



Join the Keepsake Ornament family

As a club member, you'll enjoy exclusive benefits all year long. Learn more and join online at Hallmark.com/KeepsakeOrnamentClub or ask a store associate for an application.

JULY
15-23

Ornament
Premiere Event

OCTOBER
7-15

Ornament
Debut Event

NOVEMBER
3-10

Holiday Open
House Event

DECEMBER
1-3

Gift of Memories
Weekend Event

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Hallmark
KEEPSAKE

Dream Book

2017

KEEPSAKE
ORNAMENT CLUB

30th anniversary



Remember being a kid at Christmastime?

Close your eyes and think back. Hear the carols playing, smell the cookies baking and see the ornaments on your tree. Can you feel the joy?

We think it's time to bring back that feeling. So you'll see our own Hallmark employees and their families enjoying the wonder of the holidays in this year's Dream Book.

It's the same spirit of wonder our Keepsake artists strive to add to every single Keepsake Ornament. It's about sharing memories with the ones you love and passing them on to the next generation, too.

So from our families to yours, we wish you a holiday season filled with bright spirits and warm memories, with childlike wonder sprinkled on top.



STAY CONNECTED
Hallmark.com/KeepsakeOrnaments



Contents



MEMORIES & TRADITIONS

- 2 Magic
- 10 Premium
- 16 Miniatures
- 20 Santas, Snowmen & Frosty Friends
- 25 Favorite Series
- 30 Holiday
- 31 Spiritual

FAMILY & FRIENDS

- 34 Home, Family & Loved Ones
- 40 Celebrations & Milestones
- 42 Baby & Kids

CHARACTERS & INTERESTS

- 50 Toys & Storytime
- 54 Favorite Characters
- 62 Retro Favorites
- 68 On-Screen Classics & Pop Culture
- 74 Sci-Fi & Super Heroes
- 79 Sports Stars
- 80 Planes, Trains & Wheels
- 84 Hobbies & Halloween



- JAN** First available January 2017
- JUL** First available at Ornament Premiere, July 15-23
- OCT** First available at Ornament Debut, October 7-15
- NOV** First available at Holiday Open House, November 3-10
- DEC** First available at Gift of Memories, December 1-3

Some ornaments available only at participating stores. Designs may vary from image shown.

Prepare for epic magic

INTRODUCING *STAR WARS*™ STORYTELLERS

EXPERIENCE EXCITING and innovative technology with this unique collection of seven *Star Wars* ornaments. Beginning with three ships this year followed by two each in 2018 and 2019, the ornaments interact to tell the story of *Star Wars*™: *A New Hope*™ by performing five major moments with actual dialogue and sound effects from the movie, all with a corresponding light show.

Just push a button on any *Star Wars* Collection ornament and it will send out a signal to determine what other ornaments are nearby. Then sit back and enjoy.

The team put together 127 versions of possible stories that can be experienced

based on which ornaments you have. With all seven ornaments together, you'll get a 9-minute performance.

"The star of the show," says Product Developer Kurt Gaulke, "is the way these ships are brought to life via light and sound. Each ship has a great performance of instantly recognizable audio all to itself, but the real magic happens when you introduce another ship and it opens a door to additional audio that tells an even larger part of the classic scenes from the original film. The way these different ships recognize and play off one another is something I've never seen before. Your entire tree is now the film itself...it's very cool!"



Star Wars Collection | \$39.95 USA each

Lights up when connected to the new **Keepsake Power Cord** (details at right). Each ornament plays a scene from *Star Wars*™: *A New Hope*™. Add other *Star Wars* Collection ornaments to unlock more performances. By Robert Hurlburt.

A. Darth Vader's TIE Fighter™ QXI1522 JUL

B. Death Star™ QXI1512 JUL

C. X-Wing Starfighter™ QXI1515 OCT

D. Keepsake Power Cord (Not Pictured) | \$8.95 USA Powers up to seven ornaments, including the new Storytellers ornaments. QGO9995 JUL



"The first time I saw Storytellers in action, I felt as fantastic as I did seeing Star Wars for the very first time 40 years ago. I cannot wait to share this with my friends."

— **Kevin**, Hallmark Writer

SEE MORE *STAR WARS*
ORNAMENTS ON PAGE 74.



Left to right: Hallmark coworkers and friends Kevin, writer; Marceli, designer; Kurt, product developer; and Christine, creative manager.



KRIS'S PENGUINS JAZZ IT UP



KRIS GAUGHRAN'S PENGUINS have, as she says, been here, there and everywhere in their

run as an unofficial

"When they're not performing, you'll see a light show, but the colors really get going when one is playing his part and the others chime in," she says. "You'll hear slightly jazzy music and see icy, cool colors. It's really pretty."

series since 2001. This year, they're showing off their musical skills with our new Storytellers technology. The technology allows each ornament to give you a fun show on its own, but when other Merry Music Makers ornaments are in the vicinity, you'll get an amazing music and light show as they interact.

Because the penguins are always in a frozen setting, Kris decided on carved, frosted ice instruments for her little characters to play.



Merry Music Makers | \$24.95 USA each

Each ornament lights up and performs to a classic Christmas carol when connected to the new **Keepsake Power Cord** (see page 2 for power cord details). Add other Merry Music Makers ornaments to unlock more performances. By Kristina Gaughran.

A. Swingin' Sax Plays music from "Deck the Halls." **QGO1012** JUL

B. Playful Piano Plays music from "We Wish You a Merry Christmas." **QGO1015** OCT

C. Groovin' Guitar Plays music from "Jingle Bells." **QGO1022** JUL



"At 20 months old, my grandson is just loving the lights and sounds of our Christmas decorations."

— Susan, Hallmark Keepsake Artist



Hallmark Keepsake Artist Susan with her daughter and grandson.

CUCKOO FOR CLOCKS

KEN CROW is really excited about having created Santa's Christmas Clock, and rightfully so: "This clock does everything! It tells time, Santa comes out and rings a bell on the hour, and then the toys come out and they spin as it lights up and plays music. It even has a remote control!"

D. Santa's Christmas Clock | \$119.95 USA Functioning clock powered by Hallmark's universal adapter (included) or batteries. Plays a holiday tune and greeting from Santa on every daytime hour. See Santa and his toys move to a sound and light show when you press the button on the clock or on the remote control (included). Tabletop or wall decoration. By Ken Crow. **QFM1232** JUL



A. Jingle All the Way | \$49.95 USA
Scene lights up. Characters and sleigh move. Plays music from "Jingle Bells."
By Ken Crow. **QGO1062** **JUL**

A CHRISTMAS HAPPY-MAKER



WHEN KEN CROW sets out to make something, his goal is to give you a good memory. This little happy-

maker will do just that.

"It's all about storytelling," Ken explains. "While the horse and sleigh are in front going up and down, this island of buildings turns behind them with lots of little stories going on. There's Santa, kids, a little dog and even a lady in the last building who comes out with cookies for the carolers. And while all that's

going on, it plays music and lights up. There's so much magic going on!"

Ken tries whenever possible to add personal touches to his ornaments: "The two kids in front decorating the tree are my son and daughter. Linda, my wife, is the lady giving out cookies. And I'm the little boy with the dog. That's my dog, Charlie. I think about it like, if this is a play, who are my actors?"

As for how all of it works, Ken smiles and says, "I'm trying to keep a little bit of the magic secret so people say, wow, how did he do that?"



B. Magic Cord | \$6.95 USA Powers up to seven ornaments. **QGO1040** **JUL**

C. Merriest House in Town | \$34.95 USA Lights up when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. Plays music from "The Nutcracker March." By Nina Aubé. **QGO1202** **OCT**

D. Holiday Lighthouse | \$24.95 USA 6th in the series. Lights up when connected to the Magic Cord. Follows Magic Cord leader ornaments in a synchronized light show. By Tracy Larsen. **QX9305** **JUL**

E. Up on the Housetop | \$29.95 USA 7th in the Once Upon a Christmas series. Lights up when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. Plays music from "Up on the Housetop." By Tom Best, Robert Chad and Jim Kemme. **QX9372** **JUL**



(A)



(B)



(C)



(J)



(K)



(L)



(D)



(E)



(F)



(M)



(N)



(O)



(G)



(H)



(I)



(P)



(Q)



(R)

magic

magic

A. A Caroling Surprise | \$29.95 USA Scene lights up. Plays music from "Here We Come a-Caroling." By Tammy Haddix. **QGO1212** **JUL**

B. Santa's Sweet Surprise | \$29.95 USA Truck lights up. Plays music from "Up on the Housetop" and "Deck the Halls." Wheels turn. By Tammy Haddix. On ornament: *Santa's Sweet Treats* **QGO1625** **JUL**

C. Santa's Workshop | \$29.95 USA Santa's workshop lights up. Hear Santa and the elves work along to the tune of "Toyland." By Orville Wilson. **QGO1224** **OCT**

D. Naughty or Nice? | \$19.95 USA Press the button on the ornament to see who's naughty or nice. By Tracy Larsen. **QGO1632** **OCT**

E. Nothin' But A Good Time | \$24.95 USA Solar-powered arm movement. Plays music from "Nothin' But A Good Time" performed by Poison. By Robert Chad. **QGO1222** **JUL**

F. Countdown to Christmas | \$24.95 USA Clock lights up and counts down the days, hours, minutes and seconds until Christmas. By Jake Angell. **QGO1425** **OCT**

G. Gingerbread Joker | \$19.95 USA Plays silly jokes. By Nina Aubé. **QGO1422** **OCT**

H. Leader of the Pack | \$17.95 USA Plays music from "Leader of the Pack" performed by The Shangri-Las. By Tracy Larsen. **QGO1035** **JUL**

