Hallmark KEEPSAKE

Dream Book 2018

CELEBRATING THE **45TH ANNIVERSARY** OF HALLMARK KEEPSAKE ORNAMENTS

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ORNAMENT RELEASE DATES

- JAN First available January 2018
- APR First available April 2018
- JUL First available at Ornament Premiere, beginning July 14
- OCT First available at Ornament Debut, beginning Oct. 6
- NOV
 First available at Holiday Open House, beginning Nov. 2

 DEC
 First available at Gift of Memories, beginning Nov. 30

Some ornaments available only at participating stores. Designs may vary from image shown.

Please note Hallmark.com ships only to valid U.S. Postal Service addresses within the United States.



A magical little Christmas

LOVED ONES GATHER, the calm settles in and, once again, our hearts believe—in Santa Claus, in angels and in all the magic of the season.

That magic becomes real when we open our ornament boxes year after year and share the stories behind each ornament we hang on our trees.

It's the same magic our Keepsake artists recall as they craft ornaments they hope will help you and your family commemorate precious memories and honor favorite traditions. Because families are at the heart of what we do. Your stories are our stories. And even as we pass down traditions, we make room for new ones in celebration of the year's most memorable moments.

As you take time to explore this year's Dream Book, we hope it brings you visions of the holiday season to come. And that it inspires you to dream of what magic may follow when you choose to believe all over again.

STAY CONNECTED Hallmark.com/KeepsakeOrnaments Facebook.com/HallmarkKeepsakes



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iditor: Jane Jarvis January, 1987

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CLASSIC PIN



THIS YEAR marks the 45th anniversary of Keepsake Ornaments, and we're celebrating the milestone with a very special ornament.

In 1973, Hallmark launched a line of six glass ball ornaments and 12 yarn figures as the first collection of Hallmark Keepsake Ornaments. Since that time, we've introduced more than 8,500 Keepsake Ornaments and more than 100 ornament series. Our longest-running series, Frosty Friends, is now in its 39th year!

Inspired by our history of artistry and innovation, Keepsake Artist Debra Nielsen has crafted a new version of the 1985 Rocking Horse Keepsake Ornament to honor our 45th year.

Originally designed and sculpted by retired Keepsake Artist Linda Sickman, the Rocking Horse was part of a beloved series that ran from 1981–1996. Linda's inspiration to create the series came from a childhood wish to have her own pony, and it became a classic favorite among both horse and toy enthusiasts.

Like Linda, Debra was inspired by her own memories. Growing up in Iowa, she showed her horse, Honey, with the local 4-H club. Years later, when her daughter, Mallory, was born, she gave her an oak rocking horse. Then when her grandson, Henry, arrived, Debra revamped the same horse's mane and tail, and it became his.

The new ornament is porcelain, with rich colors and sapphire-toned crystals, symbolizing the 45th anniversary. The ornament has also been replicated as a collectible cloisonné-style pin. Together, they honor our past while celebrating a year to remember.

A. Forty-Five Years of Memories | \$24.99 USD By Debra Nielsen. Porcelain. QGO2206 JUL B. Keepsake 45th Anniversary Pin | \$5.99 USD Metal. QSB6133 JUL



Mickey, Goofy and Donald are surrounded by the illustrations of Hallmark Artist Kim Pjecha, whose detailed, playful designs are featured throughout this year's Dream Book.

Sing along with Disney Storytellers

2018 MARKS our 41st year of partnering with Disney to create Keepsake Ornaments featuring iconic characters like Mickey, Donald, Goofy and more. This year's offering is highlighted by our Disney Storytellers ornaments (above), which feature light, sound and motion.

When you connect one of these ornaments to a Keepsake Power Cord, you'll see it light up and perform a holiday carol with the push of a button. But when you add one or both of the other ornaments, you'll unlock some amazing interactive performances!

For Disney lovers, our limited-edition Disney Christmas Carolers Collector's Set (right) is a must-have. In addition to repainted versions of the three ornaments and a beautiful storage box, you'll receive an exclusive commemorative art print!



A.-C. Disney Christmas Carolers Collection | \$34.99 USD each
 Each ornament displays continuous light when connected to the Keepsake Power Cord and performs to a classic Christmas carol when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Nello Williams.
 A. Merry Mickey | Performs to music from "Jingle Bells." QXD6176 JUL
 B. Gleeful Goofy | Performs to music from "We Wish You a Merry Christmas." QXD6183 OCT
 C. Jolly Donald | Performs to music from "Deck the Halls." QXD6186 JUL

D. NOT PICTURED: Keepsake Power Cord | \$11.99 USD Powers up to seven ornaments. QSB6103 JUL

Get an inside look at the magic at Hallmark.com/DisneyStorytellers



LIMITED-EDITION COLLECTOR'S SET

Guarantee you get all three ornaments in special collector's colors—by choosing this boxed set that also includes an exclusive commemorative art print.

collector's set

E. Disney Christmas Carolers Collector's Set | \$124.99 USD Includes all three ornaments in special collector's colors, plus a commemorative art print and a storage box. By Nello Williams. QXD6406 JUL



THE FORCE IS STRONG THIS HOLIDAY

IT'S TIME to unlock more interactive performances from *Star Wars: A New Hope*[™] by adding these 2018 Keepsake Ornaments to your *Star Wars*[™] Storytellers collection from 2017. This year's new ornaments include the Millennium Falcon[™] and the TIE Fighter[™]. The final two ornaments will be released in 2019.



See page 56 for more



A.-E. A Charlie Brown Christmas Collection | \$24.99 USD each
Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from *A Charlie Brown Christmas* when the button is pressed.
Collect them all to unlock more performances and see the ornaments interact. By Tracy Larsen and Tim Bodendistel.
A. Snoopy | QXI3017 DEC
B. Charlie Brown | QXI3346 DCT
C. Lucy | QXI3009 NOV
D. Schroeder | QXI3363 NOV
E. Linus | QXI3353 DCT

Get an inside look at the magic at Hallmark.com/PeanutsStorytellers





Get an inside look at the magic at Hallmark.com/ChristmasLantern



A. Luminous Lighthouse Tabletop Decoration | \$74.99 USD Displays continuous light when connected to the Keepsake Power Cord. Plays music from "I Saw Three Ships (Come Sailing In)." By Tracy Larsen. QFM1253 OCT





keepsake power cord

B. Merriest House in Town | \$34.99 USD Displays continuous light when connected to the Keepsake Power Cord. Performs to music from "Joy to the World." By Matt Johnson. **QGO1846** <u>OCT</u> C. Flight of Fancy | \$29.99 USD Displays continuous light when connected to the Keepsake Power Cord. By Tracy Larsen. QGO1886 OCT



• Get an inside look at the magic at Hallmark.com/MagicTrain

ALL ABOARD FOR A MAGICAL RIDE

KEN CROW says his job is to make people merry—much like an elf at the North Pole—and his Santa's Magic Train ornament does just that. With light, sound and motion, this ornament has all the bells and whistles. When you press the button, you'll see it come to life to the tune of "Jolly Old St. Nicholas." It just doesn't get

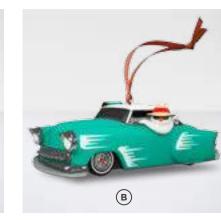
magic

any merrier!

D. Christmas Lantern Tabletop Decoration | \$119.99 USD Lantern opens, lights up and comes to life to original compositions of "Carol of the Bells," "The Holly and the Ivy" and "O Christmas Tree." By Ken Crow. QFM1236 JUL

E. Santa's Magic Train | \$59.99 USD Lights up. Train moves to the tune of "Jolly Old St. Nicholas." By Ken Crow. **QGO1896** JUL





















Plays music from "I Want a Hippopotamus for Christmas" performed by Gayla Peevey. By Ruth Donikowski and Jim Kemme. Not available in Canada. **QGO2036** JUL

B. Low N' Sno Lowrider | \$17.99 USD Plays music from "Low Rider" performed by War. By Tracy Larsen. **QXI3453** [OCT]

C. Christmas Cat | \$29.99 USD Solar-powered movement. By Sharon Visker. **QGO1903** [OCT] D. It's Tricky | \$17.99 USD Plays music

from "It's Tricky" performed by Run DMC. By Jake Angell. **QGO2046** JUL

E. Carol of the Birds | \$32.99 USD Birds move. Plays music from "Carol of the Bells." By Sharon Visker. **QG01883** [OCT]

F. Ring of Fire | \$22.99 USD Fireplace lights up. Plays music from "Ring of Fire" performed by Johnny Cash. By Sharon Visker. QGO2043 JUL

G. Wonderful Christmastime | \$17.99 USD Plays music from Paul McCartney's "Wonderful Christmastime." By Ruth Donikowski. **QGO2066** JUL H. Feliz Navidad | \$19.99 USD Plays music from "Feliz Navidad" performed by José Feliciano. By Sharon Visker. QGO2033 JUL

I. Free Bird | \$17.99 USD Plays music from "Free Bird" performed by Lynyrd Skynyrd. By Tom Best. QGO2083 JUL

J. NOT PICTURED: Do-it-yoursELF Battery Kit | \$12.99 USD Includes six LR41 batteries, six LR44 batteries and one Phillips-head screwdriver that fits the screws on all Keepsake Ornament battery doors. QSB6066 JUL







K. Happy | \$24.99 USD Solar-powered movement. Plays music from "Happy" performed by Pharrell Williams. By Sharon Visker. **QG02073** JUL

L. Santa's Sweet Snow Plow | \$29.99 USD Lights up. Wheels turn. Plays music from "A Marshmallow World" and "Jolly Old St. Nicholas." By Tammy Haddix. QG01916 Jul.

