

CELEBRATING TO YEARS OF MEMORIES.



# Hang on to every to every the helped to every

Since 1973, Hallmark Keepsake Ornaments have created new reasons to gather round the tree. Browse this *Dream Book* to see what we're bringing you in 2013, and stop by Hallmark Gold Crown—the only place you can experience the year's full selection—so we can help you hang on to what you love, this year and every year.

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#### MEMORIES & TRADITIONS

PAGE 2

Classic and contemporary icons of winter, faith, beauty and everything Christmas



#### FAMILY & FRIENDS

**PAGE 24** 

Everyone we know who makes Christmas unforgettable



#### CHARACTERS & INTERESTS

**PAGE 42** 

All the stuff that's fun for us to see and do all year long, no matter how old we are



Share a year with the PEANUTS® Gang in our first monthly ornament series.



Cothor hound.

THE Troo.

SHARING OUR STORIES TOGETHER

LIGHTS UP THE ROOM.







#### A Visit From Santa

5th in the series By Tammy Haddix. 3" h. \$12.95 USA QX9005 Hallmark Gold Crown Exclusive



#### A Cookie for Santa

By Julie Forsyth. 31/8" h. \$14.95 USA QSM7742

Hallmark Gold Crown Exclusive Available in October at participating stores



#### **Father Christmas**

10th in the series

Sentiment on scroll: The timeless traditions of Christmas bring magical memories to be shared again and again. By Joanne Eschrich. 53/8" h. \$19.95 USA QX9042

Hallmark Gold Crown Exclusive



#### Santa's Sweet Ride

7th in the series Mixer spins. By Tammy Haddix. 31/4" h. \$17.95 USA QX9032

Hallmark Gold Crown Exclusive



#### The Magic of Believing

Glass.

By Tom Best. 43/4" h. \$14.95 USA QXG1372

Hallmark Gold Crown Exclusive Available in October



#### **Cool Icicles**

Each ornament in this series will

1st in the Series feature a festive figure atop an icicle. By Nello Williams. 41/8" h. \$12.95 USA QX9195



#### Melody I. Singsweet

9th in the Snowtop Lodge series Porcelain and fabric. By Joanne Eschrich. 31/2" h. \$19.95 USA QX9035 Hallmark Gold Crown Exclusive



#### **Snow Buddies**

16th in the series By Tammy Haddix. 25/8" w. \$12.95 USA QX9012



#### Frosty Fun Decade

4th in the series mmy Haddix. 2%" h USA QX9002



#### A Snowman's Joyful Job

By Joanne Eschrich and Robert Chad. 31/2" h. \$14.95 USA QXG1362 Available in October



#### Reading Is "Snow" Much Fun!

6th in the Making Memories series By Tammy Haddix. 21/2" h. \$14.95 USA QX9015 Hallmark Gold Crown Exclusi



#### **Happy Holiday Friends**

By Becky Hottel. 31/4" h. \$14.95 USA QXG1605

Hallmark Gold Crown Exclusive Available in December



#### **Jolly Birdhouse**

By Tammy Haddix. 11/4" h. \$7.95 USA QXM8525

Hallmark Gold Crown Exclusive Available in October



#### **Merry Carolers Trio**

Press the button to hear a fun version of "We Wish You a Merry Christmas." Battery operated. 3" h. \$17.95 USA QK5002

> Hallmark Gold Crown Exclusive Available in November





#### Up for Fun!

Turn the crank to make the seesaw move up and down. By Sharon Visker. 45%" w. \$19.95 USA QXG1735

Hallmark Gold Crown Exclusive



#### A Pony for Christmas

16th in the series
By Linda Sickman. 25/8" h.
\$14.95 USA QX9105



#### Cinema

8th in the Noelville series
Attaches to a light string
for optional lighting effect.
By Nina Aubé. 3%" h.
\$19.95 USA QX9115
Hallmark Gold Crown Exclusive



#### Santa's Reindeer Flight School

Turn the crank to hear the flight instructor speak and see the reindeer move.

Battery operated. By Mike Adair. 4½" h.
\$29.95 USA QXG1775

Hallmark Gold Crown Exclusive Available in October



#### **Stately Victorian**

30th in the Nostalgic Houses and Shops series
By Don Palmiter. 4" h.
\$19.95 USA QX9122

Hallmark Gold Crown Exclusive



#### 1225 Kringleville Drive

4th and Final in the Kringleville series

Slide lever to see Santa pop up and down the chimney. Attaches to a light string for optional lighting effect. By Ken Crow. 43/8" h.

\$17.95 USA QX9025

Hallmark Gold Crown Exclusive





#### We Wish You a Merry Christmas

Press the button to hear a fun version of "We Wish You a Merry Christmas." Battery operated. By Tom Best. 5½" w. \$17.95 USA QXG1712



#### **Hot Cocoa**

Press the button to hear fun messages that will make you melt. Battery operated. By Nello Williams and Matt Johnson. 3% w. \$17.95 USA QXG1592

Hallmark Gold Crown Exclusive Available in December



#### One Snowman Band

Press the button to hear a fun version of "God Rest Ye Merry Gentlemen" and see the snowman move. Battery operated. By Becky Hottel and Robert Hurlburt. 5\%" h. \$34.95 USA QXG1782

Hallmark Gold Crown Exclusive Available in October



#### I've Been Everywhere

Press the button to hear music from "I've Been Everywhere." Battery operated. By Robert Chad. 35/6" h. \$17.95 USA QXG1722



#### Low Rider

Press the button to hear music from "Low Rider" performed by WAR. Battery operated. By Tracy Larsen. 4½" w. \$17.95 USA QXG1732



#### Feliz Navidad

Press the button to hear music from "Feliz Navidad" performed by José Feliciano. Battery operated. By Sharon Visker. 3½" h. \$17.95 USA QXG1725

#### **Holiday Lighthouse**

See the beacon in the tower flash continuously while light glows softly inside the home. By Tracy Larsen. 4%" h. \$24.95 USA QX9132 Hallmark Gold Crown Exclusive



#### **Snug Fit for Santa**

3rd in the Once Upon a Christmas series Hear Santa prepare for his Christmas Eve journey as music plays and lights move to the beat. By Julie Forsyth and Jim Kemme. 51/2" h. \$29.95 USA QX9045

Hallmark Gold Crown Exclusive



#### **Holiday Park**

See the Holiday Park illuminate as festive Christmas songs play. By Sharon Visker. 45%" w. \$29.95 USA QXG1745

Hallmark Gold Crown Exclusive

# THE SHOW.

Magic Cord ornaments stay lit on the tree and those with music lead other connected ornaments in synchronized light-and-sound shows at the touch of a button.