I. I Want A Hippopotamus For Christmas | \$17.95 USA Plays music from "I Want A Hippopotamus For Christmas" performed by Gayla Peevey. By Jim Kemme. **QGO1045** **JUL**

J. U Can't Touch This | \$17.95 USA Plays music from "U Can't Touch This" performed by MC Hammer. By Sharon Visker. On ornament: *Do NOT open 'til Christmas!* **QGO1042** **JUL**

K. Born This Way | \$19.95 USA Plays music from "Born This Way" performed by Lady Gaga. By Sharon Visker. **QGO1005** **JUL**

L. Stockings Hung With Care | \$17.95 USA Plays a version of "Jolly Old St. Nicholas." **QGO1885** **OCT**

M. Hark, the Herald Angels Sing! | \$17.95 USA Plays music from "Hark, the Herald Angels Sing." By Edythe Kegrize. **QSM7805** **JUL**

N. We Are the Champions | \$17.95 USA Plays music from "We Are the Champions" performed by Queen. By Jake Angell. **QGO1032** **JUL**

O. Jolly Jukebox | \$19.95 USA Plays one of three Christmas songs as lights flash to the beat. By Ruth Donikowski and Robert Hurlburt. **QGO1415** **OCT**

P. Feliz Navidad | \$17.95 USA Plays music from "Feliz Navidad" performed by José Feliciano. By Ruth Donikowski. **QGO1025** **JUL**

Q. Mele Kalikimaka | \$17.95 USA Plays music from "Mele Kalikimaka" performed by the Blue Hawaiians. By Sharon Visker. **QGO1052** **JUL**

R. Santa Claus Is Comin' to Town | \$17.95 USA Plays music from "Santa Claus Is Comin' to Town" performed by Lonestar. By Tom Best. **QGO1215** **JUL**

It's okay to stare

We've been caught doing the same thing. The exquisite beauty of our Premium Collection—crafted from wood, metal, porcelain and blown glass—brings holiday wonder home.



Ornaments on this page made from blown glass handcrafted in Poland.

A. Pull-String Reindeer | \$24.95 USA Reindeer's legs kick. By Edythe Kegrize. Wood. QK1452 OCT

B. Angel of Winter Wonder | \$39.95 USA By Joanne Eschrich. Porcelain. QK1342 OCT

C. All Spruced Up | \$29.95 USA By Ruth Donikowski. Metal and gemstones. QK1402 OCT

D. Stunning Swallow | \$44.95 USA By Edythe Kegrize. Metal. QK1435 OCT

E. Regal Rocking Horse | \$39.95 USA By Jim Kemme and Tom Best. Glass. QK1385 OCT

F. Hopeful Father Christmas | \$24.95 USA By Joanne Eschrich. Glass. QK1445 OCT

G. Sparkling Snowflake | \$29.95 USA By Terri Steiger. Glass. QK1502 NOV

H. Elegant Engine | \$39.95 USA By Ken Crow. Glass. QK1515 OCT



ELEGANT ICONS

RUTH DONIKOWSKI designed 12 Christmas icons before deciding on these five traditional symbols. She collaborated with artisans in Poland, who handcrafted the ornaments in blown glass.

"I love the combination of metal and glass. It gives our time-honored icons an elegant, modern look."



A. Symbols of the Season | \$29.95 USA Set of 5 miniature ornaments.
By Ruth Donikowski. Glass. **QK1875** OCT

B. Let It Snowman | \$24.95 USA By Matt Johnson. Metal. **QK1745** OCT

C. Radiant Cross | \$29.95 USA By Ruth Donikowski. Glass. **QK1432** OCT

D. Ring In the Season | \$24.95 USA 3rd in the series. Bell rings.
By Ruth Donikowski. Metal. **QK9425** JUL



E. Elf Festivities Beer Stein | \$119.95 USA
By Tom Best. Food-safe ceramic.
Holds 1 liter. **QFM3322** OCT



TOM'S BEER STEINS GROW UP

TOM BEST started his unofficial series of beer stein ornaments in 2012. This year's ornament shows an elf presenting Santa with a well-earned beer after he's finished his Christmas Eve rounds.

What's even more exciting, though, is that Tom has crafted a full-sized, food-safe beer stein this year.

"It's all about storytelling and craftsmanship," Tom says of the full-sized stein. "On this stein, we're



F. Beer Stein | \$15.95 USA By Tom Best.
QGO1372 JUL

telling a story about the elves on the last working day before Christmas. They're celebrating with food, music, dancing and more. Toys and tools surround the base."

Tom is especially jazzed about the full-sized stein because it's being produced by experts with an old, established German company, KING-WERK Wuerfel + Mueller, in Hoeher-Grenzhausen, Germany.



A. Caucasian Father Christmas | \$22.95 USA
14th in the series. By Joanne Eschrich. Artist crafted and fabric. On scroll: *The season's true meaning is found in the gifts of faith, family, and friends.* QX9382 JUL

COMPANION ORNAMENT
Limited quantities

Father Christmas's Reindeer | \$19.95 USA
First available while supplies last at Ornament Premiere, July 15-23. By Joanne Eschrich. QXE3175

FATHER CHRISTMAS DELIVERS HOPE



JOANNE ESCHRICH has always believed that "Father Christmas bridges the gap between Santa Claus and the true meaning of Christmas."

She adds, "This year, the sentiment on his scroll is so meaningful to me because it really gets to the heart of what the season is all about."



B. African-American Father Christmas | \$22.95 USA By Joanne Eschrich. Artist crafted and fabric. On scroll: *The season's true meaning is found in the gifts of faith, family, and friends.* QSM7815 JUL



C. Christmas Stocking | \$17.95 USA
By Ruth Donikowski. Metal. QGO1802 OCT

D. 2017 Snowflake | \$15.95 USA
By Ruth Donikowski. Porcelain. QGO1732 OCT

E. Christmas Commemorative | \$19.95 USA
5th in the series. By Terri Steiger. Glass and metal. QX9322 OCT

F. 2017 | \$17.95 USA
By Barbara Mizik. Porcelain and metal. QGO1872 DEC

G. Luminous Lantern | \$24.95 USA
Lights up from the inside when attached to a light string (optional). By Edythe Kegrize. QGO1522 OCT

H. Winter Cardinal | \$19.95 USA
By Tom Best. Glass and metal. QGO1822 JUL



"The wonderful memories I have of decorating the tree as a little girl all come back when I hang those same vintage ornaments on my tree today."

— Susan, Hallmark Keepsake Artist

Hallmark Keepsake Artist Susan (right) with her daughter.

Merry comes in all sizes

Our artists take pride in adding amazing detail to our miniature ornaments.



C



D

Mini

A. Miniature Keepsake Ornament Tree | \$19.95 USA QXM8604 JUL

B. Miniature Snowflake Tree Skirt | \$14.95 USA By Terri Steiger. Fabric. QFM3341 JUL

C. Wee Little Gnome | \$7.95 USA By Tammy Haddix. QXM8575 JUL

D. Li'l Holy Family | \$9.95 USA By Tammy Haddix and Katrina Bricker. QXM8595 OCT



E. Radiant Mini Tree Topper | \$9.95 USA By Matt Johnson. QXM8612 JUL

F. A Short Snooze | \$7.95 USA 2nd in the Petite Penguins series. By Kristina Gaughran. QXM8562 OCT

G. Tiny Chatter Telephone | \$7.95 USA By Rodney Gentry. QXM8605 JUL

H. Lovely Li'l Owl | \$9.95 USA By Edythe Kegrize. Porcelain. QXM8535 OCT

I. Teeny Toy Train | \$7.95 USA By Ken Crow. QXM8592 OCT

J. Sweet Li'l Santa | \$7.95 USA By Nello Williams. QXM8582 JUL

K. A World Within | \$7.95 USA 3rd in the series. By Tammy Haddix. QXM8552 JUL

L. Teensy Nutcracker | \$7.95 USA Lever opens the nutcracker's mouth. By Tracy Larsen. QXM8542 JUL

M. Christmas Carousel | \$9.95 USA 1st in a three-part series. Each ornament will feature a detailed miniature carousel that spins when the knob is turned. By Ken Crow. QXM8565 JUL

N. Cute Little Kitten | \$7.95 USA By Nina Aubé. QXM8545 JUL

O. Li'l Lighthouse | \$9.95 USA Lights up when chimney is pressed. By Tracy Larsen. QXM8555 OCT

P. Cedar Waxwing | \$7.95 USA By Edythe Kegrize. QXM8532 JUL

Q. Santa's Merry Machine | \$9.95 USA Clothes move inside the washer when cord is pulled. By Nello Williams. QXM8572 JUL

R. Miniature Ornament Hooks | \$1.95 USA Set of 25. QGO1020 JUL

Mini

A. Wooden Miniature Ornament Tree | \$29.95

USA Tabletop or wall decoration. By Terri Steiger. Wood. QXM8615 JUL

B. A Creature Was Stirring | \$7.95 USA

1st in a six-part series, with two releasing each year. Each ornament will feature a tiny mouse stirring on Christmas Eve. By Tammy Haddix. QXM8122 OCT

C. A Creature Was Stirring | \$7.95

USA 2nd in the series. By Tammy Haddix. QXM8125 DEC



A MOUSE'S TALE

TAMMY HADDIX loves crafting miniature ornaments, but it can get tricky.

"Minis are so much fun to create but sometimes very hard to hold on to while sculpting and painting.

"The story of the night before Christmas is told through the activities of this cute little mouse in a sweater. He's the only one awake getting ready for Santa to arrive."



