nomad® Wagon \$12.99 8th in the Lil' Classic Cars series. Die-cast metal. QXM9382 Available in (JULY)



☐ P. 1978 Dodge Li'l Red Express Truck \$12.99 3rd in the Lil' American Trucks series. Die-cast metal. QXM9385 Available in (JULY)





Available in OCTOBER

☐ **Q. U.S.S. Voyager** \$10.99 QXM9545 ☐ **R. Seven of Nine** \$9.99 QXM9542 Available in OCTOBER



■ S. Poké Balls \$16.99 By Tim Bishop. Set of 6. QSB6334 Available in (JULY)



☐ T. LIONEL® Norfolk and Western Passenger Set \$22.99 Set of 3. QXM9375 Available in (OCTOBER)



- C. Gilmore Girls Mini Ornament Set \$19.99 By Jaye Wiley. Set of 3. QXM9505 Available in OCTOBER
- D. Superstar Barbie[™] and Superstar Christie[™] Ornaments \$19.99 By Iman Zadrozny. Set of 2. QXM9552 Available in (JULY)
- **E. Holiday Rowlet** \$9.99 By Emma Leturgez-Smith. QXM9532 Available in (JULY)
- I. Alex, Steve and Arctic Fox \$19.99 By Nello Williams. Set of 3. QXM9402 Available in JULY
- J. Goomba \$9.99 QXM9392 Available in JULY
- **K. Beetlejuice™** \$11.99 By Kristina Gaughran. QXM9412 Available in (JULY)
- L. Luna Lovegood™ \$10.99 QXM9415 Available in OCTOBER

KIDS and KIDS at HEAR



- ☐ A. Disney's Electrical Parade \$32.99 By Matt Johnson. Keepsake Power Cord sold separately. QXD7195 Available in JULY)
- ☐ B. Ride Around the Kingdom Disneyland King Arthur Carrousel \$24.99 QXD7192 Available in (JULY)
- ☐ C. A Magical Celebration Disneyland 70th Anniversary \$49.99 QXD7202 Available in (JULY)







- ☐ E. Gardener Mickey \$16.99 4th in the All About Mickey! series. By Nello Williams. QXR8495 Available in (JULY)
- ☐ F. Sweater-Sharing Sweethearts \$20.99 QXD7152 Available in OCTOBER



☐ G. Firefighting Friends \$49.99

By Gregor Benedetti and Nello Williams.

(MAGIC)

Turn the crank for light, motion and music from "Mickey's Fire Brigade."



☐ H. 70 Years of Music and Fun The Mickey Mouse Club \$24.99 QXD7155 Available in (OCTOBER)



☐ I. Bone-afide Besties \$21.99 QXD7182 Available in (OCTOBER)



☐ **J. Sunny Chic** \$16.99 QXD7162 Available in (JULY)



☐ K. A Year of Disney Magic \$17.99 QXD7142 Available in (JULY)

(MAGIC)

Lights up and plays "Mickey Mouse Club March."

DISNEP





Lights up.

□ D. Gargoyle \$24.99 QXD7305 Available in (JULY) Not part of The Haunted Mansion Collection interactive series.



With interactive light, music and dialogue, this collection comes together to bring the Haunted Mansion to life...if you dare to enter.





☐ E. Disney Tinker Bell \$34.99 Porcelain. QXD7132 Available in (JULY)



☐ **F. We Can Do It!** \$22.99 QXD7262 Available in (JULY)



☐ G. Berlioz, Toulouse and Marie 55th Anniversary \$23.99 By Kristina Gaughran. QXD7082 Available in (JULY)



Abu and the Magic Lamp \$18.99 QXE3522 Available at Ornament **Debut** in store and online in **OCTOBER**



☐ H. Jasmine's Magic Carpet Ride \$19.99 QXD7252 Available in (OCTOBER)



☐ J. Belle With the Wardrobe \$24.99 QXD7232 Available in (JULY)