#### **Jolly Jukebox**

Hear one of four favorite Christmas songs as lights flash to the beat. By Nello Williams. 3%" h. \$24.95 USA QXG1772

Hallmark Gold Crown Exclusive



#### **Ornament Spotlight**

Highlights any ornament with warm, constant light and makes it part of your Magic Cord light show! 2" h. \$9.95 USA QXG4787

Hallmark Gold Crown Exclusive



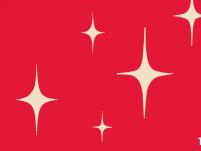
#### Magic Cord

This unique Magic Cord can support up to seven ornaments total (or six ornaments and an optional tree topper). 13' long. \$5.95 USA QXG3669

Hallmark Gold Crown Exclusive



Watch the tree light up to the sounds of "O Christmas Tree." By Anita Marra Rogers. 4" h. \$29.95 USA QXD6085



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Frosty Friends
34th in the series
By Tom Best. 3" w.
\$12.95 USA QX9095
Hallmark Gold Crown Exclusive



Sharing a Secret

13th in the Snowball and Tuxedo series

By Joanne Eschrich. 2½" h.

\$12.95 USA QX9092



Holiday on Ice
By Anita Marra Rogers. 2" h.
\$14.95 USA QXG1765



Season's Treatings 5th in the series By Sharon Visker. 3¼" h. \$9.95 USA QX9075 Hallmark Gold Crown Exclusive



Kiss the Cook!

By Ruth Donikowski. 4" h.
\$12.95 USA QXG1012

Available in October



Playful Penguins By Kristina Gaughran. 2¾" w. \$14.95 USA QXG1402



It's Snowing Sweetness!

4th in the Christmas Cupcakes series
Artist crafted and fabric.

By Ruth Donikowski. 3" h.
\$9.95 USA QX9072

Hallmark Gold Crown Exclusive



Mint Chocolate Chipmunk By Anita Marra Rogers. 3" h. \$14.95 USA QXG1312



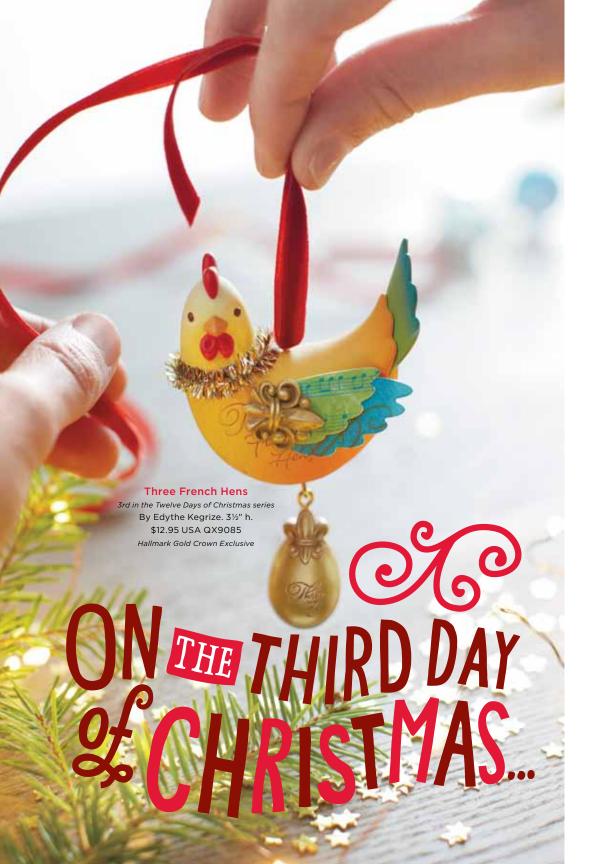
One Sweet Gingerbread Boy
By Kristina Gaughran. 1½" h.
\$7.95 USA QXM8522
Hallmark Gold Crown Exclusive
Available in October



Cookie Cutter Christmas
2nd in the series
By Nina Aubé. 2½" w.
\$12.95 USA QX9082
Hallmark Gold Crown Exclusive









#### Red-Headed Woodpecker

By Edythe Kegrize. 1½" w. \$7.95 USA QXM8512

Hallmark Gold Crown Exclusive



9th in the Beauty of Birds series By Edythe Kegrize. 4" w. \$14.95 USA QX9102

Hallmark Gold Crown Exclusive



#### A Season of Beauty

Porcelain and metal. By Edythe Kegrize. 5" h. \$17.95 USA QXG1382

Hallmark Gold Crown Exclusive Available in October



#### A World of Wonder

Porcelain and metal. By Debra Murray and Julie Forsyth. 5" h. \$17.95 USA QXG1365

Hallmark Gold Crown Exclusive Available in October



#### Winter Garden

By Jim Kemme and Terri Steiger. 2¾" h. \$14.95 USA QXG1612

> Hallmark Gold Crown Exclusive Available in December



**Beautiful Angel** By Joanne Eschrich. 43/4" h. \$14.95 USA QXG1392

Hallmark Gold Crown Exclusive Available in October



**Guardian Angel** 

By Joanne Eschrich. 6" h. \$14.95 USA QSM7752

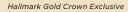
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magic

#### O Christmas Angel

Pull the cord to see the tree illuminate and gracefully twirl to "O Christmas Tree." Battery operated. By Julie Forsyth. 41/2" h. \$29.95 USA QXG1742





#### Poinsettia

26th in the Mary's Angels series Designed by Mary Hamilton. By Robert Chad. 23/4" h. \$9.95 USA QX9052



#### **Caring Angel**

Porcelain and metal. By Joanne Eschrich. 5" h. \$19.95 USA QXG1425

Hallmark Gold Crown Exclusive Available in October





Always Remembered

On ornament: *The ones we love never truly leave us.*Porcelain.
By Joanne Eschrich. 2¾" h.
\$17.95 USA QXG1625



#### Our Lady of Guadalupe By Joanne Eschrich, 43/4" h.

\$14.95 USA QSM7755

Hallmark Gold Crown Exclusive

Available in October at participating stores



#### On Wings of Hope

On ornament: With hope, we find our wings.