B

1ST IN SERIES



C



Mini

D. Season's Treatings Miniature Tree Set | \$59.95

USA Set of 12 ornaments and tree. By Sharon Visker. QXM8625 OCT



SEASON'S TREATINGS BRANCHES OUT

INSPIRED BY HER popular series, Sharon Visker created this sweet Season's Treatings tree set complete with 12 miniature ornaments.

"It's got a bright, sparkly feel for the holidays, and with 16 branches, there's still plenty of room for you to add more of your favorite miniature ornaments," Sharon says.

Six of the ornaments Sharon created are original, with three of those based on designs from the series. An angel cookie serves as the tree topper, and as a finishing touch, the molded tree skirt shows off even more treats.

"I drew this idea up years ago, and I'm happy I finally got to move forward with it," she says. "It would make a great little tree for the kitchen."

And it's sure to put even more mmm-mmm-merry in your Christmas.



Never stop believing

Are you on his nice list?



A. Heirloom Santa | \$12.95 USA By Tammy Haddix. QGO1735 [JUL](#)

B. Kringle and Kris | \$15.95 USA 4th in the series. By Kristina Gaughran. QX9352 [JUL](#)

C. Toymaker Santa | \$15.95 USA 18th in the series. By Ken Crow. QX9386 [JUL](#)

D. Merry Fishmas | \$15.95 USA By Robert Chad. On ornament: *Merry Fishmas* QGO1772 [JUL](#)



(E)



(F)



(G)



(H)

E. Santa's Big Surprise | \$12.95 USA

By Robert Chad. QGO1712 [DEC](#)

F. Core Crunchin' Kringle | \$15.95 USA

By Tom Best and Robert Chad.

QGO1832 [OCT](#)

G. Boughs of Holly Santa | \$15.95 USA

By Sharon Visker. On ornament:
Deck the halls with boughs of holly.

QGO1725 [OCT](#)

H. Mele Kalikimaka | \$15.95 USA

By Matt Johnson. Glass. QGO1715 [OCT](#)

I. Jolly Santa | \$15.95 USA

By Edythe Kegrize. QGO1765 [DEC](#)



(I)



VINTAGE INSPIRATION

EDYTHE KEGRIZE vividly remembers her vintage inspiration for this Jolly Santa ornament.

"Back when I was in grade school, I saved and saved my pennies so I could buy my mother a Christmas gift. It was a candle with a similar cone shape, and it was Santa's head and tall hat. I was so proud to give it to her," she says. "Mom's no longer with us, but she kept that candle and it still exists."

Just like this cone shape and the bird designs for which she's so well known, Edythe likes to work with simple forms and add intricate surface design work.

"To make this ornament really fancy, I added an ornate little pattern on Santa's hat and around his coat that's made of rainbow reflective foil. He's got a lot of pizzazz, and he's kind of a dressy little fella."

That's just the kind of fella we're betting would make Edythe's mom proud all over again.



A. Snowtop Santa Tabletop Decoration | \$49.95 USA
Battery-operated tea light included. By Joanne Eschrich. Porcelain and fabric. QFM3325 NOV



D. Snow Angel | \$12.95 USA
By Tammy Haddix. QGO1335 OCT

E. Garland Giggles | \$15.95 USA
10th in the Making Memories series. By Tammy Haddix. Artist crafted and fabric. QX9335 JUL

F. Frosty Fun Decade | \$12.95 USA
8th in the series. By Tammy Haddix. QX9325 JUL

Let's take a snow day

Roll out the merry with these happy snowpals.



B. Winter White Snowman | \$17.95 USA
Designed by Marjolein Bastin. By Jim Kemme. QX12425 OCT

C. Snowman on the Slopes | \$19.95 USA
Designed by Mary Hamilton. By Anita Marra Rogers. QGO1815 JUL



G. 20TH ANNIVERSARY COMMEMORATIVE ORNAMENT

G. Snow Buddies | \$17.95 USA 20th Anniversary
By Tammy Haddix. On ornament: 20 Years QGO1882 JUL

H. Jolly Snowman | \$19.95 USA By Tom Best. Glass. QGO1524 OCT

I. Benny M. Merrymaker | \$19.95 USA 13th in the Snowtop Lodge series.
By Joanne Eschrich. Porcelain. QX9445 JUL

J. Snow Buddies | \$15.95 USA 20th in the series. By Tammy Haddix. QX9332 JUL



A. Fun and Games Tabletop Decoration | \$29.95 USA *The World of Frosty Friends* Lights up when connected to the Magic Cord. Leads other Magic Cord table decorations in a synchronized sound and light show. Plays music from “Deck the Halls.” By Tom Best and Nello Williams. QFM1072 JUL

B. Let the Good Times Roll Tabletop Decoration | \$79.95 USA *The World of Frosty Friends* Lights up when connected to the Magic Cord. Plays a sound, light and motion show with music from “Winter Wonderland.” By Tom Best. QFM1065 OCT



C. Frosty Friends | \$15.95 USA 38th in the series. By Tom Best. QX9362 JUL

D. Cookies for Santa | \$15.95 USA 17th in the Snowball and Tuxedo series. By Joanne Eschrich. QX9375 JUL

E. Penguin Express | \$17.95 USA By Kristina Gaughran. QGO1635 JUL



Oh, the anticipation

Our series ornaments make collecting fun and meaningful.

F. Lavender Fairy | \$12.95 USA 13th in the Fairy Messengers series. By Kristina Gaughran. QX9292 JUL

G. Brilliant Butterflies | \$15.95 USA 1st in the series. Each ornament will feature a bright and beautiful butterfly design. By Edythe Kegrize. QX9432 JUL

H. Rose and Lavender | \$15.95 USA 3rd in the Baby Fairy Messengers series. Set of 2 ornaments. By Kristina Gaughran. QX9285 JUL



A. Mountain Bluebird | \$15.95 USA

13th in the Beauty of Birds series. By Edythe Kegrize. QX9355 JUL

B. Seven Swans-a-Swimming | \$12.95 USA

7th in the Twelve Days of Christmas series. By Edythe Kegrize. QX9345 JUL

C. Cozy Critters | \$12.95 USA 1st in the series. Each ornament will feature a festive bird all bundled up for warm winter fun. By Nina Aubé. QX9465 JUL



D. Candied Christmas Rose | \$12.95 USA

8th in the Christmas Cupcakes series. By Ruth Donikowski. QX9422 JUL

E. Season's Treatings | \$12.95 USA 9th in the series. By Sharon Visker. QX9392 JUL

F. Welcoming Wreath | \$17.95 USA 4th in the Marjolein's Garden series.

Designed by Marjolein Bastin. By Jim Kemme. QX9452 JUL

G. Cookie Cutter Christmas | \$15.95 USA 6th in the series. By Nina Aubé. QX9395 JUL

H. Beautiful Birdhouse | \$17.95 USA 2nd in the series. By Edythe Kegrize. QX9365 JUL



CHRISTMAS AT KEEPSAKE KORNER'S



THIS YEAR'S Keepsake Korner's set, created by Don Palmiter, is inspired by the Nostalgic Houses and Shops series he's been designing since 1995.

"I love architecture and I love detail. That's one of the reasons I've always loved this series."

Look inside the display windows of the Keepsake Korner's buildings, and you'll find that Don has added some very special details.

"In each window, we've highlighted an ornament from a different Keepsake Ornament series.

I went to great lengths to make those tiny little miniature ornaments in the display windows. I sculpted them as close as I could to the original ornaments."

Each building can also be lit from the inside.

"I designed it to be a little block.

Tannenbaum's goes on one side and Hall Bro's goes on the other because they have corner entrances," Don explains.

"They're a nice complement to the Nostalgic Houses and Shops series, and they'll look great displayed together!"



F. **Victorian Yuletide** | \$15.95 USA 22nd in the Madame Alexander series. By Anita Marra Rogers. Artist crafted and fabric. **QX9312** JUL

G. **A Pony for Christmas** | \$15.95 USA 20th in the series. Wheels turn. By Debra Nielsen. **QX9315** JUL

H. **Beary Festive** | \$17.95 USA 3rd in the Mary Hamilton's Bears series. By Anita Marra Rogers. **QX9455** JUL

I. **Santa Certified** | \$15.95 USA 5th and final in the series. Wheels turn. Bear beats on the drum when pulled. By Ken Crow. **QX9385** JUL

Keepsake Korner's | \$15.95 USA each
Each ornament lights up from the inside when attached to a light string (optional).
By Don Palmiter.

A. Tannenbaum's Department Store
QRP5945 JUL

B. Halls Station **QRP5952** OCT

C. Keepsake Korner's Bakery **QRP5955** NOV

D. Hall Bro's Card Shop **QRP5962** DEC

E. Palmiter Hardware & Supply | \$19.95 USA
34th in the Nostalgic Houses and Shops series.
By Don Palmiter. **QX9462** JUL

F. Victorian Yuletide | \$15.95 USA 22nd in the Madame Alexander series. By Anita Marra Rogers. Artist crafted and fabric. **QX9312** JUL

G. A Pony for Christmas | \$15.95 USA 20th in the series. Wheels turn. By Debra Nielsen. **QX9315** JUL

H. Beary Festive | \$17.95 USA 3rd in the Mary Hamilton's Bears series. By Anita Marra Rogers. **QX9455** JUL

I. Santa Certified | \$15.95 USA 5th and final in the series. Wheels turn. Bear beats on the drum when pulled. By Ken Crow. **QX9385** JUL



"This is our first Christmas in our new house with our baby. My husband is originally from Jamaica, so we want to share traditions from both of our families and cultures with our little guy."