M. Kissing Clauses | \$32.99 USD Mr. and Mrs. Claus spin and come together for a kiss. Plays music from "I Saw Mommy Kissing Santa Claus." By Sharon Visker. QG01876 JUL



10 | Hallmark.com/ShopKeepsakeOrnaments





nagic

A. Syrupy Snow Cone Surprise | \$32.99 USD Lights up. Snow moves to "Walking in a Winter Wonderland." By Nello Williams. QG01853 JUL

B. I Feel Good | \$17.99 USD Plays music from "I Feel Good" performed by James Brown. By Allie Jachimowicz. QGO2076 JUL

C. Special Delivery | \$17.99 USD Plays music from "Up on the Housetop." **QGO2223** OCT

D. All I Want for Christmas Is You | \$19.99 USD Plays music from Mariah Carey's "All I Want for Christmas Is You." By Ruth Donikowski. **QGO2063** JUL



Gotta have it? Join the Keepsake Ornament Club. See page 92

E. Winter Wonderland | \$39.99 USD (\$44.99 value) Snowmen move when crank is turned. Plays music from "Winter Wonderland." By Edythe Kegrize. QXC5306 APR



🜔 Get an inside look at the magic at Hallmark.com/SnowflakeTopper



magic cord

G. Gingerbread Village | \$74.99 USD Back by popular demand from the Keepsake Vault, this set of four Noelville ornaments has been reimagined to display continuous light when connected to the Magic Cord. QG02226 OCT H. NOT PICTURED: Magic Cord | \$9.99 USD Powers up to seven ornaments. QSB6113 JUL





Keepsake Artist Terri Steiger's two daughters know that mini trees can be fun for everyone.

A. Little Strummer | \$11.99 USD

QXM8166 JUL

Plays music from "Jingle Bells" and

B. Lil' Stuffed Stocking | \$9.99 USD

By Joanne Eschrich. Artist crafted

By Edythe Kegrize. QXM8176 JUL

D. Elegant Snowflake | \$9.99 USD

By Terri Steiger. Sterling silver-plated

F. Miniature Ornament Hooks | \$1.99 USD

and fabric. QXM8193 OCT

metal. QXM8203 OCT

QXM8246 OCT

C. Red Tanager | \$7.99 USD

E. Littlest Angel | \$9.99 USD

Set of 25. Brass. QSB6086 JUL

3rd in the Petite Penguins series.

By Kristina Gaughran. QXM8156 OCT

G. A Sweet Sled | \$7.99 USD

By Terri Steiger. Porcelain.

"Up on the Housetop." By Nello Williams.



mini

H. Holiday House | \$9.99 USD Lights up. By Matt Johnson. QXM8226 OCT

I. Christmas Carousel | \$9.99 USD 2nd in the series. Carousel spins when knob is turned. By Ken Crow. QXM8173 JUL

J. Furry Lil' Friends | \$7.99 USD By Tammy Haddix. QXM8183 JUL

K. Tiny Teapot | \$9.99 USD By Matt Johnson. Metal. QXM8163 JUL

L. Checking It Twice | \$9.99 USD Santa and the elf move when crank is turned. By Ken Crow. QXM8216 JUL

M. CLUB EXCLUSIVE Cocoa Cutie | \$7.99 USD (\$9.99 value) By Terri Steiger. QXC5311 JUL

N. Up and Away | \$7.99 USD By Anita Marra Rogers. QXM8206 JUL

O. Tiny Fish. Tiny Tank. | \$9.99 USD Lights up. By Nina Aubé. **QXM8213** OCT P. Radiant Mini Tree Topper | \$9.99 USD By Matt Johnson. QSB6106 JUL

Q. Miniature Evergreen Tree | \$19.99 USD QSB6153 JUL

R. Miniature Decorative Ornaments | \$9.99 USD Set of six. Glass. QSB6046 JUL

S. Miniature Glistening Garland | \$9.99 USD Artist crafted and metal. QSB6053 JUL

T. Mini Tree Skirt | \$15.99 USD By Terri Steiger. Fabric. **QSB6056** JUL

U. A World Within | \$7.99 USD 4th in the series. By Tammy Haddix. QXM8153 JUL

V. A Creature Was Stirring | \$7.99 USD 3rd in the series. By Tammy Haddix. QXM8126 JUL

W. A Creature Was Stirring | \$7.99 USD 4th in the series. By Tammy Haddix. QXM8133 OCT A. Porcelain Tabletop Tree | \$79.99 USD Lights up. By Tammy Haddix. QXM8243 [OCT]

See an interview with the artist at Hallmark.com/TabletopTree

(AP) MA



SANTA'S WARDROBE

WHAT'S IN Santa's closet, other than his familiar red suit? Thanks to Keepsake Artist Terri Steiger, we all get to take a peek. This little wardrobe reveals Santa's off-the-clock fashion choices, and you get to be his stylist. Just twist the bottom two sections to give Santa a new outfit. There are nine possible wardrobe combinations—that's a whole lot of fun packed into a miniature ornament!

mini

B. Stylin' Santa | \$9.99 USD Rotate the dials to change Santa's outfit. By Terri Steiger. QXM8223 OCT







D. School Bus | \$7.99 USD Fisher Price® By Rodney Gentry. QXM8136 JUL E. Play-Doh™ | \$7.99 USD Hasbro® By Orville Wilson. QXM8143 JUL F. THE FLASH™ | \$7.99 USD Justice League™ By Jake Angell. QXM8113 JUL G. BATMAN™ | \$7.99 USD Justice League™ By Jake Angell. QXM8116 JUL

H. Winter Fun With SNOOPY* | \$7.99 USD 21st in the series. By Tracy Larsen. QXM8146 JUL



Available at Keepsake Ornament Premiere Event Only at Hallmark Gold Crown stores



I. COWARDLY LION™ | \$7.99 USD THE WIZARD OF OZ™ While supplies last. QXE3136 JUL

J. TIN MAN™ | \$7.99 USD THE WIZARD OF OZ™ While supplies last. QXE3133 JUL

Elegant craftsmanship

OUR PREMIUM ORNAMENTS are crafted from a mix of unique materials, including porcelain, wood, blown glass, fabric and metal. The high quality of the materials is matched only by the level of innovation our artists are bringing to these ornaments.

Edythe Kegrize's Pull-String Polar Bear (far left) is made from wood and features ornate surface designs. It's a lovely example of the creativity and craftsmanship of this collection.

A. Stunning Swan | \$34.99 USD By Edythe Kegrize. Porcelain. QK6403 OCT B. Pull-String Polar Bear | \$24.99 USD Bear moves when string is pulled. By Edythe Kegrize. Wood. QK6393 [OCT]

C

C. Regal Reindeer | \$39.99 USD By Joanne Eschrich. Porcelain. QK6376 [OCT]

premi

B

Little Bird Trio | \$29.99 USD Set of three. By Edythe Kegrize. Blown glass with metal clip attachments. QK6383 [OCT]

Handred B. A.

Spanning Spanning





premium

A. Winter Angel | \$39.99 USD By Joanne Eschrich. Porcelain and metal. **QK6406** OCT

B. Feeding the Flock | \$39.99 USD By Joanne Eschrich. Porcelain and fabric. **QK6426** [NOV]

C. Cross of the Sea | \$29.99 USD By Joanne Eschrich. Porcelain. QK6396 OCT

D. Old World Santa | \$44.99 USD By Tracy Larsen. Porcelain and mixed materials. **QK6413** OCT

E. Ring in the Season | \$24.99 USD 4th in the series. Bell rings. By Tammy Haddix. Metal. QK6373 OCT

F. Radiant Wreath | \$29.99 USD By Ruth Donikowski. Metal. QK6386 OCT





See the story behind the ornament at Hallmark.com/BeerStein

ON TAP: STEIN DESIGN

TOM BEST designed this year's beer stein ornament (left), the seventh in his unofficial series, as a father-son moment. As the two carry their tree home, their loyal dog runs happily beside them.

Tom's second full-scale, food-safe stein (above) shows Santa and his sleigh on Christmas Eve. On the hinge is a reindeer taking flight!

His full-scale steins are sculpted by skilled artisans in Germany, but the magic always begins with Tom's designs in his Kansas City studio.

G. Santa Takes Flight Beer Stein | \$99.99 USD Limited Edition Handcrafted in Germany. By Tom Best. Food-safe ceramic and metal. QFM1276 OCT H. Beer Stein Ornament | \$15.99 USD By Tom Best. QGO2136 JUL







C Nature's

A. Season's Treatings | \$12.99 USD 10th in the series. By Sharon Visker. QX9396 JUL

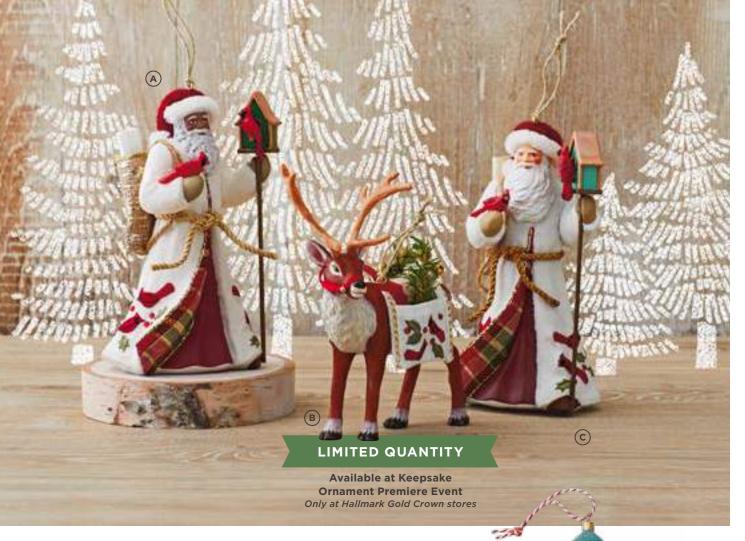
B. LIMITED QUANTITY Season's Treatings | \$12.99 USD 10th Anniversary By Sharon Visker. While supplies last. QXE3196 OCT C. Bathing Blue Jays | \$17.99 USD 5th in the Marjolein's Garden series. Designed by Marjolein Bastin. By Jim Kemme. QX9473 JUL D. Kringle and Kris | \$15.99 USD 5th and final in the series. By Kristina Gaughran. QX9446 JUL



TWENTY PURR-FECT YEARS

NINA AUBÉ has gifted us with 20 years of Mischievous Kittens. And her commemorative anniversary ornament is a celebration of her love for her childhood kitty, Figaro, who peeks out of the center of the tree. A wild little renegade, Figaro not only helped Nina discover the joy that furry family members can give but also that she's very allergic to cats! "Now the only kittens I'm around are the ones I sculpt," she says. With every lovable kitten Nina creates, Figaro's memory is there, curled up by her side.