Porcelain and metal.

By Terri Steiger. 3½" w.

\$14.95 USA QXG1412

Available in October



#### I Will Trust in the Lord

Press the button to hear "I Will Trust in the Lord" performed by a gospel choir. Battery operated.

By Robert Hurlburt. 4%" h.

\$17.95 USA QSM7745

Hallmark Gold Crown Exclusive Available in October at participating stores

### MAKE THE STORY OF JESUS' BIRTH A TRADITION AT THE TREE.



#### The Night the Baby was Born

Light and sound.
By Robert Hurlburt. 4%" h.
\$22.95 USA QXG1535
Hallmark Gold Crown Exclusive
Available in October



#### El Corazón de la Navidad

By Sharon Visker. 43/8" h. \$14.95 USA QSM7765

Hallmark Gold Crown Exclusive Available in October at participating stores



#### Let Your Faith Show!

Metal.

By Debra Murray and Becky Hottel. 2½" h. \$14.95 USA QXG1405

Hallmark Gold Crown Exclusive
Available in October



#### **Promise of Peace**

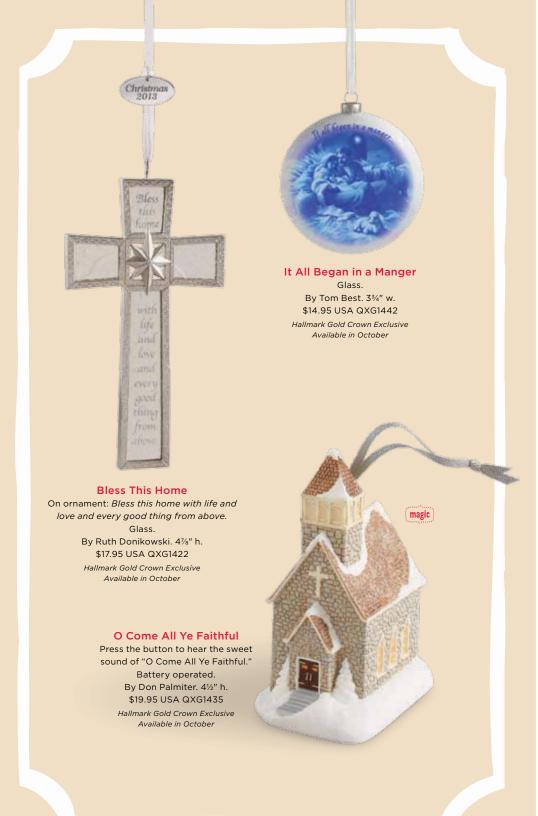
By Nina Aubé. 2¾" w. \$12.95 USA QXG1415



#### Nació Nuestro Salvador

By Sharon Visker. 3¾" h. \$14.95 USA QSM7762

Hallmark Gold Crown Exclusiv Available in October at participating stores





#### A December to Remember

Attaches to a light string for optional lighting effect. Artist crafted and porcelain.

By Matt Johnson. 3½" w.

\$14.95 USA QXG1042

Hallmark Gold Crown Exclusive Available in October



#### A Cozy Christmas

Porcelain and fabric. By Terri Steiger, 4%" h. \$14.95 USA QXG1452 Hallmark Gold Crown Exclusive

Hallmark Gold Crown Exclusive Available in October



#### Santa's Sleigh

Metal.

By Ruth Donikowski and Robert Hurlburt. 4" w. \$17.95 USA QXG1385

Hallmark Gold Crown Exclusive Available in October



#### **Forty Years of Memories**

Porcelain. 4½" w. \$24.95 USA QXG1032 Hallmark Gold Crown Exclusive



#### A Wish for Peace

On ornament: *one hope...one wish...peace*Glass.
By Terri Steiger. 3¼" w.

\$17.95 USA QXG1432

Hallmark Gold Crown Exclusive Available in October



#### 2013 Snowflake

Porcelain. By Ruth Donikowski. 3%" h. \$14.95 USA QXG1375 Available in October



By Matt Johnson. 4%" h. \$22.95 USA QXG1505 Hallmark Gold Crown Exclusive Available in October

## KEEP THEM COMING BACK TO THE TREE.

Family time at the tree gets more fun with new Keepsake Ornaments.



#### **Tell Santa**

Whisper-activated sound. Tell Santa what you'd like for Christmas—and listen for his response! Battery operated. By Kristina Gaughran. 3¾" h. \$17.95 USA QXG1542

Hallmark Gold Crown Exclusive Available in October



#### Reindeer Food

Open hat to fill with reindeer food. Recipe included. By Chieko Kineri. 4½" h. \$14.95 USA QXG1545

Hallmark Gold Crown Exclusive

Available in October

#### All the Little Snow Angels

Book and ornament set.

Share the magic and fun of a snow day with this ornament and book set.

Solar motion. 3%" h.

\$24.95 USA QXG1305

Hallmark Gold Crown Exclusive Available in October

> INCTADED BOOK



#### **Peppermint Bark**

Motion-activated sound. Battery operated. By Robert Chad and Sharon Visker. 2¾" h. \$17.95 USA QXG1525

> Hallmark Gold Crown Exclusive Available in October

#### **Mater Peekbuster**

Disney•Pixar *Cars*Motion-activated sound.

Hear Mater's warnings while he guards the gifts.

Battery operated. By Rodney Gentry. 3½" w.
\$17.95 USA QXD6105

Hallmark Gold Crown Exclusive





#### Countdown to Christmas

Set the clock to start the countdown while Santa dangles from the chimney! Battery operated.