— Jennifer, Hallmark Program Leader

Hallmark Program Leader Jennifer with her husband and son.



A. Merry Moose | \$12.95 USA
By Tracy Larsen. QGO1852 [OCT](#)

B. Tea Time! | \$19.95 USA 2nd in a five-part series. Set of 2 ornaments.
By Tracy Larsen. Porcelain. QX9405 [JUL](#)

C. North Pole Tree Trimmers | \$15.95 USA
5th in the series. By Tracy Larsen. QX9412 [JUL](#)

D. O Come All Ye Hungry | \$15.95 USA
QGO1782 [OCT](#)

E. Nifty Fifties Keepsake Ornaments | \$17.95 USA
By Anita Marra Rogers. QGO1752 [OCT](#)

F. Tinseltown Christmas | \$22.95 USA
Scene lights up. By Tom Best. QGO1835 [OCT](#)

G. Candlelight Service | \$17.95 USA Lights up from the inside when attached to a light string (optional). By Matt Johnson. QGO1305 [JUL](#)

H. Heirloom Angels | \$15.95 USA 2nd in the series. By Ruth Donikowski. QX9415 [JUL](#)



F
magic



Celebrate the hope of Christmas

Honor your everyday
faith with inspirational
signs of the season.



"My family always plays a game together on Christmas Eve. And my husband's family gatherings always seem to end in a dance-off. I love the memories we're making together."

— Jennifer, Hallmark Program Leader



A. God's Love | \$17.95 USA By Edythe Kegrize. Porcelain. On ornament: *God's love is always with you.* QHX1215 JAN

B. Grace & Glory | \$17.95 USA By Joanne Eschrich. Porcelain. QHX1212 JAN

C. Ángel de la Hospitalidad | \$15.95 USA By Robert Chad. QSM7825 JUL



**30TH ANNIVERSARY
COMMEMORATIVE
ORNAMENT**



D. Mary's Angels | \$17.95 USA
30th Anniversary Designed by Mary Hamilton.
By Robert Chad. Porcelain. QGO1865 DEC

E. Honeysuckle | \$12.95 USA
30th in the Mary's Angels series.
Designed by Mary Hamilton.
By Robert Chad. QX9282 JUL

F. ¡Fiesta y más fiesta! | \$17.95 USA
By Matt Johnson. Porcelain. On ornament:
¡Fiesta y más fiesta! QHX1015 JAN

G. Los Tres Reyes Magos | \$17.95 USA
By Ruth Donikowski and Edythe Kegrize.
Porcelain. QSM7792 JUL

H. La Luz de la Navidad | \$15.95 USA
By Tom Best. QSM7832 JUL

I. Merry Christmas | \$12.95 USA
By Edythe Kegrize. Glass. QGO1845 DEC

J. Season of Miracles | \$15.95 USA
By Terri Steiger. Porcelain. QGO1345 OCT





FAMILY & FRIENDS

Better together

The very best gift is being with the ones you love most.



A. Our Family | \$12.95 USA Photo holder.
By Terri Steiger. QGO1132 [JUL](#)

B. Nuestra Familia | \$12.95 USA Photo holder.
By Ruth Donikowski. QSM7842 [JUL](#)

C. A Year to Remember | \$12.95 USA Photo holder.
By Edythe Kegrize. QGO1855 [DEC](#)



E. Christmas Is Better Together | \$17.95 USA Lights up from the inside when attached to a light string (optional). By Rodney Gentry. QSM7812 [JUL](#)

F. Our Family...Our Christmas | \$15.95 USA By Debra Nielsen. QGO1112 [JUL](#)

G. Nuestra Familia...Nuestra Navidad | \$15.95 USA
By Debra Nielsen and Terri Steiger. QSM7822 [JUL](#)

H. New Home | \$17.95 USA By Tammy Haddix. Wood. QHX1082 [JAN](#)

We do and always will

Remember each year of your
happily-ever-after.



A



B

A. Our Christmas Together | \$17.95 USA
By Debra Nielsen. QGO1282 JUL

B. Our First Christmas | \$19.95 USA
By Edythe Kegrize. Metal. QGO1285 JUL



C



D



E



F



G

C. Life Is Better Together | \$17.95 USA
Photo holder. Stickers included to commemorate your wedding (on back).
By Debra Nielsen. Porcelain. QHX1102 JAN

D. With This Ring | \$19.95 USA By Terri Steiger. Porcelain. QHX1002 JAN

E. We Still Do | \$17.95 USA Numbered and blank heart charms included to commemorate your milestone anniversary.
By Debra Nielsen. Porcelain and metal. QHX1095 JAN

F. Cookie Couple | \$15.95 USA
By Kristina Gaughran. QGO1295 OCT

G. Our First Christmas | \$12.95 USA
Photo holder. By Terri Steiger. On ornament: *Our First Christmas 2017* QGO1292 JUL

So happy we share a family tree



(A)



(B)



(C)



(D)



(E)



(F)

A. Mom | \$12.95 USA By Tammy Haddix. Artist crafted and fabric. QGO1075 JUL

B. Dad | \$12.95 USA By Tammy Haddix. Artist crafted and fabric. QGO1082 JUL

C. Daughter | \$12.95 USA By Tammy Haddix. Artist crafted and fabric. QGO1085 JUL

D. Son | \$12.95 USA By Tammy Haddix. Artist crafted and fabric. QGO1092 JUL

E. Like Dad, Like Son | \$12.95 USA By Matt Johnson. QGO1105 JUL

F. Like Mom, Like Daughter | \$12.95 USA By Matt Johnson. QGO1102 JUL



(G)

Frame your pet, just like these Facebook contest winners. Messi the cat (left), adopted from Off the Streets Cat Rescue by Eszter K. of Jacksonville, Fla., and Luca the beagle (right), adopted from Arizona Beagle Rescue by Cheryl B. of Mesa, Ariz.



(H)



(I)



(J)



(K)

Home is where my pets are

G. Meowy Christmas! | \$12.95 USA
Photo holder. By Matt Johnson. QGO1115 JUL

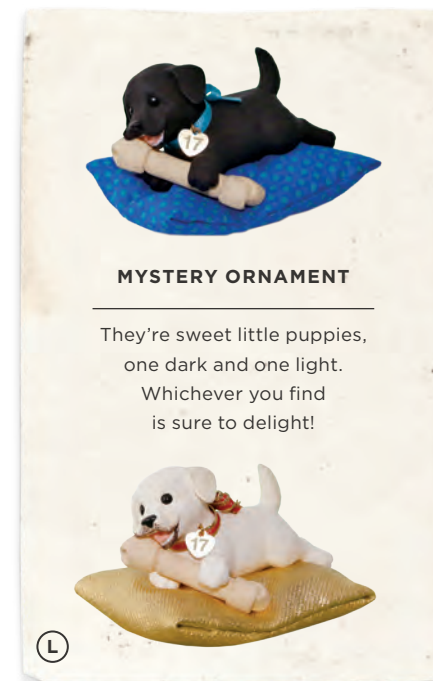
H. Happy Howlidays! | \$12.95 USA
Photo holder. By Matt Johnson. QGO1122 JUL

I. Faithful Friend Forever | \$15.95 USA
Photo holder. Stickers included for personalization (on back). By Debra Nielsen. Wood. QHX1042 JAN

J. Siberian Husky | \$12.95 USA 27th in the Puppy Love series. By Anita Marra Rogers. Artist crafted and brass. QX9342 JUL

K. Mischievous Kittens | \$12.95 USA
19th in the series. By Nina Aubé. QX9402 JUL

L. Playful Puppy Surprise | \$15.95 USA Each box holds one of two repainted versions of the 14th in the Puppy Love series. By Anita Marra Rogers. Artist crafted, fabric and brass. All sales are final—no refunds, returns or exchanges. QGO1742 OCT



MYSTERY ORNAMENT

They're sweet little puppies,
one dark and one light.
Whichever you find
is sure to delight!

(L)

Congrats and gratitude are always in season

Salute your personal heroes.



(A)



(B)



(D)



(C)



(E)



(F)



(G)



(H)



(I)



(J)



(K)



(L)



(M)

A. Superhero in Scrubs | \$12.95 USA

By Jake Angell and Tom Best. Artist crafted and fabric. QGO1755 [OCT]

B. Shear Perfection | \$12.95 USA

By Kristina Gaughran. QGO1805 [OCT]

C. Teachers Change the World | \$12.95 USA

Globe spins. On ornament: *Teachers change the world...one child at a time.* QGO1762 [OCT]

D. Congrats, Grad! | \$15.95 USA Photo holder.

By Terri Steiger. Porcelain. QHX1055 [JAN]

E. Anchored in Faith | \$15.95 USA

By Terri Steiger and Debra Nielsen. Metal. QGO1325 [OCT]

F. 'Tini Bit Merry | \$12.95 USA

By Tom Best. On ornament: *Friends make life a 'tini bit merrier.* QGO1912 [DEC]

G. Remembering Always | \$17.95 USA

By Steve Goslin and Debra Nielsen.

Porcelain. QHX1035 [JAN]

H. Discover Tomorrow's Promise | \$17.95 USA

By Debra Nielsen. Metal. QHX1062 [JAN]

I. Thank You, Mom | \$17.95 USA

By Debra Nielsen. Porcelain. QHX1075 [JAN]

J. Wings to Fly | \$17.95 USA

By Terri Steiger. Porcelain. QHX1202 [JAN]

K. Friends Forever | \$15.95 USA

By Matt Johnson. Glass. QGO1142 [OCT]

L. Strength Within | \$17.95 USA

By Terri Steiger and Patricia Andrews. Porcelain. On ornament: *Beauty is the strength found within.* QGO1315 [JUL]

M. Home of the Brave | \$15.95 USA

By Tom Best. QGO1775 [JUL]

Let the memories begin

Mark these precious firsts with ornaments you'll hand down to them one day.