E. Mischievous Kittens | \$12.99 USD 20th in the series. By Nina Aubé. QX9343 JUL F. Mischievous Kittens | \$17.99 USD 20th Anniversary By Nina Aubé. QGO2123 DEC



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A. African-American Father Christmas | \$22.99 USD By Joanne Eschrich. Artist crafted and fabric. On scroll: Christmas brings happy memories that warm us all year long. QSM7833 JUL

B. LIMITED QUANTITY Father Christmas's Reindeer | \$17.99 USD Companion to Father Christmas ornaments. By Joanne Eschrich. Artist crafted and fabric. While supplies last. **QXE3203** JUL

C. Caucasian Father Christmas | \$22.99 USD 15th in the series. By Joanne Eschrich. Artist crafted and fabric. On scroll: *Christmas brings happy memories that warm us all year long.* **QX9383** JUL



D. Stockings Hung With Care | \$29.99 USD 8th in the Once Upon a Christmas series. Displays continuous light when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. Plays music from "(There's No Place Like) Home for the Holidays." By Tom Best, Robert Chad and Jim Kemme. QX9466 [JUL]

E. North Pole Tree Trimmers | \$15.99 USD 6th in the series. By Tracy Larsen. **QX9416** JUL

F. Toymaker Santa | \$15.99 USD 19th in the series. By Ken Crow. **QX9393** JUL

G. CLUB EXCLUSIVE Inside Story | \$15.99 USD (\$19.99 value) 3rd and final in the series. By Anita Marra Rogers. QXC5308 JUL



LET THERE BE PEACE

JOANNE ESCHRICH dedicates this first ornament in the Christmas Angels series to the angels she knows in heaven and the ones she cherishes on earth.

"I believe everyone has their own personal angel watching over them," Joanne says, "and I hope this angel of peace serves as a reminder of how much they're cared for."

H. Peace | \$22.99 USD 1st in the Christmas Angels series. Each ornament will feature an angel with a meaningful holiday message. By Joanne Eschrich. Artist crafted, fabric and metal. On ornament: *Let there be peace on earth.* QX9546 JUL

I. Journey to the Stars | \$49.99 USD 1st in the Christmas Carnival five-part series. Each ornament will feature a festive amusement park ride. Displays continuous light and motion when connected to the Keepsake Power Cord. Performs to music from "Jingle Bells" when button is pressed. Add future ornaments from the series to unlock more performances and see the ornaments interact. By Ken Crow. QX9553 [OCT]

NEW SERIES BRING NEW FAVORITES



Get an inside look at the magic at Hallmark.com/ChristmasCarnival







J. Chevrolet* Bel Air | \$9.99 USD 1st in the Lil' Classic Cars series. Each ornament will feature a different classic car. Wheels turn. By Don Palmiter. Metal. QXM8253 JUL

K. 1938 Buick* Y-Job | \$17.99 USD 1st in the Legendary Concept Cars five-part series. Each ornament will feature a concept car that helped shape the future of automotive technology and design. Wheels turn. Die-cast metal. QX9336 JUL



See an interview with the artist at Hallmark.com/SnowtopLodge



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A. Ginger N. Sweethaus | \$19.99 USD 14th in the Snowtop Lodge series. By Joanne Eschrich. Porcelain and fabric. QX9363 JUL

B. Snow Buddies | \$15.99 USD 21st in the series. By Tammy Haddix. QX9516 JUL

C. Frosty Friends | \$15.99 USD 39th in the series. By Tom Best. QX9456 JUL

D. Movie Night | \$15.99 USD 18th in the Snowball and Tuxedo series. By Joanne Eschrich. QX9376 JUL

E. Frosty Fun Decade | \$12.99 USD 9th in the series. By Tammy Haddix. QX9513 JUL

F. Cocoa Cuddles | \$15.99 USD 11th in the Making Memories series. By Tammy Haddix. QX9523 JUL



CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club. See page 92



SONGS OF THE SEASON

SHEET MUSIC from favorite Christmas carols sets the stage for each of the shadow-box ornaments in this six-piece collector's set, which is housed in a gorgeous gift box and is available only to our Keepsake Ornament Club members.

Each ornament was created by a different artist, and memories of Christmases past are tucked into each little scene, sharing glimpses of what tradition, home and celebrating the holidays mean to our Keepsake family.

collector's set

G. CLUB EXCLUSIVE Songs of the Season | \$99.99 USD (\$119.99 value) Set of six with decorative storage box. Each ornament features a design inspired by a classic Christmas carol. QXC5300 JUL

Clockwise from top left: Joy to the World By Tammy Haddix. Jingle Bells By Terri Steiger. Angels We Have Heard on High By Ruth Donikowski. Jolly Old St. Nicholas By Nello Williams. Twelve Days of Christmas By Ken Crow. O Christmas Tree By Edythe Kegrize.

CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club. See page 92

retty Parrot | \$15.99 USD By Edythe Kegrize. QXC5316 OCT

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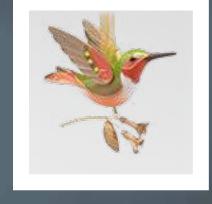
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LIMITED QUANTITY

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(В)

Available at Keepsake Ornament Premiere Event Only at Hallmark Gold Crown stores



A Hummingbird Mystery Two little hummingbirds— Golden or green. Which will you get? That remains to be seen!

B. Brilliant Butterflies | \$15.99 USD 2nd in the series. By Edythe Kegrize. **QX9486** JUL

C. Hummingbird Surprise | \$15.99 USD Each box holds one of two repainted versions of the 10th in the Beauty of Birds series. By Edythe Kegrize. All sales are final; no refunds, returns or exchanges. **QGO2213** OCT

D. Robin | \$15.99 USD 14th in the Beauty of Birds series. By Edythe Kegrize. **QX9453** JUL

E. LIMITED QUANTITY Lady Robin | \$15.99 USD *The Beauty of Birds* Companion to the Robin ornament. By Edythe Kegrize. While supplies last. **QXE3206** JUL

F. Metal Miniature Tree | \$44.99 USD QSB6063 JAN





G. Beautiful Birdhouse | \$17.99 USD 3rd and final in the series. By Edythe Kegrize. **QX9463** JUL

H. Cozy Critters | \$12.99 USD 2nd in the series. By Nina Aubé. QX9433 JUL

I. Morning Glory Fairy | \$12.99 USD 14th in the Fairy Messengers series. By Kristina Gaughran. **QX9476** JUL

J. Mistletoe and Holly | \$15.99 USD 4th and final in the Baby Fairy Messengers series. Set of two. By Kristina Gaughran. QX9493 JUL







A. Festive Firs Christmas Tree Farm | \$19.99 USD 35th in the Nostalgic Houses and Shops series. By Don Palmiter. **QX9426** JUL

B. LIMITED QUANTITY 1936 GMC* Pickup | \$9.99 USD Wheels turn. By Don Palmiter. Metal. While supplies last. **QXE3192** JUL

C. Holiday Lighthouse | \$24.99 USD 7th in the series. Displays continuous light when connected to the Magic Cord. Follows Magic Cord leader ornaments in a synchronized light show. By Tracy Larsen. **QX9356** JUL



CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club. See page 92

D. Christmas Window 2018 | \$15.99 USD (\$19.99 value) 16th in the series. By Nina Aubé. QXC5307 APR



 E. Eight Maids-a-Milking | \$12.99 USD 8th in the Twelve Days of Christmas series. By Edythe Kegrize. QX9443 JUL
 F. Cookie Cutter Christmas | \$15.99 USD 7th in the series. By Nina Aubé. QX9403 JUL
 G. Holly Jolly Delight | \$12.99 USD 9th in the Christmas Cupcakes series. Artist crafted and fabric. By Ruth Donikowski. QX9423 JUL

H. A Pony for Christmas | \$15.99 USD 21st in the series. Wheels turn. By Debra Nielsen. QX9503 JUL





A. Tea Time! | \$19.99 USD 3rd in the series. Set of two. By Tracy Larsen. Porcelain. QX9413 JUL
B. Holidazzle | \$15.99 USD 23rd in the Madame Alexander series. By Debra Nielsen. Artist crafted and fabric. QX9496 JUL
C. Bough of Holly | \$17.99 USD 4th in the Mary Hamilton's Bears series. Inspired by Mary Hamilton. By Anita Marra Rogers. QX9483 JUL
D. Allium | \$12.99 USD 31st in the Mary's Angels series. Inspired by Mary Hamilton. By Robert Chad. QX9366 JUL

E. Upon this Rock | \$17.99 USD Lights up from the inside when attached to a light string. By Don Palmiter. **QGO1956** JUL

8.00

Together in faith



Keepsake Editor Lindsay Evans shares a moment with her husband and son.