By Orville Wilson and Robert Chad, 4¾" h.

\$24.95 USA QXG1512

Hallmark Gold Crown Exclusive Available in October





#### Santa's Hotline

Starting Dec. 1, turn the dial every day until Christmas to hear updates from the North Pole. Battery operated.

By Nello Williams. 4½" w.
\$24.95 USA QXG1502

Hallmark Gold Crown Exclusive
Available in October





#### **Christmas Caroling Piano**

Push the song sheets to hear music and watch the keys light up! Battery operated. By Tom Best. 31/4" h. \$17.95 USA QXG1515

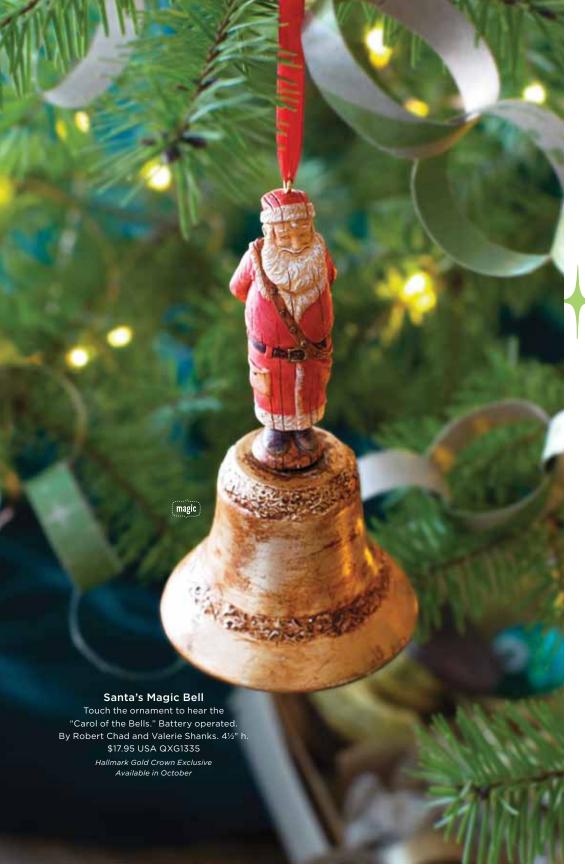
> Hallmark Gold Crown Exclusive Available in October



#### Happy Birthday, Jesus!

Push the button to see the candle light up and hear the birthday song. Blow out the candle! Battery operated. By Julie Forsyth. 3%" h. \$17.95 USA QXG1532

> Hallmark Gold Crown Exclusive Available in October





#### Santa's Magic Storybook

Open the book to hear Santa read a story and see a hidden surprise illuminate. Battery operated. By Jake Angell. 3½" h. \$19.95 USA QXG1342

> Hallmark Gold Crown Exclusive Available in October



#### Santa's North Pole Workshop

Peek inside each window to see one of three festive scenes. Attaches to a light string for optional lighting effect. By Robert Chad. 4½" w. \$19.95 USA QXG1352

> Hallmark Gold Crown Exclusive Available in October

## As Magical as SANTA HIMSELF. +

Prepare for a jolly old visitor by starting family traditions you'll look forward to year after year.



#### Santa's Spirit Meter

Press the button to see the meter illuminate and hear Santa rate your level of Christmas spirit. Battery operated. By Tracy Larsen. 4½" h. \$19.95 USA QXG1345

> Hallmark Gold Crown Exclusive Available in October



#### Santa's Magic Cuckoo Clock

Connect this ornament to the Magic Cord to see a continuous light effect.

Pull the cord to watch it come to life with light, sound and movement!

By Ken Crow. 5½" h.

\$34.95 USA QXG1355

Hallmark Gold Crown Exclusive

Available in October

#### **Baby's First Christmas**

By Terri Steiger. 4" h. \$19.95 USA QXG1862



#### Baby's First Christmas

By Nina Aubé. 21/8" h. \$14.95 USA QSM7772

Hallmark Gold Crown Exclusive Available in October at participating stores



#### **Grandbaby's First Christmas**

By Nina Aubé. 33/4" h. \$14.95 USA QXG1975





#### **Baby Boy's First Christmas**

On ribbon: Baby Boy's 1st Christmas By Ruth Donikowski. 51/4" h. \$12.95 USA QXG1815

## = CELEBRATE = BABY'S FIRSTS in ways just right for every family.



Baby's First Christmas

Winnie the Pooh Collection By Julie Forsyth. 3%" h. \$14.95 USA QXD6002



Baby's 1st Birthday

By Terri Steiger and Tammy Haddix. 33/4" h. \$12.95 USA QXG1822



#### **Baby's First Christmas**

Personalization stickers included on back for baby's name, birth date, weight and length. By Nina Aubé. 4" h. \$12.95 USA QXG1805



#### Baby Girl's First Christmas

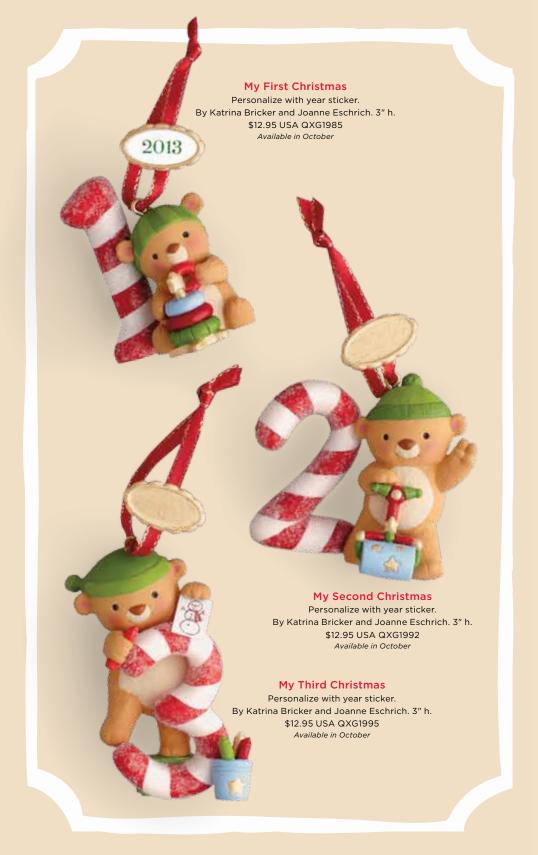
On ribbon: Baby Girl's 1st Christmas By Ruth Donikowski, 51/4" h. \$12.95 USA QXG1812



#### **Baby's First Christmas** Somebunny New to Love

On ribbon: Baby's 1st Christmas 2013 On ornament: somebunny new to love Plush.