"Lewis may not understand what all the fuss is about this year, but we love watching him experience it all, and we're capturing every adorable memory."

— Jennifer, Hallmark Program Leader



(A)



(B)



(C)

Disney
Winnie
the
Pooh



(D)



(E)



(F)

A. Baby's First Christmas | \$17.95 USA By Tammy Haddix. Wood and fabric. QGO1235 [JUL](#)

B. My Very First Christmas | \$12.95 USA Photo holder. By Tammy Haddix. QGO1242 [JUL](#)

C. Baby's First Christmas | \$17.95 USA Disney *Winnie the Pooh* By Nina Aubé. QXD6142 [JUL](#)

D. Baby Boy's First Christmas | \$15.95 USA By Tammy Haddix. QGO1252 [JUL](#)

E. Baby Girl's First Christmas | \$15.95 USA By Tammy Haddix. QGO1255 [JUL](#)

F. Noah's Ark | \$17.95 USA By Tracy Larsen. QGO1322 [JUL](#)



A. Miracle in the Making | \$15.95 USA
Photo holder. By Terri Steiger. Porcelain.
QHX1115 [JAN](#)

B. Baby's First Christmas | \$19.95 USA
By Edythe Kegrize. Porcelain.
QHX1205 [JAN](#)

C. Forever Family | \$15.95 USA
By Terri Steiger. Porcelain. QGO1125 [OCT](#)

D. Welcome Baby Ornament Set | \$29.95 USA
Set of 4 miniature ornaments. By Edythe Kegrize
and Katrina Bricker. Porcelain. QHX1094 [JAN](#)

E. Little Feet, Big Blessing | \$17.95 USA
Paint included. By Terri Steiger. Porcelain.
On ornament: *Bless these little feet wherever
they may go* QGO1272 [JUL](#)

F. Godchild, You Shine | \$15.95 USA By Debra
Nielsen and Steve Goslin. Porcelain. QHX1105 [JAN](#)



G. Grandbaby's First Christmas | \$19.95 USA By Nina Aubé and Debra Nielsen. Metal. QGO1245 [JUL](#)

H. Baby's First Christmas | \$15.95 USA By Nina Aubé and Anita Marra Rogers. QSM7795 [JUL](#)

I. Little Somebunny New | \$15.95 USA By Kristina Gaughran.
On ornament: *New little somebunny. Great big love. 2017* QGO1275 [OCT](#)

Celebrate what makes your child unique



(A)



(B)



(C)



(D)

Stickers included for personalization.
All ornaments by Orville Wilson.

A. Basketball Star | \$12.95 USA QGO1605 [OCT](#)

B. Baseball Star | \$12.95 USA QGO1612 [OCT](#)

C. Soccer Star | \$12.95 USA QGO1615 [OCT](#)

D. Football Star | \$12.95 USA QGO1622 [OCT](#)



(E)



(F)

E. School Days | \$12.95 USA Photo holder.
Perfect size for a school photo. Stickers included
for personalization. By Orville Wilson. QGO1595 [JUL](#)

F. How Tall This Year? Growth Chart | \$15.95 USA
Holds a measuring tape with space for recording your
child's name and height each year. By Nina Aubé and
Sharon Visker. QGO1412 [OCT](#)



(G)



(H)



(I)



(J)



(K)

G. I Am One! | \$12.95 USA QGO1457 [JUL](#)

H. I Am Two! | \$12.95 USA QGO1459 [JUL](#)

I. I Am Three! | \$12.95 USA QGO1467 [JUL](#)

J. I Am Four! | \$12.95 USA QGO1419 [JUL](#)

K. I Am Five! | \$12.95 USA QGO1427 [JUL](#)

All ornaments by Jake Angell.
Final year of this age series.



A. Grandson | \$12.95 USA By Orville Wilson. QGO1155 JUL

B. Granddaughter | \$12.95 USA By Orville Wilson. QGO1152 JUL

C. Grandma's Spoil-'Em Hotel | \$12.95 USA Lights up from the inside when attached to a light string (optional). By Matt Johnson. QGO1165 JUL

D. Grandkids Rule! | \$12.95 USA Photo holder. By Nina Aubé. QGO1162 JUL

E. Amor de una Abuela | \$12.95 USA By Edythe Kegrize and Debra Nielsen. QSM7835 JUL

F. Great-Grandson | \$12.95 USA By Nina Aubé. QGO1182 JUL

G. Great-Granddaughter | \$12.95 USA By Nina Aubé. QGO1175 JUL

H. Niece | \$12.95 USA By Terri Steiger. QGO1192 JUL

I. Nephew | \$12.95 USA By Terri Steiger. QGO1185 JUL

J. Nutty Sisters | \$12.95 USA By Kristina Gaughran and Tammy Haddix. QGO1095 JUL



"My husband, Germaine, and I started the tradition of playing our kids' favorite Christmas songs while putting up the tree, and it always seems to end up being a dance party."

— Erica, Hallmark Art Director

Hallmark Art Director Erica with her husband and children.

CHARACTERS & INTERESTS

Remember the joy

For kids and kids at heart, these are toys, tales and characters that grow imaginations and rekindle fond memories.



(A) Crayola



(B) Mr. Potato Head



(C) Play-Doh



(D) FisherPrice



(E) HELLO KITTY



(F) Daniel Tiger's Neighborhood

A. Color Me Merry | \$12.95 USA
Crayola® Merry-go-round spins.
By Orville Wilson. QX13365 [JUL](#)

B. Mr. Potato Head | \$15.95 USA
Hasbro® QX11405 [JUL](#)

C. O Play-Doh® Tree | \$15.95 USA
Hasbro® By Orville Wilson. QX11402 [JUL](#)

D. Pull-a-Tune Xylophone™ | \$15.95 USA
By Rodney Gentry. Artist crafted and metal. QX13254 [JUL](#)

E. Hello Kitty® | \$15.95 USA By Orville Wilson. QX13615 [JUL](#)

F. Daniel and Tigey | \$12.95 USA Daniel Tiger's Neighborhood® QX13215 [OCT](#)



(A)



(B)



(C)

THOMAS & FRIENDS



(D)

Tonka



(E)

THE ORIGINAL LINCOLN LOGS



(F)

Clue



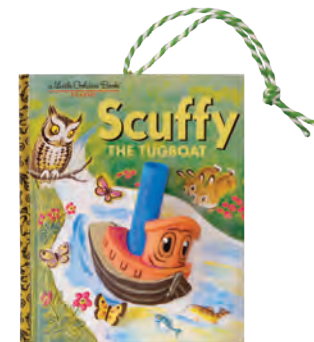
(G)

WHERE'S WALDO?



(H)

OLIVIA



(I)

Little Golden Books



(J)

GOODNIGHT MOON



(K)

Dr. Seuss



"Every Christmas my mother made us hot chocolate, and my sisters and I would pretend it was coffee. Now I'm the one making the hot chocolate, and I love carrying on the tradition."

— Erica, Hallmark Art Director

A. My First Bicycle | \$12.95 USA
Wheels turn. By Orville Wilson. QGO1592 [OCT]

B. Dream Horse: Friesian | \$12.95 USA
By Debra Nielsen. QGO1585 [OCT]

C. Christmastime With Thomas | \$15.95 USA
Thomas the Tank Engine™ By Nello Williams. QXI3265 [OCT]

D. Mighty TONKA® Bulldozer | \$17.95 USA
Hasbro® Wheels turn. QXI3022 [OCT]

E. Lincoln Logs | \$15.95 USA Hasbro®
By Nello Williams. QXI1392 [OCT]

F. Clue® | \$15.95 USA Hasbro® 4th in the Family Game Night series. By Tom Best and Rodney Gentry. QX9295 [OCT]

G. Where's Waldo® | \$15.95 USA
By Nello Williams. QXI2412 [JUL]

H. Olivia™ | \$15.95 USA Olivia™ By Nello Williams. QXI2415 [JUL]

I. Scuffy the Tugboat | \$15.95 USA Little Golden Books By Jim Kemme. QXI3375 [OCT]

J. Goodnight Moon | \$15.95 USA QXI3525 [OCT]

K. What Pet Should I Get? | \$15.95 USA Dr. Seuss's What Pet Should I Get?
By Nello Williams. QXI3382 [JUL]



E. Lightning McQueen | \$17.95 USA
Disney•Pixar Cars 3 Hear Lightning McQueen speak. By Rodney Gentry. QXD6295 JUL



- A. Doc and Lambie | \$15.95 USA** Disney Junior *Doc McStuffins* QXD6282 JUL
- B. Princess Elena | \$15.95 USA** Disney *Elena of Avalor* By Katrina Bricker. QXD6275 OCT
- C. Miles | \$15.95 USA** Disney Junior *Miles from Tomorrowland* QXD6151 OCT
- D. Judy Hopps and Nick Wilde | \$15.95 USA** Disney *Zootopia* QXD6305 JUL

The characters kids love



- F. Family Fun | \$15.95 USA** Disney•Pixar *Finding Dory* By Robert Hurlburt. QXD6212 OCT
- G. Dug | \$17.95 USA** Disney•Pixar *Up* 7th and final in the Disney•Pixar Legends series. Collar lights up. Plays dialogue from the movie. By Anita Marra Rogers. QX9235 JUL
- H. Olaf's Frozen Adventure | \$15.95 USA** Disney *Frozen* QXD6312 OCT



"We put up our tree the day after Thanksgiving. It's like the kids' sign for when all the magic begins. They can't wait for me to bring up the ornaments. Their eyes light up as they take each one out of its box and find its special place on the tree."