☐ M. Best Day Ever! 15th Anniversary \$25.99 By Kristina Gaughran. QXD7265 Available in OCTOBER



Keepsake Power Cord sold separately. QXD7112 Available in JULY

Winnie the Pooh



☐ K. And Tigger, Too \$18.99 QXD7212 Available in (JULY)



☐ L. Up for Adventure \$26.99 By Tammy Haddix. QXD7215 Available in (JULY)

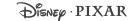


☐ N. Ariel and the Prince \$27.99 QXD7222 Available in (JULY)



☐ O. A Fin-tastic Friendship \$20.99 QXD7225 Available in (JULY)

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PIXAR

☐ H. Snow Globe Escape Plan
Disney and Pixar Knick Knack
\$22.99 QXD7302
Available in OCTOBER



☐ J. Sadness 10th Anniversary \$22.99 QXD7295 Available in OCTOBER



LIMITED QUANTITY

Carl and Ellie \$44.99
Porcelain. QXE3532 Available at
Ornament Premiere in store and
online in JULY



☐ **K. Elio Solís** \$22.99 By Rob Stanphill. QXD7014 Available in (JULY)



☐ I. Friends of a Feather \$21.99 QXD7292 Available in OCTOBER)



L. A Wall-E, Joll-E Holiday \$19.99 QXD7285 Available in JULY





☐ E. Let's Get Dangerous! Disney Darkwing Duck \$19.99
By Kristina Gaughran. QXD7185 Available in OCTOBER)

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75 years of Peanuts®

Snoopy and his pals have brought happiness to fans of all ages since 1950, so we're celebrating their big milestone with our favorite form of happiness...new ornaments!

"Peanuts is a longtime partner of Hallmark, and they trust us to take Charles Schulz's beloved characters and create new favorites for fans, like I've done for this 75th anniversary ornament," says Keepsake Artist Gregor Benedetti. "I love how these stories speak to both kids and the kid in all of us."

Keepsake Artist Tammy Haddix agrees there's something magical about working on characters you've known since childhood. Together with Adan Chung, she created this year's Snoopy as The Flying Ace ornament, which features four scenes from the classic comic strip and music from "Snoopy vs. The Red Baron" performed by The Royal Guardsmen, just like in the TV special.

"I want anyone who sees my ornaments to go 'Aww!" Tammy says. "I hope Snoopy fans love it."











(MAGIC)

☐ A. PEANUTS® 75th Anniversary Special Edition \$26.99 By Rich LaPierre and Gregor Benedetti. Glass. QXI7524 Available in OCTOBER)

☐ B. Good Grief, Charlie Brown! \$18.99 By Jim Kemme. QXI8712 Available in (JULY)

CHRISTMAS IS ... A WARM

 \square C. Snoopy as The Flying Ace \$39.99 By Adan Chung and Tammy Haddix. QXI8725 Available in (JULY)

☐ **D. Christmas is...** \$19.99 2nd in the series. By Tim Bishop. QXR8732 Available in OCTOBER

☐ **E. Hello, Snoopy!** \$29.99 QXI8722 Available in JULY

☐ F. Sno-Cones With Friends \$24.99 QXI8705 Available in JULY



☐ H. Masked Marvel \$16.99 28th in the Spotlight on Snoopy series. By Tracy Larsen. QXR8725 Available in (JULY)



☐ I. Let's Go Sledding! \$46.99 By Matt Johnson. QXI8702 Available in (OCTOBER)



☐ J. Merit Badge Ceremony \$18.99 By Tracy Larsen and Jim Kemme. QXI8715 Available in JULY



LIMITED QUANTITY

Snoopy's Brother, Spike \$18.99 By Gregor Benedetti. QXE3545 **Available at Ornament Premiere** in store and online in JULY







☐ D. Chase's Pawsome Holiday \$18.99 QXI8132 Available in OCTOBER



☐ G. Swinging Into Adventure \$17.99 QXI7522 Available in OCTOBER

DORA



☐ E. Skating With Elmo \$17.99 QXI8115 Available in (JULY)