> By Becky Hottel, 3" h. \$14.95 USA QXG1855





#### Merry Little Christmas

Use the mess-free Crayola\* Magic Solution to create a handprint or footprint to enjoy on the tree for years to come. By Terri Steiger. 5¾" h. \$14.95 USA QXG1000

> Hallmark Gold Crown Exclusive Available in October



Godchild

By Ruth Donikowski. 3¾" h.
\$14.95 USA QXG1852



#### **New Parents**

By Terri Steiger and Tammy Haddix. 3%" h. \$12.95 USA QXG1315 Available in October



#### Noah's Ark

By Tracy Larsen. 4" h. \$17.95 USA QXG1465 Available in October





Our Family
By Edythe Kegrize. 3%" w.
\$12.95 USA QXG1942



Season's Greetings!

Recordable.

Record your message for a special
Christmas memory. Battery operated.

By Edythe Kegrize. 4<sup>3</sup>/<sub>2</sub>" w.
\$19.95 USA QXG1982

Available in October

## WE FIRST HELPED FAMILIES CAPTURE THE YEAR WITH A RECORDED MESSAGE IN 1993.



**Like Mom, Like Daughter**By Terri Steiger and Tammy Haddix. 2¾" h.
\$12.95 USA QXG1952



Like Dad, Like Son By Terri Steiger. 3½" w. \$12.95 USA QXG1322



Granddaughter
By Tammy Haddix. 25%" h.
\$9.95 USA QXG1912



**Grandson**By Tammy Haddix. 25%" h. \$9.95 USA QXG1915



By Debra Murray and Tammy Haddix. 4¾" h. \$12.95 USA QXG1962



Our Nutty Family
By Tom Best. 2½" h.
\$12.95 USA QXG1462
Hallmark Gold Crown Exclusive
Available in December



Snow Better Sisters
By Terri Steiger. 3%" h.
\$12.95 USA QXG1945



Mischievous Kittens
15th in the series
By Nina Aubé. 31/8" h.
\$12.95 USA QX9062



Puppy Love
23rd in the series
Artist crafted and brass.
By Anita Marra Rogers. 2¾" h.
\$12.95 USA QX9065

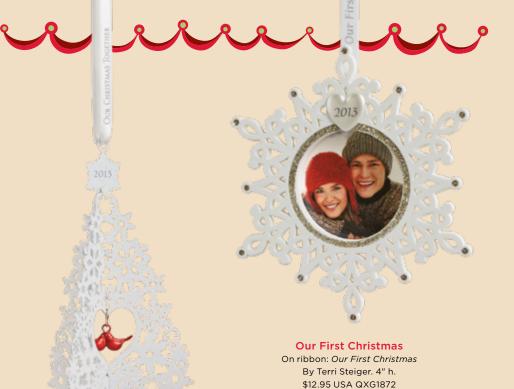


Cute Kitty
By Edythe Kegrize. 3½" w.
\$12.95 USA QXG1902



By Edythe Kegrize. 4¼" w. \$12.95 USA QXG1905

WE HAVE BEEN CELEBRATING FURRY FAMILY MEMBERS SINCE 1992.



#### Our Christmas Together 2013

On ribbon: *Our Christmas Together* By Terri Steiger. 4" h. \$14.95 USA QXG1885



#### **New Home**

By Edythe Kegrize. 3" w. \$14.95 USA QXG1955



#### **Anniversary Celebration**

Charms are included for 10th, 25th, 40th and 50th anniversaries. By Edythe Kegrize. 3½" h. \$17.95 USA QXG1895

Hallmark Gold Crown Exclusive



#### **Our Wedding**

Personalization stickers included to add names and wedding date. By Terri Steiger. 31/8" h. \$12.95 USA QXG1875

Hallmark Gold Crown Exclusive



#### T'S OUR 10TH hoops&yoyo ORNAMENT! NIIIIIIICE!

#### First Christmas Together

By Ruth Donikowski. 3½" w. \$17.95 USA QXG1892



#### Merry Kissmas!

hoops&yoyo™

Press button to hear hoops&yoyo sound off! Battery operated. By Jim Kemme. 3¼" h. \$17.95 USA QXG1972



#### A Couple of Cupcakes By Nina Aubé. 25%" w. \$14.95 USA QXG1882

Available in October







**Close-Knit Friends** 

Fabric.
By Ruth Donikowski. 2½" w. \$14.95 USA QXG1595
Hallmark Gold Crown Exclusive

Available in December



Once-in-a-Lifetime Friends

Porcelain.
By Julie Forsyth. 4" h.
\$12.95 USA QXG1015
Available in October



#### **United We Stand**

Customize with your branch of the military or "USA." Branches included are Army, Navy, Air Force, Marine Corps and Coast Guard. By Anita Marra Rogers and Robert Hurlburt. 3½" w \$12.95 USA QXG1572



#### Surrounded by Caring

In 2013 and 2014, Hallmark will donate \$2 from each ornament sold to Susan G. Komen™ with a combined minimum guaranteed donation of \$100,000. Porcelain and fabric. By Joanne Eschrich, 4½" h. \$14.95 USA QXG1705

Hallmark Gold Crown Exclusive

## \*\*Celebrate your EVERYDAY HEROES.



**Put On Your Party Shoes!** 

On ornament: 'Tis the season for pretty shoes! 2013 By Debra Murray and Steve Goslin. 4¾" h. \$14.95 USA QXG1565



#### A Year to Remember

By Ruth Donikowski. 4¼" h. \$14.95 USA QXG1602 Hallmark Gold Crown Exclusive Available in December