— Jennifer, Hallmark Account Leader



Hallmark Account Leader Jennifer with her husband and two children.



A. Cinderella's Carriage | \$29.95 USA
Disney *Cinderella* Glass and metal.
By Ruth Donikowski. QXD6235 [OCT](#)

B. Fit for a Princess | \$9.95 USA
Disney *Cinderella* Slipper
lights up. QXM8105 [JUL](#)



C. Snow White and Dopey | \$29.95 USA
Precious Moments Disney Snow White and the Seven Dwarfs Porcelain. QXD6182 [JUL](#)



F. Disney Beauty and the Beast | \$29.95 USA
Disney *Beauty and the Beast* Rose lights up. Plays music from the movie. By Katrina Bricker. QXD6215 [JUL](#)



G. Disney Aladdin | \$24.95 USA
Disney *Aladdin* 25th Anniversary Plays music from "A Whole New World." By Patricia Andrews and Jim Kemme. QXD6222 [JUL](#)

E. Ariel's World | \$17.95 USA
Disney *The Little Mermaid*
By Kristina Gaughan. QXD6232 [JUL](#)



D. Disney Tangled | \$19.95 USA
Disney *Tangled* Solar-powered movement. By Patricia Andrews. QXD6245 [JUL](#)



H. In the Swing | \$19.95 USA
Disney *Moana* Waialiki. By Katrina Bricker. QXD6225 [JUL](#)



I. Elsa's Magic Snowflake | \$29.95 USA
Disney *Frozen* Snowflake lights up and spins. Plays music from "Let It Go." By Ken Crow. QXD6255 [JUL](#)

J. Elsa's Magic Snowflake | \$29.95 USA
Disney *Frozen* Snowflake lights up and spins. Plays music from "Let It Go." By Ken Crow. QXD6255 [JUL](#)

K. Moana Waialiki | \$15.95 USA
Disney *Moana* Waialiki. By Katrina Bricker. QXD6225 [JUL](#)



K. Moana Waialiki | \$15.95 USA
Disney *Moana* Waialiki. By Katrina Bricker. QXD6225 [JUL](#)



K. Moana Waialiki | \$15.95 USA
Disney *Moana* Waialiki. By Katrina Bricker. QXD6225 [JUL](#)



K. Moana Waialiki | \$15.95 USA
Disney *Moana* Waialiki. By Katrina Bricker. QXD6225 [JUL](#)

Disney's Mickey and Minnie bring the merry and bright



A MICKEY MOUSE LIGHT SHOW



ROBERT HURLBURT always has fun working on Disney products.

"I blended my concept with

something Ken Crow had done, so I want to pay homage to Ken. This tree topper has a wonderful light show. The center section turns and has little Mickey-shaped silhouette openings that project

lights that are constantly changing colors onto the ceiling. Then there are colors that shoot up the tower that interact and play.

"With so many iterations of lights, sounds and music, it's like watching an unbelievable light show on top of the tree. Plus, Ruth Donikowski created this great tree skirt with the same characters and sleigh. They're just wonderful together."



Oh, What Fun! Tree Topper and Tree Skirt coordinate for an amazing light and sound show.



A. Oh, What Fun! Tree Topper | \$99.95 USA
Disney Mickey Mouse Lights up when connected to the Magic Cord or Hallmark's universal adapter (included). Remote control plays "Jingle Bells" and starts a light show. By Robert Hurlburt. **QFM6272** [OCT](#)

B. Oh, What Fun! Tree Skirt | \$99.95 USA
Disney Mickey Mouse Lights up when connected to the Magic Cord. Follows Magic Cord leader ornaments in a synchronized light show. By Ruth Donikowski. **QFM6285** [OCT](#)

C. The Sorcerer's Apprentice | \$7.95 USA
Disney *Fantasia* By Ken Crow. **QXM8102** [JUL](#)

D. Girl's Best Friend | \$15.95 USA Disney Minnie Mouse By Nina Aubé. **QXD6175** [JUL](#)

E. The Band Concert | \$12.95 USA
6th in the Mickey's Movie Mouseterpieces series. By Ken Crow. **QX9232** [JUL](#)

F. Mickey Mouse Lunchbox | \$17.95 USA
Disney Mickey and Friends Set of 2 ornaments. By Rodney Gentry. **QXD6172** [JUL](#)

G. Snowmouse Surprise | \$17.95 USA
Disney Mickey and Minnie When rod is pushed upward Mickey appears. **QXD6162** [JUL](#)



Hallmark Program Leader Luis
with his wife and two sons.

*"Our boys are what bring
Christmas to life during this
time of year. They are constantly
pointing out the Christmas spirit
around town and they love our
Advent countdown to Christmas."*

— Luis, Hallmark Program Leader



A. Mickey's Magical Railroad | \$39.95 USA
Disney Mickey Mouse See Mickey's train come to life with light, sound and motion. By Ken Crow. QXD6155 JUL

B. Mickey's Christmas Carol | \$24.95 USA
Disney Mickey Mouse Open to find a small version of the book. By Tracy Larsen. QXD6115 JUL

C. Here Comes Santa! | \$24.95 USA
Disney Mickey Mouse By Ken Crow and Joanne Eschrich. Artist crafted and fabric. QXD6145 OCT



COMPANION ORNAMENT
Limited quantities

Santa's Little Helper | \$17.95 USA Disney Pluto
First available while supplies last at Ornament Debut, October 7-15. By Ken Crow. QXE3005



D. A Blustery Day | \$29.95 USA Disney Winnie the Pooh Pull the cord to see the umbrella move and hear music from "The Rain Rain Rain Came Down Down Down." By Nello Williams. QXD6165 JUL



E. A Letter to Santa | \$15.95 USA Disney Winnie the Pooh By Nina Aubé. QXD6152 JUL



F. Disney Jungle Book | \$19.95 USA
50th Anniversary Plays music from "The Bare Necessities." By Ken Crow. QXD6192 OCT



G. Disney Bambi | \$19.95 USA
75th Anniversary By Joanne Eschrich. QXD6185 JUL

Let's go retro

Favorite characters get a fresh look with a classic feel.



(A)

Disney



(C)

STAR WARS



(B)

Disney
THE LITTLE MERMAID



(D)



(F)



(E)

Disney
Beauty and the Beast



(G)



A. Mickey Mouse | \$7.95 USA QKK3543 [OCT]

B. Ariel | \$7.95 USA QKK3553 [OCT]

C. Yoda™ | \$7.95 USA QKK3533 [OCT]

D. Minnie Mouse | \$7.95 USA QKK3546 [OCT]

E. Belle | \$7.95 USA QKK3556 [OCT]

F. Darth Vader™ | \$7.95 USA QKK3536 [OCT]

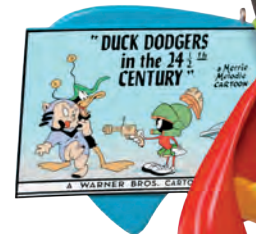
G. BATMAN™ | \$7.95 USA QKK3563 [OCT]

All ornaments by Jake Angell. Wood.



(H)

magic



LOONEY TUNES

(I)



(J)



(K)

TOM and JERRY



(L)

SCOOPY-DOO!



(M)

magic

COMPANION ORNAMENT
Limited quantities

I Claim This Planet | \$15.95 USA
Marvin the Martian - LOONEY TUNES
First available while supplies last
at Ornament Premiere, July 15-23.
By Robert Chad. QXE3125

H. This Is It | \$17.95 USA Bugs Bunny -
LOONEY TUNES Plays a version of The Bugs
Bunny Show theme song. By Robert Chad.
QX13005 [JUL]

I. Duck Dodgers in the 24½th Century | \$15.95
USA Daffy Duck - LOONEY TUNES By Robert
Chad. QX13012 [JUL]

J. Tasmanian Devil | \$17.95 USA Taz - LOONEY
TUNES By Robert Chad. Porcelain.
QX12992 [JUL]

K. Texas Tom | \$15.95 USA Tom and Jerry
By Jake Angell. QX12995 [JUL]

L. Season's Snackings | \$15.95 USA
Scooby-Doo Hear Scooby-Doo and
the gang unmask the villain. By
Anita Marra Rogers. QX13075 [JUL]

M. Scooby Saves the Day | \$17.95 USA
Scooby-Doo Hear Scooby-Doo and
the gang unmask the villain. By
Anita Marra Rogers. QX13075 [JUL]



BE A CHILD'S
HOLIDAY HERO



To give back to our communities, we're partnering with Toys for Tots this holiday season. For every holiday Peanuts® Keepsake Ornament you buy, Hallmark will donate \$1 to Toys for Tots.

See details on wish list.

The Peanuts® gang never gets old



20TH ANNIVERSARY
COMMEMORATIVE
ORNAMENT



PEANUTS®

A. Decked Out Doghouse | \$29.95 USA

The PEANUTS® Gang Lights up. Plays dialogue from this Christmas classic. By Tom Best and Jim Kemme. QX13282 JUL

B. A Comfy Christmas for Linus | \$15.95 USA

The PEANUTS® Gang By Jim Kemme. QX13292 JUL

C. Spotlight on Snoopy | \$17.95 USA

20th Anniversary By Jim Kemme. Porcelain. QX13285 JUL

D. Winter Fun With SNOOPY® | \$7.95 USA

20th in the series. By Tracy Larsen. QXM8632 JUL

E. Flag Folding Ceremony | \$15.95 USA

The PEANUTS® Gang By Tom Best and Jim Kemme. QX13295 JUL

F. Baker Snoopy | \$12.95 USA 20th in the Spotlight on Snoopy series. By Jim Kemme and Tracy Larsen. QX9435 JUL



Holiday Barbie™ Ornaments
Coming Soon | **\$19.95 USA each**
 3rd in the series. Inspired by the
 2017 Holiday Barbie™ Doll.
 By Katrina Bricker. Artist
 crafted and fabric.