A. Feast of Dedication | \$17.99 USD By Debra Nielsen. Metal. QGO1953 [OCT]

B. Sacred Heart | \$17.99 USD By Terri Steiger. Metal. QHX1933 JAN

C. Everlasting Light | \$17.99 USD Lights up from the inside when attached to a light string. By Tom Best and Edythe Kegrize. On ornament: *The Lord will be your everlasting light. Isaiah 60:20* **QGO1946** OCT

D. Joyful, Joyful We Adore Thee | \$17.99 USD Plays music from "Joyful, Joyful We Adore Thee." By Tom Best. QSM7826 [OCT]



















E. Ángel de Esperanza | \$15.99 USD By Anita Marra Rogers. Metal. QSM7796 JUL

F. Heirloom Angels | \$15.99 USD 3rd in the series. By Ruth Donikowski. QX9373 JUL

G. Guardian Angel | \$15.99 USD By Joanne Eschrich. Ceramic and metal. **QHX4026** JAN

H. Angel of Hope | \$15.99 USD By Sharon Visker. QSM7823 JUL

I. La Virgen y el Niño Jesús | \$17.99 USD By Sharon Visker. QSM7803 JUL **J. Shining Snow Angel | \$12.99 USD** By Tammy Haddix. **QGO1963** OCT

K. Prince of Peace | \$17.99 USD By Edythe Kegrize. Artist crafted and metal. **QGO1966** <u>OCT</u>

L. Saint Francis of Assisi | \$17.99 USD By Tracy Larsen. QGO1352 JUL

M. Los Tres Reyes Magos | \$17.99 USD By Robert Chad. Metal. **QSM7813** OCT



CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club. See page 92

B. CLUB EXCLUSIVE Sweet Santa | \$17.99 USD By Terri Steiger. **QXC5310** JUL

C. Ice Castle Antics | \$17.99 USD By Kristina Gaughran. **QGO2086** JUL

D. That's Snow Sweet | \$17.99 USD Inspired by Mary Hamilton. By Anita Marra Rogers. QGO2106 JUL

E. CLUB EXCLUSIVE Nesting Doll Surprise | \$15.99 USD (\$19.99 value) Set of three. A few lucky collectors will receive a fourth ornament tucked inside. By Terri Steiger. **QXC5312** [APR]





Gotta have it? Join the Keepsake Ornament Club. See page 92





F. Make-Your-Own Train Ornament Kit | \$19.99 USD Includes glitter, six paint pots, paintbrush and three blank ornaments. By Nina Aubé. **QHM4005** [OCT]

Keepsake Artists Susan Wieland (left), Nina Aubé (center) and Lisa Vogel take a break to paint their own train ornaments.

GATHER YOUR FRIENDS and family to have some DIY painting fun with this Make-Your-Own Train Ornament Kit, created by Keepsake Artist Nina Aubé.

Designed with a candy and cookie theme, Nina really brought the sweet to this ornament set. Now it needs your artistic touch to bring it to life—just use the included glitter, paint pots and paintbrush.

Made for fun, this little set is the perfect way to kick off the holiday season!



A Hallmark + Christmas + CHANNEL IN EVERGREEN

One of two ornaments inspired by the Hallmark Channel movie *Christmas in Evergreen*.

See the other on page 86









A. Chris Kringle Kitchen | \$19.99 USD By Nello Williams. QGO2203 OCT

B. Deck the Halls Piano | \$17.99 USD Plays music from "Deck the Halls." By Debra Nielsen and Steve Goslin. **QGO2196** OCT

C. Saint Nick | \$17.99 USD By Terri Steiger. Metal. QGO2103 [OCT]

D. Filled With Fun! | \$19.99 USD By Terri Steiger. Porcelain. QGO3342 [OCT] E. 2018 Snowflake | \$17.99 USD By Tom Best. Porcelain. QGO2093 [OCT]

F. Christmas Commemorative | \$19.99 USD 6th in the series. By Terri Steiger. Glass and metal. QX9506 Oct

Э

G. Vintage Snowman | \$12.99 USD By Tammy Haddix. **LPR3575** DEC

H. Nifty Fifties Keepsake Angel Tree Topper Ornament | \$17.99 USD By Anita Marra Rogers. QGO2096 OCT





J





I. Ho-Ho-Hole in One | \$15.99 USD By Terri Steiger. QGO2183 OCT J. Cookin' Up a Little Yum | \$15.99 USD By Jim Kemme. QGO2153 OCT K. Santa's Reinbeer | \$15.99 USD By Tom Best. QGO2176 OCT L. Jolly Ol' Jumper | \$15.99 USD By Robert Chad. QGO2186 OCT









A. In the Summertime | \$17.99 USD Plays music from Mungo Jerry's "In the Summertime." QG02156 OCT

B. O Fishmas Tree | \$15.99 USD Artist crafted and metal. **QGO2143** JUL

C. Happy Campers | \$17.99 USD Lights up from the inside when attached to a light string. By Anita Marra Rogers and Robert Chad. **QGO2163** JUL



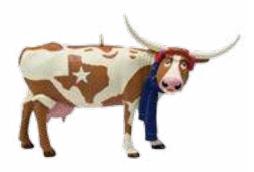
D. A Day at the Beach | \$15.99 USD By Debra Nielsen. QGO2166 JUL E. Gold Ornament Display Stand | \$4.99 USD QSB6126 JAN F. NOT PICTURED: Silver Ornament Display Stand | \$4.99 USD QSB6123 JAN

PROUD TO CALL IT HOME

SHOW YOUR PRIDE in where you're from with our collection of regional Keepsake Ornaments. You'll find ornaments representing all 50 states available online, with personalization options that make them great gifts. Shop the complete collection at Hallmark.com/PersonalizedOrnaments.



G







Available online Hallmark.com/PersonalizedOrnaments

K. 50 States Ceramic Circle | \$19.99 Choose from all 50 states. QHE1711 JAN

G. The Heart of Colorado | \$15.99 USD Glass. QSR1666 OCT H. Texas Pride | \$15.99 USD QSR1676 OCT I. Saluting Old Glory | \$15.99 USD By Robert Chad. QGO2146 JUL J. Canadian Santa | \$15.99 USD By Robert Chad. QGO2216 JUL







Available as shown or add your text at Hallmark.com/PersonalizedOrnaments







 (\mathbf{I})





A. 2018 Graduate | \$15.99 USD Photo holder. By Terri Steiger. Porcelain and metal. QHX4046 [AN]

B. Congrats, Grad! | \$17.99 USD By Debra Nielsen. Porcelain and metal. On ornament: *The future looks good on you!* **QHX4000** JAN

C. Thank You, Teacher | \$12.99 USD By Matt Johnson. QGO2133 OCT

D. Holiday Style | \$15.99 USD By Debra Nielsen. **QGO2173** OCT

E. Happy Holiday Scrubs | \$12.99 USD By Tom Best. Fabric. QGO2126 OCT **F. Time for Wine | \$12.99 USD** Liquid moves inside. On ornament: *If it comes from grapes, it counts as fruit.* **QGO2193** OCT

G. Be Lifted | \$15.99 USD By Matt Johnson. Porcelain. On ornament: *Be loved. Be lifted. Believe.* **QHX4033** JAN

H. Remembered With Love | \$17.99 USD By Nello Williams. Porcelain. On ornament: *Remembered with love...* QHX4006 JAN

I. Bright Tomorrows Await | \$17.99 USD By Nello Williams. Metal. On ornament: Bright tomorrows await... QHX4053 JAN



A pair of ornaments for a pair of friends: Keepsake Artists Sharon Visker (left) and Jennifer Swanson.



WHEN YOU CARE ENOUGH TO GIVE AND GIVE BACK Hallmark will donate \$2 to Susan G. Komen for every Angel of Courage ornament sold. Details on wish list.



CARE OGIVE ACK I donate \$2 Komen for

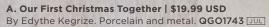
> J. Angel of Courage | \$19.99 USD By Joanne Eschrich. Porcelain and fabric. QGO1936 JUL

K. Girlfriends Share Their Sparkle | \$15.99 USD Set of two individually boxed ornaments—one for a friend, one for you. By Debra Nielsen. QGO1866 OCT









B. Our Christmas Together | \$15.99 USD By Debra Nielsen. **QGO1736** JUL











C. Forever Starts Now | \$17.99 USD Photo holder. Stickers included for personalization. By Terri Steiger. Porcelain. **QHX4066** JAN

D. A New Life Together | \$19.99 USD By Debra Nielsen. Porcelain. **QHX4076** [JAN]

E. Our First Christmas | \$12.99 USD Photo holder. By Debra Nielsen. **QGO1746** JUL (H)

F. Happily Stuck Together | \$15.99 USD By Debra Nielsen and Anita Marra Rogers. **QGO1753** [OCT]

G. Time for Love | \$17.99 USD By Terri Steiger. Metal. **QHX4083** JAN

H. Happy Anniversary! | \$17.99 USD Adhesive charms included for personalization. By Terri Steiger. Glass. On ornament: *The heart knows when it has found its always.* **QHX4073** JAN

Seeing it all through their eyes



Baby's first is close to home for Hallmark Artist Meredith Cox and her husband.