#### **Teacher**

By Ruth Donikowski. 3½" h. \$9.95 USA QXG1495 Available in October



A Caring Heart

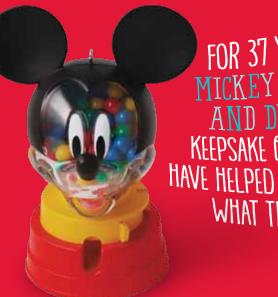
By Tom Best. 3%" h. \$9.95 USA QXG1055



Slide the lever to see the ornament illuminate, view simple animation, and hear music from the William Tell Overture and "Turkey in the Straw." Battery operated. By Ken Crow. 51/2" h. \$34.95 USA QXD6095

Hallmark Gold Crown Exclusive

DISNER



FOR 37 YEARS,
MICKEY MOUSE
AND DISNEY
KEEPSAKE ORNAMENTS
HAVE HELPED PEOPLE SHOW
WHAT THEY LOVE.

By Ken Crow. 25/8" h.

\$12.95 USA QX9142

#### Mickey's Gumball Machine

Mickey Mouse

Push the lever to see a gumball appear.  $4\frac{1}{4}$ " h.



#### **Bob Cratchit and Tiny Tim**

5th and Final in the Mickey's Christmas Carol serie. By Nello Williams. 3½" w. \$17.95 USA QX9145



#### Two to a Chair

Mickey and Minnie
Pull the string to see Mickey
and Minnie cuddle closer.
By Ken Crow. 3¾" h.
\$17.95 USA QXD6082



#### Mistletoe Ready

Minnie Mouse 2%" h. \$12.95 USA QXD6035





2%" h. \$14.95 USA QXD6072



2¾" h.

\$12.95 USA QXD6075





#### A Vision in Blue

Disney Cinderella
Artist crafted and fabric.
By Katrina Bricker. 4" h.
\$17.95 USA QXD6062

#### Cinderella's Castle

Disney Cinderella

Press the button to see fireworks light up
the background and hear music from
"When You Wish Upon a Star."

Battery operated. By Orville Wilson. 4½" h.

\$24.95 USA QXD6092



#### **Tinker Bell's World**

Disney Fairies
By Patricia Andrews. 35%" h.
\$14.95 USA QXD6042



#### **Boo and Mike**

Disney•Pixar Monsters, Inc.
Precious Moments
Porcelain. 35%" h.
\$24.95 USA QXD6135

Hallmark Gold Crown Exclusive



#### **Tink Takes a Tumble**

Disney Peter Pan
By Kristina Gaughran. 3½" w.
\$17.95 USA QXD6065

#### were every

Beauty BEAST





Merida the Archer
Disney•Pixar Brave
By Anita Marra Rogers. 3%" h.
\$14.95 USA QXD6822



Ariel's Big Dream
Disney The Little Mermaid
By Katrina Bricker. 3¼" h.
\$14.95 USA QXD6045



Fierce With a Frying Pan
Disney Tangled
By Patricia Andrews. 3½" h.
\$14.95 USA QXD6032



It's Fun to Be Fancy
Fancy Nancy\*

By Anita Marra Rogers. 3¾" h.
\$14.95 USA QXI2345
Available in October



Sending Christmas Cheer 18th in the Madame Alexander\* series By Debra Murray. 3¼" h. \$14.95 USA QX9112



Rainbow Brite
By Anita Marra Rogers. 3¼" h.
\$14.95 USA QXG1792



#### **Ballerina Dreams**

Artist crafted and fabric. By Julie Forsyth. 4" w. \$14.95 USA QXG1555

Pull the cord to see the ballerina gracefully spin and hear music from "The Nutcracker Suite" by Tchaikovsky. Battery operated. By Julie Forsyth. 51/4" h. \$29.95 USA QXG1752 Hallmark Gold Crown Exclusive



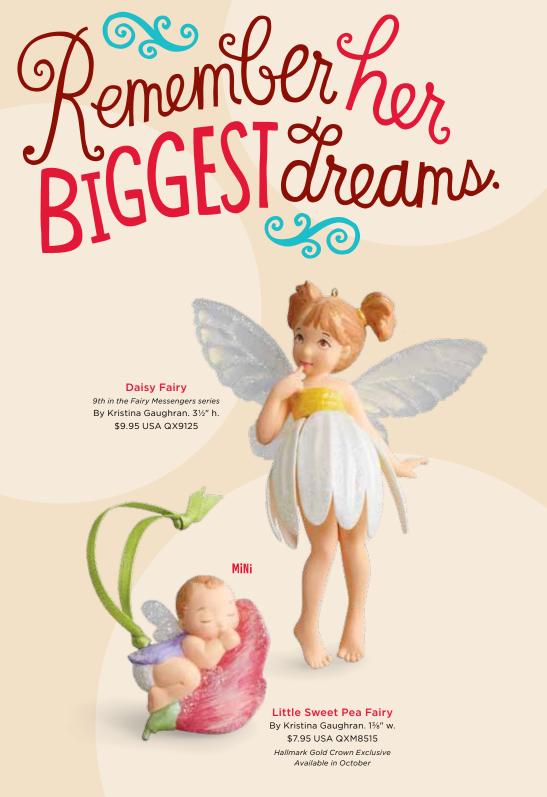
#### **Reach for the Stars**

By Becky Hottel. 45/8" h. \$14.95 USA QXG1002 Available in October



#### **Dream Horse**

By Debra Murray. 3%" w. \$12.95 USA QXG1325 Available in October



## Dr. Seuss two fish One Fish Two Fish

Dr. Seuss's One Fish Two Fish

By Rodney Gentry. 33/8" w.