A. Caucasian QX9272 [OCT]
B. African-American QX9275 [OCT]

Fashionably late

We're waiting right along with you to see what
 Holiday Barbie™ will be wearing this year. Follow our
 Keepsake Ornament Facebook page for the big reveal.

► [Facebook.com/HallmarkKeepsakes](https://www.facebook.com/HallmarkKeepsakes)



(C)



(D)



(E)



(F)



**G. Dream Date Barbie™
 Ornament** | **\$17.95 USA**
 QXI2965 [JUL]

Barbie

C. Homecoming Queen Barbie™ Ornament | **\$17.95 USA**
 By Katrina Bricker. QXI3532 [JUL]

D. Ballet Wishes® Barbie™ Ornament | **\$15.95 USA**
 By Patricia Andrews. Artist crafted and fabric. QXI3275 [OCT]

E. Shoe-sational! Barbie™ Ornament | **\$15.95 USA**
Special Edition By Debra Nielsen. QXI3452 [DEC]

F. Veterinarian Barbie™ Ornament | **\$15.95 USA**
 By Orville Wilson. QXI3342 [NOV]



F **Grow Your Heart Sizes** **magic**



G **Frosty the Snowman**



H **THE POLAR EXPRESS**



I **A Christmas Story** **magic**



C **THE YEAR WITHOUT A SANTA CLAUS**



D **RUDOLPH** **magic**



E **Santa Claus is Comin' to Town**



J **THE MUPPETS** **magic**



K **THE NIGHTMARE BEFORE CHRISTMAS** **magic**

A. A Star-Spangled Spectacle | \$19.95 USA
National Lampoon's *Christmas Vacation*
Lights light up. Plays memorable moments
from the film. QXI3122 [JUL](#)

B. Elf | \$17.95 USA Plays memorable
moments from the film. QXI2422 [JUL](#)

C. He's Mr. Snow Miser! | \$17.95 USA
The Year Without a Santa Claus Lights up from the
inside when attached to a light string (optional).
By Ken Crow. QXI3175 [OCT](#)

D. Won't You Guide My Sleigh Tonight? | \$17.95 USA
Rudolph the Red-Nosed Reindeer® Rudolph's nose
lights up. By Nello Williams. QXI3612 [JUL](#)

E. Kris Kringle | \$15.95 USA
Santa Claus is Comin' to Town QXI2222 [OCT](#)

F. Welcome, Christmas | \$17.95 USA
Dr. Seuss's How the Grinch Stole Christmas!™
Plays a version of "Welcome, Christmas."
By Nello Williams. QXI3605 [OCT](#)

G. Look At Frosty Go! | \$17.95 USA *Frosty
the Snowman*™ By Jim Kemme. QXI3132 [JUL](#)

H. Santa's Sleigh Bell | \$15.95 USA
The Polar Express™ Bell rings.
By Rodney Gentry. Metal. QXI3125 [JUL](#)

I. What a Great Lamp! | \$17.95 USA *A Christmas
Story* Lights up. By Tracy Larsen. QXI3112 [JUL](#)

J. The Muppet Christmas Carol | \$19.95 USA
25th Anniversary Plays memorable moments
from the film. By Ken Crow. QXD6262 [JUL](#)

K. Lock, Shock, and Barrel | \$24.95 USA
Disney *Tim Burton's The Nightmare Before
Christmas* Plays music from "Kidnap the Sandy
Claws." By Sharon Visker. QXD6195 [JUL](#)



Memorable moments from the shows we know by heart



A. Tara | \$24.95 USA *Gone With The Wind*™ Plays a version of "Tara's Theme." By Nello Williams. QXI3042 JUL

B. A Few Bad Apples | \$34.95 USA *THE WIZARD OF OZ*™ Plays dialogue from the scene. By Tom Best. QXI3025 JUL

C. If I Only Had the Nerve | \$17.95 USA *THE WIZARD OF OZ*™ Plays a version of "If I Only Had the Nerve." QXI3032 JUL

D. THERE'S NO PLACE LIKE HOME™ | \$17.95 USA *THE WIZARD OF OZ*™ By Debra Nielsen. Porcelain. QXI3035 JUL



E. You're the One That I Want | \$17.95 USA *Grease*® Plays music from "You're the One That I Want." By Kristina Gaughran. QXI3162 JUL

F. A Dynamite Gopher | \$15.95 USA *Caddyshack* By Rodney Gentry and Robert Chad. QXI3072 JUL

G. Airplane! | \$17.95 USA Plays dialogue from the movie. By Rodney Gentry. QXI1502 JUL

H. Willy Wonka | \$17.95 USA *Willy Wonka & The Chocolate Factory* Plays memorable moments from the film. QXI2985 JUL

COMPANION ORNAMENT
Limited quantities

Luigi | \$15.95 USA First available while supplies last at Ornament Debut, October 7-15. QXE3142

A. Yoshi | \$15.95 USA QXI1415 OCT

B. Mario | \$15.95 USA QXI1412 JUL

"Growing up, the best part of Christmas wasn't about the gifts, it was about spending time with family. The magic happens after the gifts are open. Drinking hot cocoa, playing games, talking, laughing, reminiscing—that's what Christmas is all about. The gift of family is priceless."

Hallmark Art Director Alfred (left) with his nephew, his husband and their dog Toby.

— Alfred, Hallmark Art Director

C. Skeletor | \$15.95 USA He-Man and the Masters of the Universe QXI3155 OCT

D. Soundwave | \$15.95 USA Transformers By Orville Wilson. QXI3142 JUL

E. Moondancer™ | \$15.95 USA My Little Pony™ By Valerie Shanks. QXI3685 JUL

F. Rainbow Brite and Starlite | \$17.95 USA By Joanne Eschrich. QGO1645 OCT

G. A Dangerous Game | \$24.95 USA Harry Potter™ Plays dialogue from the scene. QXI2962 JUL

H. Gringotts Wizarding Bank | \$24.95 USA Harry Potter™ Lights up from the inside when attached to a light string (optional). By Orville Wilson. QXI3045 JUL

I. You Think I'm Qualified? | \$17.95 USA Beetlejuice Plays dialogue from the movie. By Kristina Gaughran. QXI3084 JUL

J. Dead Men Tell No Tales | \$19.95 USA Disney Pirates of the Caribbean Plays music from the Pirates of the Caribbean theme. By Robert Hurlburt. QXD6265 JUL

Share an intergalactic adventure

Get these to your tree at lightspeed.



A. Luke Skywalker™ | \$17.95 USA

Star Wars™: The Force Awakens™ 21st in the *Star Wars™* series.

By Kristina Gaughran. QX9302 JUL

B. Stormtrooper™ Peekbuster | \$19.95

USA Star Wars™ Motion-activated.

Hear the Stormtrooper™ give warnings not to peek. QX11532 OCT

C. Darth Vader™ | \$17.95 USA

Star Wars™ Plays dialogue from the films.

By Orville Wilson. QX15026 OCT

D. Princess Leia Organa™ | \$17.95

USA Star Wars™: A New Hope™

QX13235 NOV

E. A Duel to the Death | \$29.95 USA

Star Wars™: A New Hope™ Plays dialogue from the scene. By Orville Wilson and Kristina Gaughran.

QX13415 JUL



Star Wars: The Last Jedi™ (Not Pictured) Coming Soon

F. \$17.95 USA By Jake Angell. QX12255 NOV

G. \$17.95 USA By Kristina Gaughran. QX13244 OCT



MARKING A MILESTONE

2017 is the 30th anniversary of the premiere of *STAR TREK: The Next Generation™*.



H. U.S.S. Franklin™ | \$32.95 USA

STAR TREK BEYOND™ Lights up.

By Jake Angell. QX13405 JUL

I. Captain Jean-Luc Picard and Lieutenant Commander Data | \$29.95 USA

STAR TREK: The Next Generation™ Plays dialogue from the *STAR TREK: The Next Generation™* television series. QX13402 JUL

J. P-5000 Powered Work Loader | \$19.95

USA Aliens™ By Jake Angell. QX13425 OCT

K. Scully and Mulder | \$17.95 USA

The X-Files™ Plays music from *The X-Files* theme song. QX11505 OCT

L. Michonne | \$17.95 USA

The Walking Dead QX13172 OCT





A. BATCOPTER | \$29.95 USA *BATMAN™*
Rotor spins. By Orville Wilson. Artist
crafted and metal. QXI3065 JUL

Super Heroes to the rescue

Rest assured your tree
is safe with them.