A. Love's Journey Begins | \$12.99 USD Photo holder. By Edythe Kegrize and Jim Kemme. QGO1696 JUL B. Baby's First Christmas | \$19.99 USD By Tammy Haddix. Porcelain. QHX4016 JAN C. Starry-Eyed Over You | \$15.99 USD By Terri Steiger. QGO1726 OCT





A. Grandbaby's First Christmas | \$15.99 USD By Ruth Donikowski. Metal. QGO1716 JUL
 B. Godchild, You Shine! | \$15.99 USD By Terri Steiger. Porcelain.
 On ornament: God put the twinkle in the stars...and you! QHX4003 JAN

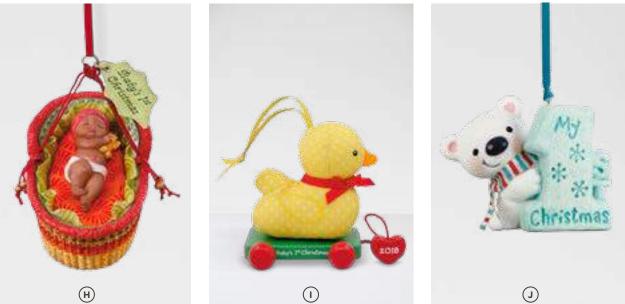
C. Welcome Baby Ornament Set | \$29.99 USD Set of four. By Edythe Kegrize. Porcelain. QXM9203 JUL

D. Miracle in the Making | \$15.99 USD Photo holder. By Terri Steiger. Porcelain. On ornament: *tiny little miracle in the making.* **QHX4013** JAN









E. Baby Boy's First Christmas | \$15.99 USD By Terri Steiger. QGO1706 JUL F. Baby Girl's First Christmas | \$15.99 USD By Terri Steiger. QGO1713 JUL G. Baby's First Christmas | \$19.99 USD Disney Winnie the Pooh By Nina Aubé and Robert Hurlburt. QXD6173 JUL H. Baby's First Christmas | \$19.99 USD By Patricia Andrews. Porcelain and fabric. QSM7816 OCT I. Baby's First Christmas | \$17.99 USD By Ruth Donikowski. Fabric and wood. QGO1703 JUL J. My 1st Christmas | \$15.99 USD By Tammy Haddix. QGO2016 OCT





It's a family tradition





Available as shown or add your text at Hallmark.com/PersonalizedOrnaments

(E)

A. Cozy Family Christmas | \$12.99 USD Photo holder. By Ruth Donikowski. QGO1806 JUL

B. New Home | \$17.99 USD Lights up from the inside when attached to a light string. By Debra Nielsen. Ceramic. **QHX4063** JAN **C. Forever Family | \$17.99 USD** By Debra Nielsen. Porcelain. **QGO1856** OCT

D. A Beautiful Year | \$19.99 USD Photo holder. By Edythe Kegrize. Metal. QGO1863 JUL

E. The Gift of Family | \$15.99 USD Box opens. By Debra Nielsen. **QGO1793** JUL



Available as shown or add your text at Hallmark.com/PersonalizedOrnaments

F. Like Dad, Like Son | \$12.99 USD By Tammy Haddix. Artist crafted and fabric. QGO1786 JUL

G. Like Mom, Like Daughter | \$12.99 USD By Tammy Haddix. Artist crafted and fabric. QGO1783 JUL

H. Dad | \$12.99 USD By Tammy Haddix. QGO1763 JUL



 I. Mom | \$12.99 USD By Tammy Haddix. QGO1756 JUL

 J. Daughter | \$12.99 USD By Tammy Haddix. QGO1766 JUL

 K. Son | \$12.99 USD By Tammy Haddix. QGO1773 JUL









E

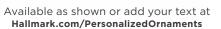


E. School Days | \$12.99 USD Photo holder. Personalize with your child's name, school, grade and teacher. By Matt Johnson. QGO2023 JUL
F. Grandson | \$12.99 USD By Orville Wilson. QGO1816 JUL
G. Granddaughter | \$12.99 USD By Orville Wilson. QGO1813 JUL



Keepsake Artist Matt Johnson and his family admire the ornaments on their tree.









H. Grandkids Are the Sweetest | \$12.99 USD Photo holder. By Matt Johnson. QGO1823 JUL
I. Grandma's Cookie Jar | \$15.99 USD By Matt Johnson. QGO1873 JUL
J. Abuela | \$17.99 USD By Terri Steiger. Porcelain. QSM7806 OCT





(B)





C





F







For Keepsake Product Manager Ali Thomas and her husband, some family members have four legs: Meet Roxie (left) and Gus.

A. Great Grandson | \$12.99 USD By Sheyda Abvabi. QGO1833 JUL
B. Great Granddaughter | \$12.99 USD By Sheyda Abvabi. QGO1826 JUL
C. Sweet & Sassy Sisters | \$15.99 USD By Tammy Haddix. QGO1776 JUL
D. Thanks, Mom | \$15.99 USD By Terri Steiger. Porcelain. On ornament: A mom's heart is everywhere you are. QHX4056 JAN
E. Niece | \$12.99 USD By Matt Johnson. QGO1843 JUL
F. Nephew | \$12.99 USD By Matt Johnson. QGO1836 JUL G. Forever My Friend | \$15.99 USD Photo holder. By Tammy Haddix. Metal. QHX4043 JAN

H. Welsh Corgi | \$12.99 USD 28th in the Puppy Love series. By Anita Marra Rogers. Artist crafted and brass. QX9346 JUL

I. Kitty Cat | \$12.99 USD Photo holder. By Matt Johnson. QGO1796 JUL

J. Good Dog | \$12.99 USD Photo holder. By Matt Johnson. QGO1803 JUL

FOREVER FAMILY

FRAME YOUR PET, just like these Facebook contest winners: Tigger the cat (right), rescued by Debbie Matis Lindner of Melbourne, Fla., and Teddy the Spaz Man (far right), a mixed breed adopted by Diane Reyerson Warren from Big Canoe Animal Rescue in Big Canoe, Ga.





• Get an inside look at the magic at Hallmark.com/StarWarsStorytellers



Keepsake Editor Mike Brush (left) and his husband celebrate the gifts of the season: family, friends and all the fan favorites.



A.-E. Star Wars[™] Collection | \$39.99 USD each Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from Star Wars: A New Hope[™] when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Robert Hurlburt.
A. Death Star[™] | Dated 2017. QXI3463 JUL
B. TIE Fighter[™] | QXI2883 OCT
C. Millennium Falcon[™] | QXI2876 JUL
D. Darth Vader's TIE Fighter[™] | Dated 2017. QXI3483 JUL
E. X-Wing Starfighter[™] | Dated 2017. QXI3473 JUL

F. A Rebellious Rescue | \$29.99 USD Star Wars: Return of the Jedj[™] Lights up and plays dialogue from the film. By Orville Wilson. QXI3323 JUL

G. C-3PO™ | \$19.99 USD Star Wars™ Lights up and plays dialogue from the films. By Orville Wilson. QXI3306 JUL

H. Boba Fett™ | \$17.99 USD Star Wars: Return of the Jedi™ 22nd in the Star Wars™ series. QX9536 JUL



I. Porgs of a Feather | \$19.99 USD Star Wars: The Last Jedi™ By Orville Wilson. QXI3313 OCT

> J. Han Solo™ and Chewbacca™ | \$29.99 USD Solo: A Star Wars Story™ Set of two. By Kristina Gaughran. QXI3293 OCT

K. Millennium Falcon™ | \$32.99 USD Solo: A Star Wars Story™ By Orville Wilson. QXI3333 OCT

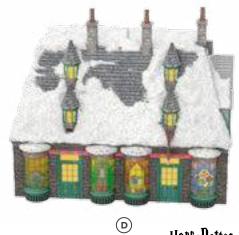












Harry Potter



G







A. The Force Is Strong Tree Skirt | \$99.99 USD Star Wars™ Displays continuous light when connected to the Keepsake Power Cord. By Pedro Martin. QFM1243 JUL

B. Holiday C-3PO™ | \$19.99 USD *Star Wars*[™] Lights up and plays festive messages. By Orville Wilson. Artist crafted and fabric. QXI3426 DEC



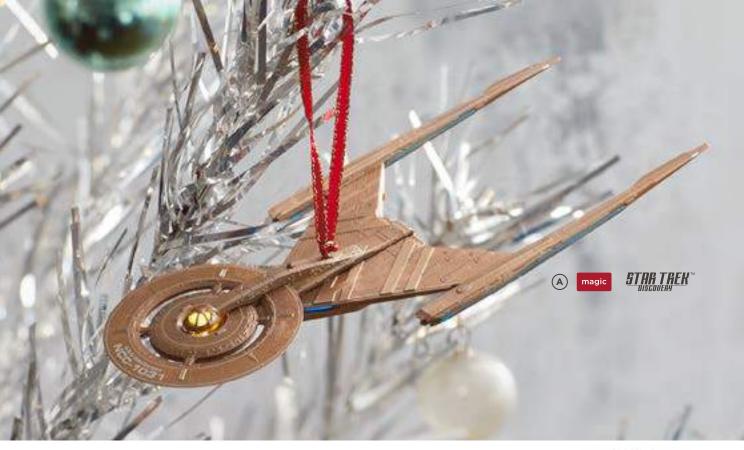
C. First Impressions | \$24.99 USD Harry Potter™

D. Honeydukes Sweet Shop | \$24.99 USD *Harry Potter*[™] Lights up from the inside when attached to a light string. By Orville Wilson. **QXI2996** JUL

E. PERSONALIZED ORNAMENT The Sorting Hat | \$24.99 USD Harry Potter™ QHE1883 JAN

F. Newt Scamander's™ Niffler | \$15.99 USD Fantastic Beasts and Where to Find Them™ By Anita Marra Rogers. QXI2926 JUL

G. Harry Potter and the Sorcerer's Stone™ | \$17.99 USD 20th Anniversary By Anita Marra Rogers. QXI3436 Oct







Available at Keepsake Ornament Debut Event Only at Hallmark Gold Crown stores

A. U.S.S. Discovery™ | \$32.99 USD STAR TREK: DISCOVERY™ Lights up. QXI3326 JUL

B. *U.S.S. Enterprise*[™] | \$39.99 USD *STAR TREK*[™] Metal. **QXI3493** OCT

C. "The Naked Time" | \$29.99 USD STAR TREK™ Plays dialogue from the scene. QXI3316 JUL



D. Starfleet Tricorder | \$19.99 USD STAR TREK[™] Lights up and plays dialogue from the original STAR TREK television series. **QXI3343** JUL