#### To the Moon and Back

Guess How Much I Love You™ By Kristina Gaughran. 3%" w. \$12.95 USA QXI2519 Hallmark Gold Crown Exclusive

# NEW WiTH •





By Rodney Gentry. 3" w. \$17.95 USA QXI2352



#### A Kitchenette for Christmas

By Valerie Shanks. 41/4" h. \$14.95 USA QXG1562



#### Cozy Coupe®

Little Tikes®

By Rodney Gentry. 23/4" h. \$14.95 USA QXI2335



\$17.95 USA QXG1795

Hallmark Gold Crown Exclusive



#### A Wagon for Christmas

Stickers included for personalization. By Robert Hurlburt and Ruth Donikowski. 2%" w. \$14.95 USA QXG1332



By Orville Wilson. 23/8" h. \$12.95 USA QXI2185

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#### Turbo

DreamWorks Animation Attaches to a light string for optional lighting effect. By Steve Goslin. 3½" w. \$14.95 USA QXI2312



#### **Crush and Squirt**

Disney•Pixar Finding Nemo
3rd in the Disney•Pixar Legends series
By Jake Angell. 4" w.
\$17.95 USA QX9135





#### Mickey Mouse Clubhouse

Disney Mickey Mouse Clubhouse By Ken Crow. 41/8" w. \$14.95 USA QXD6902 Available in October



#### **Under the Sea**

Disney *The Little Mermaid*Press the button to hear music from this classic film. Battery operated.

By Patricia Andrews. 4½" h.

\$17.95 USA QXD6005

Hallmark Gold Crown Exclusive Available in October







#### Papa Smurf

The Smurfs™
By Kristina Gaughran. 2¼" h.
\$12.95 USA QXI2182



#### The Rainbow Connection

The Muppets

Press the button to hear Kermit play and sing music from "The Rainbow Connection."

Battery operated.

By Kristina Gaughran. 21/8" h. \$19.95 USA QXD6102

Hallmark Gold Crown Exclusive



#### Agent P Saves the Day!

Disney *Phineas and Ferb*By Orville Wilson. 23/8" h.
\$14.95 USA QXD6112



#### One Cool Kid

By Katrina Bricker. 3½" h. \$12.95 USA QXG1005 Available in October



#### Finn and Jake

Adventure Time™ By Jake Angell. 45%" h. \$14.95 USA QXI2315 Available in October

#### Winter Fun With SNOOPY®

16th in the series
By Tracy Larsen. 1" h.
\$7.95 USA QXM8505



#### **Bird-Watcher Snoopy**

16th in the Spotlight on Snoopy series By Jim Kemme. 2½" h. \$12.95 USA QX9175



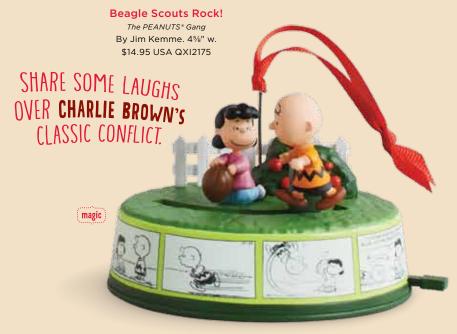
#### What Christmas Is All About

The PEANUTS\* Gang
Press the button to hear Linus tell the story of Christmas. Battery operated.
By Jim Kemme. 35%" h.
\$17.95 USA QXI2235



#### Pigpen Builds a Snowman

The PEANUTS\* Gang
By Jim Kemme. 2¾" h.
\$14.95 USA QXI2232



#### **Optimist Charlie Brown**

The PEANUTS® Gang

Slide the lever to see Charlie Brown try to kick the football and hear the characters speak. Battery operated. By Tracy Larsen. 41/6" w. \$29.95 USA QXI2242 Explore more at - HALLMARK.COM/KEEPSAKES

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Merry Christmas, Earthlings!

Marvin the Martian—LOONEY TUNES By Robert Chad. 35%" w. \$14.95 USA QXI2035



Zee Perfect Gift

Pepé Le Pew—LOONEY TUNES By Anita Marra Rogers. 2¾" h. \$14.95 USA QXI2025



**Scooby-Doo Shines Through** 

Scooby-Doo

By Anita Marra Rogers. 2¾" h.
\$12.95 USA QXI2012

Available in October



A Puddy for Tweety

Tweety—LOONEY TUNES By Robert Chad. 2%" h. \$14.95 USA QXI2032



**A Christmas Truce** 

Tom and Jerry
By Tracy Larsen. 3¼" h.
\$14.95 USA QXI2022



Jeepers! It's the Creeper!

Scooby-Doo

Press the button to hear Scooby-Doo, Shaggy and the Creeper speak. Move the ornament to see the framed picture change. Battery operated.

By Anita Marra Rogers. 3½" h.

\$17.95 USA QXI2015



#### **Mork From Ork**

Mork & Mindy

Press the button to hear some
of Mork's most memorable lines.

Battery operated.

3½" h.

\$17.95 USA QXI2342

Available in October



#### **Happy Days**

Press the button to hear music from the "Happy Days" theme song. Attaches to a light string for optional lighting effect. Battery operated. By Rodney Gentry. 3¼" h. \$17.95 USA QXI2275



#### K.I.T.T.

Knight Rider

Press the button to see the scanner illuminate and hear K.I.T.T. speak. Battery operated. By Orville Wilson. 4¼" w. \$19.95 USA QXI2325



#### Milton Waddams

*Office Space™* e button to hear N

Press the button to hear Milton speak.

Battery operated. 4½" h.

\$17.95 USA QXI2365

Available in October



#### Toga! Toga! Toga!

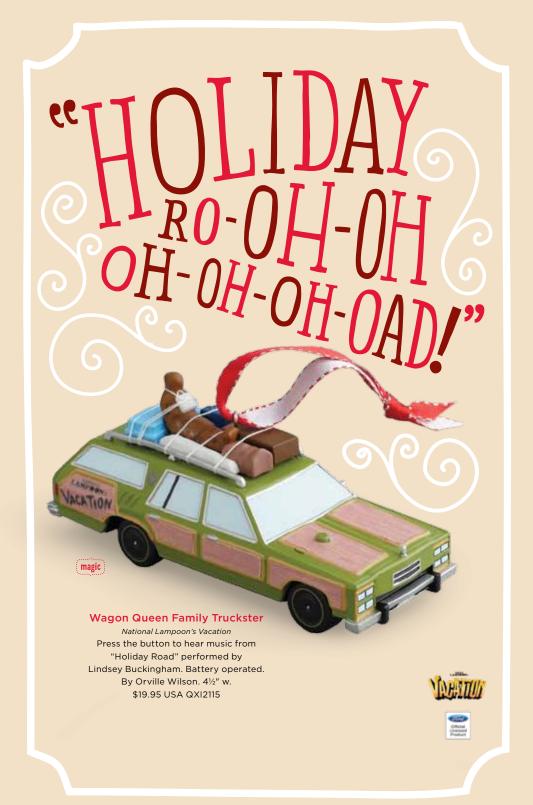
Animal House™

Press the button to hear a memorable moment from the film.