☐ H. Dream Horse Welsh Pony \$17.99 By Debra Nielsen. QGO1532 Available in OCTOBER



☐ **F. Gabby** \$17.99 QXI8152 Available in OCTOBER



□ I. Sensational Seaside Unicorn \$17.99 By Debra Nielsen. QGO1562 Available in OCTOBER



 \square L. Michelangelo \$18.99 QXI8122 Available in OCTOBER



☐ O. Sponge-Boxed for Christmas \$18.99 QXI8622 Available in JULY



☐ M. Aang \$18.99 By Simone Mariano. QXI8632 Available in (JULY)



■ N. Garfield \$16.99 QXI8142 Available in (JULY)



□ P. O Patrick Tree! \$19.99 QXI8625 Available in OCTOBER



☐ **Q. Bakeiosaurus** \$17.99 By Jake Angell. QGO1535 Available in OCTOBER



☐ C. Magical Mixer \$16.99 QXI8185 Available in (JULY)

☐ F. Brick Suit Girl LEGO®

☐ I. Corn Popper™ \$15.99

QXI8172 Available in (JULY)

fisher-price

Minifigure \$16.99 By Jake Angell.

QXI8785 Available in OCTOBER)



☐ D. Megatron's Might \$19.99 By Orville Wilson. QXI8492 Available in July



☐ G. Brick Suit Guy LEGO® Minifigure \$16.99 By Jake Angell. QXI8792 Available in (OCTOBER)

CEGO



☐ J. Colorful Log Cabin \$19.99 By Orville Wilson. QXI8135 Available in (OCTOBER)



☐ E. Mighty Cement Mixer \$18.99

☐ **H. HW 5-Alarm**™ \$19.99 By Rob Stanphill. QXI8155 Available in (JULY)

Tonka



☐ K. Orchid Fairy \$18.99 By Kristina Gaughran. QXI8182 Available in (JULY)





(MAGIC) Plays a synchronized sound and light show to "Carol of the Bells."

□ N. Beautiful Ballerina Barbie[™] Ornament \$17.99 By Jake Angell. Artist crafted and fabric. QXI8942 Available in (OCTOBER)

Holiday Barbie™ Ornaments Inspired by the 2025 Holiday

Artist crafted and fabric. Available in (OCTOBER) ☐ **Q. Black** \$24.99

☐ **S. Latina** \$24.99

Barbie™ Doll. By Simone Mariano.

11th in the series. QXR8715 ☐ **R.** Caucasian \$24.99 11th in the series. QXR8712

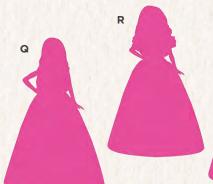
3rd in the series. QXR8722



☐ O. On the Road With Barbie™ **Ornament** \$23.99 QXI8895 Available in (JULY)



☐ P. Pink & Pretty Barbie™ Ornament \$21.99 By Debra Nielsen. Artist crafted and fabric. QXI8892 Available in (JULY)





Love Barbie®? Minis, pg. 37







GODZILLA

☐ **D. Rodan** \$21.99 By Orville Wilson. QXI8855 Available in OCTOBER



☐ E. Here Lies Beetlejuice™ \$22.99 QXI8432 Available in JULY



☐ **F. "Clever Girl..."** \$24.99 QXI8472 Available in JULY



☐ G. Friend 'Til the End \$25.99 QFO5512 Available in (JULY)



☐ H. Regan Funko Pop!® \$29.99 QFO5492 Available in JULY



☐ **I. Thing** \$27.99 QFO5394 Available in JULY U.S. only



Plays memorable moments from the show. Tilt to see lenticular effect.