Mini



F



magic



G



B



C



H



B. LEGO® Batman | \$15.95 USA *THE LEGO®
BATMAN MOVIE* By Jake Angell. QXI2215 OCT

C. The Guardian of Gotham City™ | \$15.95 USA
BATMAN™ QXI3055 JUL

D. WONDER WOMAN™ | \$7.95 USA *Justice
League* By Jake Angell. QXM8635 JUL

E. SUPERMAN™ | \$7.95 USA *Justice League*
By Jake Angell. QXM8642 JUL

F. A Symbol of Hope | \$19.95 USA *Superman™*
Lights up. Plays a version of "Theme from
Superman." By Jake Angell. QXI2202 JUL

G. WONDER WOMAN™ | \$15.95 USA
DC Super Hero Girls QXI3062 JUL

H. AQUAMAN™ | \$15.95 USA
Justice League QXI2975 OCT



A. Groovin' Groot | \$17.95 USA
Guardians of the Galaxy Vol. 2
 Plays music from "Flash Light"
 performed by Parliament.
 QX13465 JUL



B. A New Kind of Hero | \$15.95 USA
Spider-Man: Homecoming



C. Deadpool | \$17.95 USA
 By Kristina Gaughran. QX11422 OCT



B. A New Kind of Hero | \$15.95 USA
Spider-Man: Homecoming QX13482 OCT

C. Deadpool | \$17.95 USA
 By Kristina Gaughran. QX11422 OCT

Thor: Ragnarok (Not Pictured) Coming Soon

D. Hulk | \$15.95 USA QX13462 OCT

E. Thor | \$15.95 USA QX13472 OCT



Game changers

Who's your MVP?



J. J.J. Watt | \$19.95 USA
Houston Texans QX13492 OCT



K. Sidney Crosby | \$19.95 USA
Pittsburgh Penguins® QX13515 JUL



F. Cam Newton | \$19.95 USA
Carolina Panthers 23rd in the
 Football Legends series.
 QX9442 JUL



G. Barry Sanders | \$19.95 USA
Detroit Lions QX13475 JUL

H. Antonio Brown | \$19.95 USA
Pittsburgh Steelers QX13505 OCT

J. Ben Zobrist | \$19.95 USA
Chicago Cubs™ QX11542 OCT

K. Sidney Crosby | \$19.95 USA
Pittsburgh Penguins® QX13515 JUL



Fasten your seatbelts

These classics will start any grease monkey's engine.



(B) magic



A. 1969 Ford Mustang Boss 429 | \$17.95 USA
27th in the Classic American Cars series. Wheels turn. By Orville Wilson. Die-cast metal. **QX9245** [JUL](#)

B. 1979 Ford F-700 Fire Engine | \$19.95 USA
15th in the Fire Brigade series. Engine's lights flash. Wheels turn. By Robert Hurlburt. **QX9252** [JUL](#)



(C)



(D)



(E)



(F)



(G)



C. 1958 Chevrolet® Impala® | \$17.95 USA
3rd in the Keepsake Kustoms series. Wheels turn. By Don Palmiter and Robert Hurlburt. Die-cast metal. **QX9014** [OCT](#)

D. 1967 Chevrolet® Camaro® RS/SS | \$17.95 USA
50th Anniversary Wheels turn. Die-cast metal. **QX13205** [DEC](#)

E. 1976 Chevrolet® C-10 Sport | \$17.95 USA
23rd in the All-American Trucks series. Wheels turn. By Robert Hurlburt. Die-cast metal. **QX9242** [JUL](#)

F. 1969 Chevrolet® Camaro® SS | \$19.95 USA
Kiddie Car Classics Wheels turn. Die-cast metal. **QEP2115** [OCT](#)

G. 1959 Cadillac® Eldorado™ Biarritz™ | \$19.95 USA
Kiddie Car Classics Wheels turn. Die-cast metal. **QEP2113** [OCT](#)



A. 671 S-2 Turbine Steam Locomotive | \$19.95 USA 22nd in the LIONEL® Trains series. Wheels turn. Die-cast metal. QX9262 [JUL](#)

B. LIONEL® 2671W Tender | \$17.95 USA Wheels turn. Die-cast metal. QXI3195 [JUL](#)

C. LIONEL® 3472 Automatic Refrigerated Milk Car | \$17.95 USA Wheels turn. Die-cast metal. QXI3202 [JUL](#)

D. John Deere Model GP Tractor | \$17.95 USA Wheels turn. Die-cast metal. QXI3192 [JUL](#)

E. 1968 FLH Electra Glide® | \$17.95 USA 19th and final in the Harley-Davidson® Motorcycle Milestones series. Wheels turn. By Robert Hurlburt. Die-cast metal and artist crafted. QX9255 [JUL](#)

F. LIONEL® Toymaker Santa Express | \$19.95 USA Set of 3 miniature ornaments. QXM8115 [OCT](#)

G. Travel Air Model R "Mystery Ship" | \$15.95 USA 21st in the Sky's the Limit series. Propeller spins. By Lynn Norton. QX9265 [JUL](#)

H. 1943 M4A3 Sherman Tank | \$19.95 USA Treads turn. Die-cast metal. QXI3185 [OCT](#)

Go to your happy place



(A)



(B)



(C)



(D)



(E)



(F)



(G)



(H)

A. Happy Campers | \$17.95 USA Lights up from the inside when attached to a light string (optional). QGO1792 [JUL](#)

B. Season's Grillings | \$15.95 USA By Tom Best. QGO1785 [OCT](#)

C. Ho-Ho-Hole in One | \$17.95 USA Wheels turn. By Tom Best. QGO1825 [DEC](#)

D. A Day at the Beach | \$15.95 USA By Anita Marra Rogers and Matt Johnson. QGO1795 [OCT](#)

E. Beer Time | \$12.95 USA By Tom Best. QGO1812 [OCT](#)

F. Honu | \$15.95 USA By Terri Steiger. Glass. QGO1642 [JUL](#)

G. Mountain Majesty | \$15.95 USA By Tom Best. QGO1895 [OCT](#)

H. Southwestern Style | \$15.95 USA By Tom Best. QGO1892 [OCT](#)



(I)

Mini

magic cord



(J)



(K)



(L)

I. Miniature Keepsake Ornament Tree | \$24.95 USA Lights up when connected to the Magic Cord. Branches are posable. By Terri Steiger. QFO5255 [JUL](#)

J. Teensy-weensy Ghost | \$7.95 USA By Edythe Kegrize and Jim Kemme. QFO5272 [JUL](#)

K. Pint-sized Pumpkin | \$7.95 USA By Edythe Kegrize and Jim Kemme. QFO5265 [JUL](#)

L. Wee Little Owl | \$7.95 USA By Edythe Kegrize and Jim Kemme. QFO5262 [JUL](#)

M. The Great Pumpkin Rises | \$24.95 USA The PEANUTS® Gang Moon lights up and Snoopy appears. Plays dialogue from the scene. By Jim Kemme. QFO5225 [JUL](#)

N. Sweet Trick-or-Treater | \$12.95 USA Designed by Mary Hamilton. By Robert Chad. QFO5242 [JUL](#)

O. Ravishing Raven | \$15.95 USA By Edythe Kegrize. QFO5245 [JUL](#)

P. Happy Halloween! | \$15.95 USA 5th in the series. By Anita Marra Rogers. QFO5235 [JUL](#)

Q. Mysterious Manor | \$24.95 USA Lights up when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. By Terri Steiger. QFO5252 [JUL](#)

From alarming to charming



(M)

PEANUTS

magic



(N)



(O)



(P)



(Q)

magic cord



30TH ANNIVERSARY

Be a part of the Keepsake Ornament family

WHEN YOU JOIN the club, you become family. And this family comes with perks like exclusive ornaments, a members-only online community and more!

MEMBERSHIP ORNAMENTS To join the club, choose 2 or more of your favorite club-exclusive ornaments.



Santa Claus
Premium Collection.
By Edythe Kegrize and Katrina Bricker.
Porcelain and metal.



Lavender Luxe Barbie™ Ornament
By Patricia Andrews.
Porcelain and fabric.



Christmas Window 2017
15th in series.
By Tammy Haddix.



Inside Story
2nd in a three-part series. By Anita Marra Rogers.

EXTRA EXCLUSIVES Available only to members, these ornaments are fun add-ons to your membership.



Santa's Workbench
Collaborative design by the entire studio.



Benny M. Merrymaker
By Joanne Eschrich.
Porcelain.



Buy all six club ornaments and earn
1,000 BONUS POINTS

U.S. only. Details on wish list.

IN-STORE KOC EXCLUSIVES Enjoy special event releases throughout the year.



Wicked Witch of the East™
Madame Alexander
By Patricia Andrews.
Porcelain and fabric.
Ornament Premiere

Access to **in-store club exclusives** at Keepsake Ornament Premiere and Keepsake Ornament Debut events



Scotland
Santas From Around the World
By Edythe Kegrize.
Ornament Debut

Free ornament for shopping at Keepsake Ornament Premiere Event



A Glistening Gift for You
By Ruth Donikowski. Metal.



KEEPSAKE COMMUNITY

NOW YOU CAN connect with people who share your passion for Keepsake Ornaments and interact with artists like never before! With your membership, you will be part of an exclusive members-only online community where you can make new connections, talk to artists, get exclusive content and find sneak peeks—all year round. Plus, we'll be adding more exciting features, including a marketplace where you can buy, sell and trade ornaments!



VIDEO STREAMING SERVICE

COMING SOON, you will be able to watch new Keepsake Ornament videos with your free one-year Feeln subscription. In the meantime, go ahead and start streaming family-friendly movies like your favorite Hallmark Hall of Fame movies, classic Hollywood films, year-round Christmas movies and more—anytime and anywhere you want! U.S. only. See details on wish list.

SPECIAL DELIVERIES Club-exclusive **Dream Book** and quarterly **For Keeps** newsletters.



AND MUCH MORE Take advantage of all the membership perks you've come to love, like attending the Keepsake Ornament Club Convention, interacting with Hallmark Keepsake artists and access to exclusive fan convention ornaments, too.

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Join or renew by Dec. 31 and earn

250 BONUS POINTS

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U.S. only. Details on wish list.

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