E. HAL 9000 | \$19.99 USD 2001: A Space Odyssey 50th Anniversary Lights up. Plays memorable moments from the film. QXI3213 OCT



F. LIMITED QUANTITY Merle Dixon Walker | \$17.99 USD The Walking Dead By Patricia Andrews. While supplies last. QXE3153 [OCT]

G. Daryl Rides Again | \$19.99 USD *The Walking Dead* Wheels turn. By Robert Hurlburt and Patricia Andrews. **QXI2903** [OCT]

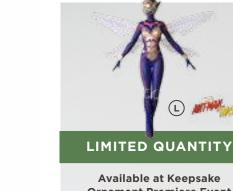
H. Serenity | \$32.99 USD *Firefly* Lights up. By Robert Hurlburt. QXI3446 OCT







(K)



Ornament Premiere Event Only at Hallmark Gold Crown stores

MARVEL

I. Iron Man | \$17.99 USD Avengers: Infinity War Lights up. **QXI8573** JUL

J. Groot and Rocket | \$17.99 USD Avengers: Infinity War QX18556 JUL

K. Ant-Man | \$17.99 USD Ant-Man and the Wasp QXI8566 JUL

L. LIMITED QUANTITY Wasp | \$15.99 USD Ant-Man and the Wasp While supplies last. QXE3193 JUL

M. Black Panther | \$15.99 USD By Jake Angell. QXI8576 OCT

N. Spidey Swings Into Action | \$15.99 USD Spider-Man QXI8563 OCT











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B. BATCYCLE™ | \$29.99 USD Batman™ Classic TV Series Wheels turn. By Orville Wilson. QXI3056 OCT

C. LIMITED QUANTITY THE RIDDLER™ | \$15.99 USD Batman™ Classic TV Series While supplies last. QXE3123 [OCT]

D. BATMAN[™]: Rebirth | \$15.99 USD QXI3003 [OCT]

E. BATMAN™ Peekbuster | \$24.99 USD Motion-activated. Gives warnings not to peek at gifts. By Jake Angell. QXI3423 OCT

F. THE JOKER™ | \$15.99 USD THE LEGO® BATMAN MOVIE™ By Jake Angell. QXI3063 OCT

G. BATGIRL[™] | \$15.99 USD DC Super Hero Girls QXI3013 OCT







QXI3236 JUL

A. Change-a-Tune Piano | \$17.99 USD Fisher Price® Plays three classic tunes. By Rodney Gentry. QXI3276 JUL

B. A Beary Colorful Ride | \$34.99 USD Crayola® Displays continuous light when connected to the Keepsake Power Cord. Spins to classic carnival music when string is pulled. By Orville Wilson. **QGO1913** JUL

(D) Tanglewood

By Nello Williams. QXI3243 OCT

C. Classic Box of 8 | \$12.99 USD Crayola® Crayons

Personalize with your child's name, grade and school.

E. Thomas and Percy | \$17.99 USD Thomas and Friends™

D. The Kissing Hand | \$15.99 USD By Jim Kemme. QXI3256 JUL

E









F. Are You My Mother? | \$15.99 USD By Jim Kemme. QXI3263 OCT

G. Daniel and Katerina | \$15.99 USD Daniel Tiger's Neighborhood® QXI3273 OCT

H. Dream Horse: Arabian | \$12.99 USD By Debra Nielsen. **QGO1976** OCT

I. My Favorite Holiday Song | \$17.99 USD

J HELLO

Make a special memory by recording a favorite holiday song. By Matt Johnson. QG01973 OCT

J. Hello Kitty* | \$15.99 USD Lights up from the inside when attached to a light string. By Orville Wilson. QXI3066 [OCT]

K. Rainbow Brite and Twink | \$17.99 USD By Anita Marra Rogers. **QGO2026** JUL





B magic ZHIA



(c) GRADELERSSEEF





A. Donkey Kong | \$19.99 USD Lights up and plays classic game sounds. By Orville Wilson.QXI2923 JUL B. Link | \$17.99 USD The Legend of Zelda Plays memorable moments from the game. By Jake Angell. QXI2886 OCT C. Mario Kart | \$17.99 USD Wheels turn. By Orville Wilson. QXI2913 JUL D. Steve and Alex | \$15.99 USD Minecraft By Nello Williams. QXI2893 OCT E. Lloyd | \$15.99 USD THE LEGO* NINJAGO MOVIE By Jake Angell. QXI2933 JUL









G. Lite-Brite™ | \$17.99 USD Hasbro® Lights up from the inside when attached to a light string. By Rodney Gentry. QXI2936 OCT H. Firefly™ | \$15.99 USD My Little Pony™ I. Mighty TONKA[®] Road Grader | \$17.99 USD

Wheels turn. QXI3206 OCT **J. Starscream[™] | \$15.99 USD** Transformers[™] QXI2896 JUL

K. Chutes and Ladders[®] | \$15.99 USD

QXI3146 JUL

5th in the Family Game Night series. By Orville Wilson. QX9276 OCT



J TRANSFORMERS



K MAR







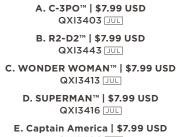


(E) MARVEL









QXI3406 JUL F. Cinderella | \$7.99 USD

QXD6393 JUL G. Elsa | \$7.99 USD QXD6396 JUL

All ornaments by Jake Angell. Wood.



• Get an inside look at the magic at Hallmark.com/SnoopySkates

Happiness is Christmas with Snoopy and the gang



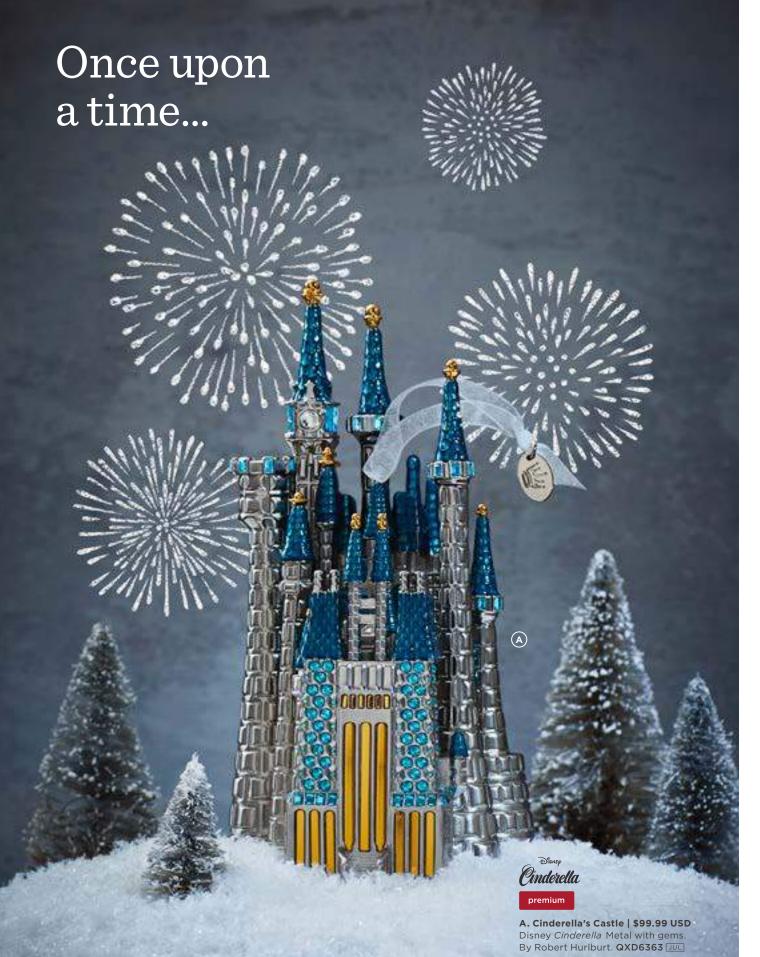
PEANUTS

H. Snoopy Skates! | \$29.99 USD The PEANUTS* Gang Lights up, Snoopy skates and music plays when lever is pulled. By Jim Kemme and Tim Bodendistel. QXI3356 JUL

I. Bell-Ringer Snoopy | \$12.99 USD 21st in the

Spotlight on Snoopy series. By Tracy Larsen. QX9533 JUL

J. First Aid Lessons | \$15.99 USD The PEANUTS® Gang By Tom Best and Jim Kemme. QXI3366 JUL





• Get the story behind the ornaments at Hallmark.com/DisneyPremium



B. Christmas Belle | \$29.99 USD Disney *Beauty and the Beast* By Katrina Bricker. Porcelain. **QXD6276** JUL

C. LIMITED QUANTITY Tinker Bell | \$29.99 USD Disney *Peter Pan – Precious Moments* Porcelain. While supplies last. **QXE3143** JUL **D. Disney Snow White and the Seven Dwarfs | \$29.99 USD** *80th Anniversary* By Katrina Bricker. Porcelain. **QXD6403** JUL

E. So This is Love | \$39.99 USD Disney *Cinderella* Plays music from "So This is Love." By Patricia Andrews. Porcelain. QHX4086 JAN





DISNEP







premium

A. The Sorcerer's Apprentice | \$59.99 USD Disney Fantasia By Ken Crow. Metal with gems. **QXD6346** JUL

B. Baby Mine | \$24.99 USD Disney Dumbo By Ken Crow. Porcelain. QHX4023 JAN

C. Mary Poppins | \$29.99 USD Disney Mary Poppins Precious Moments Porcelain. QXD6386 JUL

D. Jack vs. the One-Armed Bandit | \$29.99 USD Disney Tim Burton's The Nightmare Before Christmas By Sharon Visker. Metal. QXD6356 OCT

E. The Many Faces of Jack Skellington | \$59.99 USD Disney Tim Burton's The Nightmare Before Christmas 25th Anniversary Set of nine. Porcelain. QXD6353 JUL F. Steamboat Willie | \$34.99 USD Disney Mickey Mouse 90th Anniversary Lights up and plays simple animation with audio from the classic animated short. By Ken Crow. QXD6206 JUL

G. Partners | \$17.99 USD Disney Mickey Mouse By Kristina Gaughran and Ken Crow. QXD6426 OCT

H. CLUB EXCLUSIVE Oswald the Lucky Rabbit | \$19.99 USD (\$24.99 value) Disney By Ken Crow. **QXC5324** JUL

I. Lookin' for Love | \$12.99 USD Disney Goofy By Alex Ho. QXD6213 JUL

J. Mice on Ice | \$15.99 USD Disney Mickey and Minnie Set of 2. QXD6226 JUL





K. Thru the Mirror | \$12.99 USD Disney 7th in the Mickey's Movie Mouseterpieces series. By Ken Crow. QX9273 JUL

L. Snappin' a Selfie | \$15.99 USD Disney Minnie Mouse By Ludwig Leung. QXD6233 JUL

M. PERSONALIZED ORNAMENT Mickey Mouse | \$24.99 USD Disney Personalize with a name. By Nello Williams. QHE1885 JAN



Available online Hallmark.com/PersonalizedOrnaments

M



Keepsake Artist Nita Obbink shows her granddaughter a favorite new ornament.