SNL₅₀ ☐ J. Fifty Years of SNL \$25.99



☐ K. A Little Snack \$18.99 QXI8322 Available in (JULY)



■ L. BUGS BUNNY™ \$18.99 QXI8272 Available in (JULY)



QXI8535 Available in (OCTOBER)

☐ M. Dwight's Stapler \$21.99 QXI8485 Available in (JULY)



☐ N. Mystery Machine Funko Pop!® \$32.99 QXI8402 Available in OCTOBER



☐ O. Festive Scooby \$19.99 By Anita Marra Rogers and Gregor Benedetti. QXI8325 Available in OCTOBER

2025 DREAM BOOK | **55 54** | Hallmark.com/KeepsakeOrnaments

MOVIES AND TV



☐ **A. Lacey Chabert** \$20.99 QXI1582 Porcelain. By Jake Angell. Available in OCTOBER



■ B. Alexis Rose \$22.99 QXI8495 Available in (JULY)



☐ C. Cher Horowitz \$22.99 By Simone Mariano. QXI8475 Available in OCTOBER



□ D. Popular \$24.99 By Iman Zadrozny.
□ E. 2014 Ram 3500 \$23.99 QXI8565 Available in (OCTOBER)



YELLOWSTONE



QXI8525 Available in OCTOBER



☐ F. Stars Hollow Gazebo \$24.99 QXI8442 Available in OCTOBER)





SCI-FI AND FANTASY



Rick and Morth

☐ A. "Rick's Ship" \$26.99 By Orville Wilson. QXI8452 Available in OCTOBER



TERMINATOR 2

☐ **B. T-1000** \$22.99 By Jake Angell. QXI8852 Available in OCTOBER





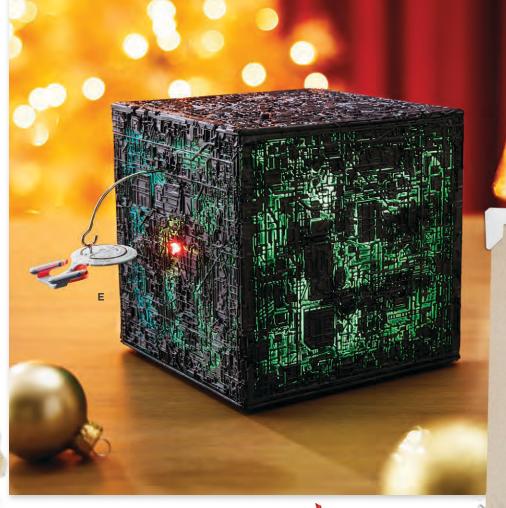




Table Decoration \$99.99 By Emma Leturgez-Smith. QFM3985 Available in OCTOBER

MAGIC

Lights up and plays original dialogue and sound effects from "Star Trek™: The Next Generation."



► Hallmark.com/BorgTabletop



☐ F. Guinan \$19.99 QXI8822 Available in OCTOBER



PICAR D

☐ **G. U.S.S. Titan** \$27.99 QXI8805 Available in OCTOBER



The quest continues Find mini Star Trek™ ornaments on pg. 37



☐ H. Star Trek™: Strategic **Operations Simulator Arcade** Game \$36.99 By Orville Wilson. QXI8815 Available in OCTOBER



☐ I. Hologram Janeway \$19.99 QXI8835 Available in OCTOBER



☐ J. Ensigns Beckett Mariner and **Bradward Boimler**

\$24.99 Set of 2. QXI8812 Available in JULY

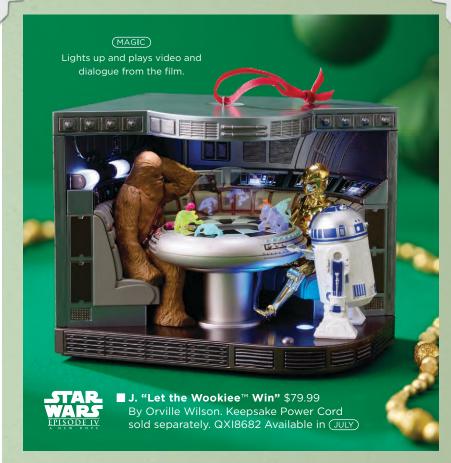




☐ H. A-Wing Fighter™ \$24.99 QXI8675 Available in JULY



□ I. Luke Skywalker™ Vintage Figure Ornament \$22.99 By Tim Bishop. QXI8802 Available in OCTOBER





□ D. Execute Order 66 \$35.99 QXI8655 Available in MAY



The Armorer™ \$21.99 QXE3535 **Available at Ornament Debut** in store and online in OCTOBER



□ E. There Is No Try \$34.99 By Kristina Gaughran. QXI8685 Available in OCTOBER





Darth Vader™ Pyre Helmet 10th Anniversary \$19.99 QXE3542 **Available at Ornament Premiere** in store and online in (JULY)



☐ G. Cassian Andor™ \$25.99 By Iman Zadrozny. QXI7734 Available in OCTOBER



To the dark side Find the Darth Vader™ mini tree topper and more, pg. 32



☐ F. TIE Avenger™ \$28.99 By Jake Angell. QXI8692 Available in OCTOBER

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ANDTR

Harry Potter



(MAGIC)

Cedric Diggory™ \$19.99 By Kristina Gaughran. QXE3512 **Available at Ornament Premiere** in store and online in JULY



☐ **A. Mandrake** \$32.99 By Orville Wilson. QXI8422 Available in OCTOBER



☐ B. The Lovegood House \$27.99 By Orville Wilson. QXI8412 Available in JULY



■ C. Mirror of Erised™ \$21.99 By Tim Bishop. QXI8415 Available in (JULY)

☐ J. Harry Potter™ Light String \$39.99 By Gregor Benedetti. QSB6512 Available in JULY



Available in JULY ☐ F. Harry Potter™ \$34.99 QXI7114 Available in JULY

☐ G. Ron Weasley™ and Hermione Granger™ \$39.99

QXI7124 Available in JULY

☐ H. Dobby™ \$34.99 QXI7121 Available in JULY

☐ I. Flying Ford Anglia in the Whomping Willow™ Tree Topper \$144.99 By Orville Wilson. QFM3911 Available in JULY

2025 DREAM BOOK | 63

(MAGIC) Each ornament performs an exciting

scene. Collect them all to unlock larger, amazingly interactive performances!





☐ C. Spider-Man Peekbuster \$26.99 QXI8642 Available in OCTOBER



☐ F. Groot and Cosmo \$20.99 By Gregor Benedetti. QXI8605 Available in OCTOBER



□ D. Spin and Ghost-Spider \$23.99 Set of 2. QXI8602 Available in (JULY)



 \square G. Fantastic Four \$22.99 By Jake Angell and Tim Bodendistel. QXI8592 Available in OCTOBER)



DEADPOOL

■ E. It's a Sign! \$25.99 By Gregor Benedetti and Emma Leturgez-Smith. QXI8585 Available in OCTOBER)



☐ H. Captain America \$20.99 By Emma Leturgez-Smith.





Double-sided.

 □ L. Behind the Bat-Shield[™] \$24.99 By Orville Wilson. QXI8392 Available in JULY



■ M. The Joker[™] \$19.99 QXI8395 Available in OCTOBER

☐ K. DC Through the Ages 90th Anniversary \$21.99 By Gregor QXI7644 Available in JULY Benedetti. Artist crafted, wood and paper. QXI8385 Available in (OCTOBER)





D. Decayed Master Sword \$25.99 Metal. QXI8282 Available in OCTOBER)



☐ E. Timmy and Tommy \$20.99 QXI8262 Available in OCTOBER



☐ F. Super Sonic \$18.99
By Nello Williams. QXI8285
Available in OCTOBER)



☐ **G. Future Trunks** \$19.99 QXI8532 Available in OCTOBER



☐ **H. All Might** \$19.99

By Emma Leturgez-Smith.