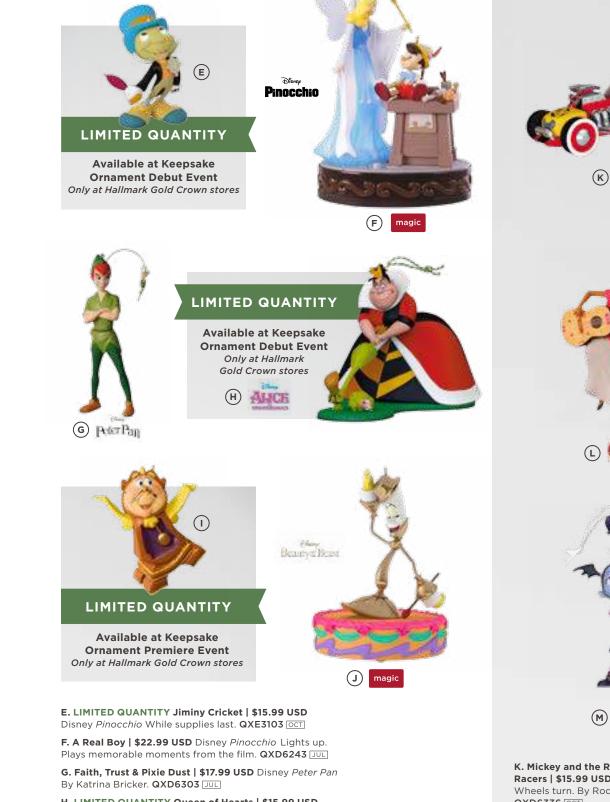


A. Rumbly in My Tumbly | \$29.99 USD Disney *Winnie the Pooh* Lights up and plays music from "Rumbly in My Tumbly." By Anita Marra Rogers. **QXD6216** JUL

> B. And Tigger Too | \$12.99 USD Disney Winnie the Pooh By Nina Aubé. QXD6203 JUL

C. Dashing Through the Snow | \$17.99 USD Disney Chip and Dale By Nello Williams. QXD6223 JUL

D. Off We Go! | \$22.99 USD Disney *Snow White and the Seven Dwarfs* Lights up and plays music from "Heigh-Ho." By Ken Crow. **QXD6246** JUL



H. LIMITED QUANTITY Queen of Hearts | \$15.99 USD Disney Alice in Wonderland While supplies last. QXE3183 OCT

I. LIMITED QUANTITY Cogsworth | \$15.99 USD Disney Beauty and the Beast By Kristina Gaughran. While supplies last. QXE3113 JUL

J. Be Our Guest | \$19.99 USD Disney Beauty and the Beast Lights up. Plays music from "Be Our Guest." By Robert Hurlburt. QXD6236 JUL



K. Mickey and the Roadster Racers | \$15.99 USD Disney Junior Wheels turn. By Rodney Gentry. QXD6336 OCT

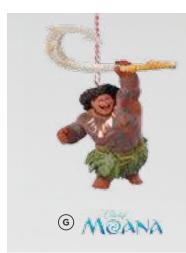
Nampirica,

L. Ready to Rule | \$15.99 USD Disney *Elena of Avalor* By Katrina Bricker. QXD6323 [OCT]

M. Vampirina | \$15.99 USD Disney Junior By Rob Stanphill. **QXD6343** [OCT]

















A. Ariel and King Triton | \$17.99 USD Disney The Little Mermaid By Katrina Bricker. QXD6296 JUL

B. Queen Elsa of Arendelle | \$17.99 USD Disney Frozen

By Rodney Gentry. QXD6366 JUL

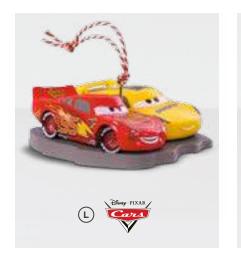
C. A Girl's Best Friend | \$17.99 USD Disney Mulan QXD6423 OCT

D. Colors of the Wind | \$19.99 USD Disney Pocahontas

Plays music from "Colors of the Wind." By Patricia Andrews. QXD6283 JUL

E. A Dream Come True | \$17.99 USD Disney Cinderella QXD6306 JUL

E Cindérella





F. Ralph and Vanellope | \$15.99 USD Disney Ralph Breaks the Internet: Wreck-It Ralph 2 By Kristina Gaughran. QXD6326 OCT

G. Maui | \$15.99 USD Disney *Moana* By Joanne Eschrich. **QXD6286** OCT

H. The World es Mi Familia | \$17.99 USD Disney•Pixar Coco Plays music from "The World es Mi Familia." QXD6416 OCT

I. Elastigirl Rides Again | \$15.99 USD Disney•Pixar Incredibles 2 QXD6383 OCT

J. Baymax | \$17.99 USD Disney *Big Hero 6* Set of two. By Rodney Gentry. QXD6333 JUL

K. Disney•Pixar Wall-E | \$15.99 USD 10th Anniversary QXD6253 JUL

L. Lightning McQueen and Cruz Ramirez | \$17.99 USD Disney•Pixar Cars 3 By Rodney Gentry. **QXD6263** JUL

M. Mine! Mine! Mine! | \$17.99 USD Disney•Pixar *Finding Nemo* Plays memorable moments from the film. By Nina Aubé. QXD6273 JUL

76 | Hallmark.com/ShopKeepsakeOrnaments

Top your tree with Barbie

A

magic

A. Angel Lights Barbie™ Tree Topper | \$74.99 USD Displays continuous light in one of two colors when connected to the power adapter (included). By Debra Nielsen, Katrina Bricker and Robert Hurlburt. QFM1233 JUL

Get an inside look at the magic at Hallmark.com/BarbieTopper







LIMITED QUANTITY

Available at Keepsake Ornament Premiere Event Only at Hallmark Gold Crown stores





(F)

CLUB EXCLUSIVE

Gotta have it? Join the

Keepsake Ornament Club.

See page 92

B. Soda Shop Barbie™ Ornament | \$17.99 USD By Katrina Bricker. QXI3145 JUL

C. Ballet Wishes Barbie™ Ornament | \$15.99 USD By Patricia Andrews. Artist crafted and fabric. QXI3136 OCT

D. Shoe-sational! Barbie™ Ornament | \$29.99 USD Special Edition By Debra Nielsen. Metal. QXI3156 DEC

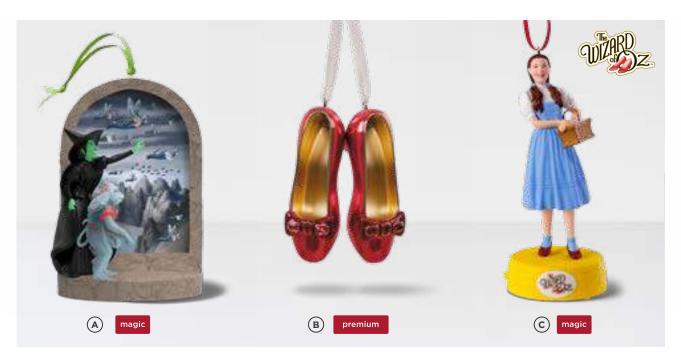
E. LIMITED QUANTITY Skipper™ Barbie™ Ornament | \$17.99 USD By Katrina Bricker. Artist crafted and paper. While supplies last. QXE3166 JUL

F. Chef Barbie[™] Ornament | \$15.99 USD By Jake Angell. QXI3126 NOV

G. Coming Soon African-American Holiday Barbie™ Ornament | \$19.99 USD 4th in the series. Inspired by the 2018 African-American Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9296 ©CT

H. Coming Soon Caucasian Holiday Barbie™ Ornament | \$19.99 USD 4th in the series. Inspired by the 2018 Caucasian Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9283 [OCT]

I. CLUB EXCLUSIVE Glam Gown Barbie™ Ornament | \$24.99 USD (\$29.99 value) By Patricia Andrews. Porcelain and fabric. QXC5126 [APR]









A. Monkey Business | \$34.99 USD *THE WIZARD OF OZ*[™] Plays memorable moments from this classic scene.

Move ornament to see background change. QXI2973 JUL

B. RUBY SLIPPERS™ | \$39.99 USD THE WIZARD OF OZ™ By Debra Nielsen. Artist crafted and metal. QXI2986 JUL

C. Over the Rainbow | \$17.99 USD THE WIZARD OF OZ™ Plays a version of "Over the Rainbow." QXI2983 JUL

D. Scarlett's Christmas Dress | \$19.99 USD Gone With the Wind™ QXI2976 JUL

F. Let's Dance! | \$19.99 USD Caddyshack

National Lampoon's Vacation Plays music from the

Plays memorable moments from the film. QXI3103 JUL

"Walley World National Anthem." QXI3083 JUL

E. A Quest for Fun | \$17.99 USD

to holiday classics

Tuning in





G. A Fun, Old-Fashioned Family Christmas | \$19.99 USD National Lampoon's Christmas Vacation Lights up. Plays a memorable moment from the film. QXI3113 JUL