QXI8515 Available in JULY



☐ I. Naruto Uzumaki \$19.99 QXI7484 Available in OCTOBER



☐ **J. Venusaur** \$18.99
By Orville Wilson. QXI7324
Available in (JULY)



☐ **K. Singing Jigglypuff** \$21.99

By Emma Leturgez-Smith. QXI7361

Available in OCTOBER



L. Pikachu \$17.99 By Jake Angell. QXI8312 Available in (JULY)



☐ M. Polar Bears in Snowy Tundra \$24.99 By Nello Williams. QXI8275 Available in JULY



■ N. Pink Sheep \$17.99

By Nello Williams. QXI8315

Available in OCTOBER









(MAGIC) Lights up as Snoopy howls to music. PEANUTS





☐ E. Charlie Brown \$9.99 By Jim Kemme. QFO5462 Available in (JULY)

☐ **F. Spooky Snoopy** \$28.99 By Tammy Haddix. QFO5455 Available in (JULY)

☐ G. Baby's First Halloween* \$15.99 By Terri Steiger. QFO5505 Available in (JULY)







☐ I. Halloween Pikachu \$19.99 QFO5361 Available in (JULY)

> You're in for a treat... Flip to pg. 33 for fun-size, mini Halloween ornaments!



☐ J. Marquis Le Mew Halloween Noble Nutcracker \$25.99 By Terri Steiger. Artist crafted and fabric. QFO5475 Available in (JULY)

☐ H. Spooky Stitch Jack-o'-Lantern \$26.99 By Gregor Benedetti. Keepsake Power Cord sold separately. QFO5435 Available in JULY



☐ K. The Headless Horseman \$22.99 QFO5442 Available in JULY



□ L. Tonight We Fly! \$20.99 By Jake Angell. QF05452 Available in (JULY)



■ M. Happy Halloween! \$17.99 13th in the series. By Anita Marra Rogers. QFO5465 Available in JULY

N. Goofy Ghost \$24.99 By Emma Leturgez-Smith. Keepsake Power Cord sold separately. QFO5502 Available in JULY ■ O. Gnothing But Treats \$19.99 By Gregor

Benedetti. QFO5472 Available in JULY



Lever moves.

☐ B. Santa Jack Skellington Nutcracker \$25.99 By Sharon Visker. QXD7122 Available in (JULY)

☐ C. This Is Halloween \$24.99 By Sharon Visker. QXD7125 Available in (JULY)

☐ D. Citizens of Halloween Town \$67.99 Set of 4. QFO5294 Available in (JULY)

C (MAGIC) Lights up.



Prices reflected in the Dream Book are inaccurate.

The chart below reflects the new prices effective May 2, 2025.

WAS	NOW	WAS	NOW
\$3.99	\$4.99	\$28.99	\$35.99
\$5.99	\$7.99	\$29.99	\$37.99
\$9.99	\$12.99	\$32.99	\$40.99
\$10.99	\$13.99	\$34.99	\$43.99
\$11.99	\$14.99	\$35.99	\$44.99
\$12.99	\$15.99	\$36.99	\$45.99
\$13.99	\$16.99	\$39.99	\$49.99
\$14.99	\$18.99	\$44.99	\$55.99
\$15.99	\$19.99	\$45.99	\$56.99
\$16.99	\$20.99	\$46.99	\$57.99
\$17.99	\$22.99	\$49.99	\$61.99
\$18.99	\$23.99	\$59.99	\$74.99
\$19.99	\$24.99	\$64.99	\$80.99
\$20.99	\$25.99	\$67.99	\$84.99
\$21.99	\$27.99	\$69.99	\$86.99
\$22.99	\$28.99	\$74.99	\$92.99
\$23.99	\$29.99	\$79.99	\$99.99
\$24.99	\$30.99	\$99.99	\$124.99
\$25.99	\$31.99	\$129.99	\$142.99
\$26.99	\$33.99	\$144.99	\$158.99
\$27.99	\$34.99	\$149.99	\$164.99