H. The First Gift of Christmas | \$19.99 USD The Polar Express™ Plays memorable moments from the film. By Rodney Gentry. QXI3116 JUL

I. Leg Lamp | \$17.99 USD A Christmas Story By Rodney Gentry. Artist crafted and fabric. QXI3106 JUL

J. Ho! Ho! Ho! | \$19.99 USD A Christmas Story Plays memorable moments from this classic scene. By Tracy Larsen. QXI3096 JUL







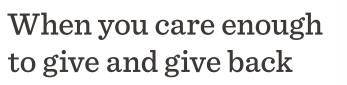












TO GIVE BACK to our communities, we're partnering with Toys for Tots this holiday season. For every holiday *Rudolph the Red-Nosed Reindeer*® Keepsake Ornament you buy, Hallmark will donate \$1 to Toys for Tots. *Details on wish list.*



A. Record Player | \$24.99 USD *Rudolph the Red-Nosed Reindeer** Lights up. Plays music from "Rudolph the Red-Nosed Reindeer" performed by Gene Autry. By Nello Williams. **QXI3283** JUL

B. A Very Shiny Nose | \$15.99 USD *Rudolph the Red-Nosed Reindeer** Nose lights up. By Nello Williams. **QXI3246** OCT





E. LIMITED QUANTITY The Blushing Bride | \$15.99 USD *Tasmanian She-Devil - LOONEY TUNES* By Robert Chad. While supplies last. **QXE3126** OCT

F. Devil May Hare | \$15.99 USD Taz - LOONEY TUNES By Robert Chad. QXI2963 JUL

G. Chwistmas Angel | \$15.99 USD Tweety - LOONEY TUNES By Robert Chad. QXI2946 JUL

H. Mean Machine | \$17.99 USD Wacky Races By Jake Angell. QXI2916 JUL



I. Mouse Cleaning | \$15.99 USD Tom and Jerry By Jake Angell. QXI2966 JUL

J. An Oversize Surprise | \$15.99 USD Scooby-Doo By Anita Marra Rogers. QXI3076 OCT

K. A Clue for Scooby-Doo | \$17.99 USD Scooby-Doo By Anita Marra Rogers. QXI3073 JUL

L. Rowlf the Dog | \$19.99 USD Disney *The Muppets* Plays music from "Eight Little Notes." QXD6316 JUL

D. He's Mr. Heat Miser! | \$17.99 USD The Year Without a Santa Claus Lights up from the inside when attached to a light string. By Jake Angell. QXI2956 OCT











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A. LIONEL[®] The Polar Express™ | \$19.99 USD Set of three. QXM8123 [OCT]

B. 2245P Texas Special Locomotive | \$19.99 USD 23rd in the LIONEL® Trains series. Wheels turn. Die-cast metal. **QX9326** JUL

C. LIONEL* 2245C Texas Special "B" Unit | \$17.99 USD Wheels turn. Die-cast metal. QXI3183 JUL

D. LIONEL* 2436 "Summit" Observation Car | \$17.99 USD Wheels turn. Die-cast metal. QXI3193 JUL

E. LIMITED QUANTITY 2245P Texas Special Locomotive | \$19.99 USD LIONEL® Trains Repainted version of the 23rd in the LIONEL® Trains series. Wheels turn. Die-cast metal. While supplies last. QXE3163 OCT





F. 1932 Buick[®] Fire Engine | \$24.99 USD

G. 1968 Chevrolet[®] Nova[™] SS[™] | \$17.99 USD

By Robert Hurlburt. Die-cast metal. QX9316 JUL

16th in the Fire Brigade series. Lights up. Wheels turn. By Robert Hurlburt. QX9323 JUL

28th in the Classic American Cars series. Wheels turn.





GM

H. 2018 Chevrolet* Silverado* | \$17.99 USD Centennial Edition Wheels turn. Die-cast metal. QXI3196 DEC

I. 1941 GMC* CCKW | \$19.99 USD Wheels turn. Die-cast metal. QXI3173 [OCT]



One of two ornaments inspired by the Hallmark Channel movie *Christmas in Evergreen*. See the other on page 38







Available at Keepsake Ornament Premiere Event Only at Hallmark Gold Crown stores 



E. 1969 CB750 | \$17.99 USD Honda® Motorcycles Wheels turn. By Robert Hurlburt. Die-cast metal and artist crafted. QXI3166 JUL

F. John Deere 8800 Self-Propelled Forage Harvester | \$17.99 USD Wheels turn. Die-cast metal. QXI3176 JUL

G. Harlow PJC-2 | \$15.99 USD 22nd in the Sky's the Limit series. Propeller spins. By Lynn Norton. QX9286 JUL

Official Licensed Ritchet

A. 1954 Mercury M-100 | \$17.99 USD 24th in the All-American Trucks series. Wheels turn. By Robert Hurlburt. Die-cast metal. **QX9313** JUL

B. 1940 Ford | \$17.99 USD 4th in the Keepsake Kustoms series. Wheels turn. By Robert Hurlburt and Don Palmiter. Die-cast metal. **QX9306** OCT C. 2011 Ford Crown Victoria Police Interceptor | \$17.99 USD Wheels turn. Die-cast metal. QXI3163 OCT

D. LIMITED QUANTITY 1968 Ford Mustang California Special | \$17.99 USD 50th Anniversary Wheels turn. Die-cast metal. While supplies last. QXE3173 JUL





A. Randall Cobb | \$19.99 USD Green Bay Packers Not available in Canada.QXI3383 OCT B. Matt Ryan | \$19.99 USD Atlanta Falcons 24th in the Football Legends series. Not available in Canada.QXI3373 JUL C. Jerome Bettis | \$19.99 USD Pittsburgh Steelers Not available in Canada.QXI3376 JUL D. Sidney Crosby | \$19.99 USD Pittsburgh Penguins® QXI3393 JUL E. Bryce Harper | \$19.99 USD Washington Nationals™ QXI3396 OCT

WHOSE TEAM ARE YOU ON?

HEY, SPORTS FANS! Check out the logos below to see if your team is represented on an ornament this year. Then see a store associate or visit **Hallmark.com/SportsTeams** to get yours.

F. MLB Jersey | \$15.95 USD Available in 10 teams. QSR1605 JUL

G. NFL Jersey | \$15.99 USD Available in 10 teams. By Rodney Gentry. QSR1716 [OCT]

H. NHL Jersey | \$15.95 USD Available in six teams. QSR1572 OCT



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H. Caramel Apple Goodness | \$12.99 USD Season's Treatings By Sharon Visker. QFO5233 JUL
I. Bewitching Bat | \$15.99 USD By Edythe Kegrize. QFO5236 JUL
J. Happy Halloween! | \$15.99 USD 6th in the series. By Anita Marra Rogers. QFO5246 JUL



B. Miniature Keepsake Ornament Tree | \$24.95 USD Displays continuous light when connected to the Magic Cord. Branches are posable. By Terri Steiger. **QFO5255** JUL

C. Sugar Skull Gal | \$7.99 USD By Sharon Visker. QF05263 JUL



D. Sugar Skull Guy | \$7.99 USD By Sharon Visker. QFO5273 JUL E. Bitty Bat | \$7.99 USD By Jim Kemme. QFO5266 JUL

F. Trick-or-Treat Snoopy | \$7.99 USD By Jim Kemme. QFO5256 JUL

Enjoy the benefits of the Keepsake Ornament Club

Now more rewarding than ever!

THE KEEPSAKE DREAM BOX: SO MUCH MAGIC INSIDE

Your membership begins with the NEW Keepsake Dream Box. Filled with club-exclusive gifts valued at more than \$100, it will be delivered to you just 7-10 business days after you join.* Inside, you'll find everything shown at left: two club-exclusive ornaments, the 2018 club-exclusive Dream Book and four free gifts from the Keepsake Studio, including an exclusive art print, an original artist sketch, a set of two collector's pins and a club cookbook.

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Get behind-the-scenes access to the world of Keepsake Ornaments through quarterly issues of our For Keeps newsletter mailed right to you, a monthly For Keeps email newsletter and access to Keepsake Community, an online social space where you can connect with Keepsake artists and fellow club members. *Email newsletter available in U.S. only.*

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rld of Keepsake You'll have access to your new online and in-store

Product Shop, with special-value prices on exclusive Keepsake Ornaments and other products throughout the year available only to club members. You'll see the club-exclusive ornaments throughout this year's Dream Book. Check them out!

MORE REWARDS AND OFFERS

As a Keepsake Ornament Club member, your enrollment in the Crown Rewards program lets you unlock Bonus Points that turn into Reward Dollars you can spend like cash. Additionally, you can look forward to surprise rewards and offers throughout the year. *Crown Rewards program available in U.S. only. Details on wish list.*

To learn more and get signed up, see a store associate or visit Hallmark.com/KeepsakeOrnamentClub



*Please allow up to 3 weeks for delivery of your Keepsake Dream Box for applications submitted in store or through the mail, due to processing time.



2018 Keepsake Ornament Events

Mark your calendar now so you don't miss the excitement of these ornament release events, which are held exclusively at your local Hallmark Gold Crown store and on Hallmark.com. Find all the details at Hallmark.com/KeepsakeOrnaments.

JULY 14-22

Ornament Premiere Event

OCTOBER 6-14

Ornament Debut Event

NOV. 30-DEC. 2

Gift of Memories Weekend Event

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