Battery operated. 4¾" h.

\$17.95 USA QXI2332

Available in October







#### Magic in the Air Frosty the Snowman™

4" h. \$14.95 USA QXI2072



Rudolph the Red-Nosed Reindeer\* By Nello Williams. 3½" h. \$14.95 USA QXI2322



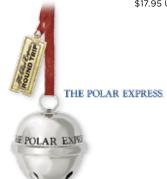
#### Why Are You Stealing Our Christmas Tree?

Dr. Seuss's How the Grinch Stole Christmas!™

Press the button to hear Cindy Lou Who speak.

Battery operated.

By Nello Williams. 3%" h. \$17.95 USA QXI2195



#### Santa's Sleigh Bell

The Polar Express™

Jingle the bell to hear it ring. Metal.

By Rodney Gentry. 2" w.

\$14.95 USA QXI2065



#### Jingle and Bell

By Orville Wilson. 3" w. \$14.95 USA QXG1492

Hallmark Gold Crown Exclusive Available in October





Scarlett's Green Gown

Gone With The Wind
Porcelain and fabric. 45%" h.
\$22.95 USA QXI2132

Hallmark Gold Crown Exclusive



John Wayne
The Searchers
By Patricia Andrews. 5½" h.
\$17.95 USA QX12112

Hallmark Gold Crown Exclusive



**Gentlemen Prefer Blondes** 

Starring Marilyn Monroe 41/8" h. \$17.95 USA QXI2252



Cowardly Lion

THE WIZARD OF OZ™

47%" h.

\$17.95 USA QXI2122

Hallmark Gold Crown Exclusive



#### **Lions and Tigers and Bears**

THE WIZARD OF OZ™

Slide the lever to see the characters move and hear dialogue from this memorable scene. Battery operated. By Nello Williams. 43/6" h

By Nello Williams. 4¾" h. \$34.95 USA QXI2125

Hallmark Gold Crown Exclusive



magic



#### It's a Twister!

THE WIZARD OF OZ™

Press the button to see the cyclone spin and hear music from this exciting scene.

Battery operated.

By Patricia Andrews and Tom Best. 4%" h. \$29.95 USA QXI2265

Hallmark Gold Crown Exclusive Available in October

# Let the JOYOUS NEWS BE SPREAD!

Celebrate 75 years of families and friends gathering to watch this cinema classic.

. . . . . . . . . . . . . . . . . . .



# THIS GALAXY FAR, FAR AWAY HAS BEEN CLOSE TO OUR HEARTS ON THE TREE SINCE 1996.

#### Jango Fett™

Star Wars: Attack of the Clones™ By Jake Angell. 4½" h. \$14.95 USA QXI2225



#### All Terrain Scout Transport (AT-ST)

Star Wars: Return of the Jedi™ Press the button to hear authentic battle sounds. Battery operated. By Robert Hurlburt. 43/8" h. \$29.95 USA QXI2165





#### Yoda™

LEGO® Star Wars™ By Orville Wilson. 3½" h. \$14.95 USA QXI2245



Star Wars: Return of the Jedi™ Set of 2 ornaments.

By Kristina Gaughran. 3" h. \$17.95 USA QX9172



Star Wars: Return of the Jedi™ Press the button to hear dialogue from this exciting scene. Battery operated. By Katrina Bricker. 4¼" w. \$32.95 USA QXI2172





### Bilbo Baggins™ The Hobbit™ 4¼" h. \$14.95 USA QXI2095



**Hogwarts Castle** 

Harry Potter™

Press the button to hear music from "Hedwig's Theme." Attaches to light string for optional lighting effect. Battery operated.

By Orville Wilson. 3<sup>3</sup>/<sub>4</sub>" w.
\$24.95 USA QXI2102

# FUNTIMES, FANTASTIC PLACES.



Jack's Sleigh o' Scares
Tim Burton's The Nightmare Before Christmas

By Sharon Visker. 3" h. \$19.95 USA QXD6025



#### Pirates of the Caribbean

Press the button to hear music from the famous films. Battery operated. By Orville Wilson. 3%" w. \$17.95 USA QXD6022





Have a Cool Yule

By Tracy Larsen. 31/4" h. \$14.95 USA QXG1622

Hallmark Gold Crown Exclusive Available in December



#### **Mooey Christmas!**

On ornament: *Mooey Christmas!*By Jim Kemme. 3½" w.
\$14.95 USA QXG1615

Hallmark Gold Crown Exclusive Available in December



#### **Holiday Sweater**

Artist crafted and metal. By Matt Johnson. 3<sup>3</sup>/<sub>4</sub>" h. \$12.95 USA QXG1585

Hallmark Gold Crown Exclusive Available in October





James Harrison
Pittsburgh Steelers
5" h.
\$17.95 USA QXI2305
Hallmark Gold Crown Exclusive



Joe Theismann
Washington Redskins
5" h.
\$17.95 USA QXI2282



Bobby Orr

Boston Bruins\*

6" h.

\$17.95 USA QXI2262



**Nolan Ryan** 5" h. \$17.95 USA QXI2272



**Drew Brees** 

New Orleans Saints 19th in the Football Legends series 4¾" h. \$17.95 USA QX9215





#### Marcus Allen

Los Angeles Raiders 5¼" h. \$17.95 USA QXI2292 Hallmark Gold Crown Exclusive Available at participating stores



#### Marcus Allen

Kansas City Chiefs 5¼" h. \$17.95 USA QXI2285 Hallmark Gold Crown Exclusive Available at participating stores



#### **Shannon Sharpe**

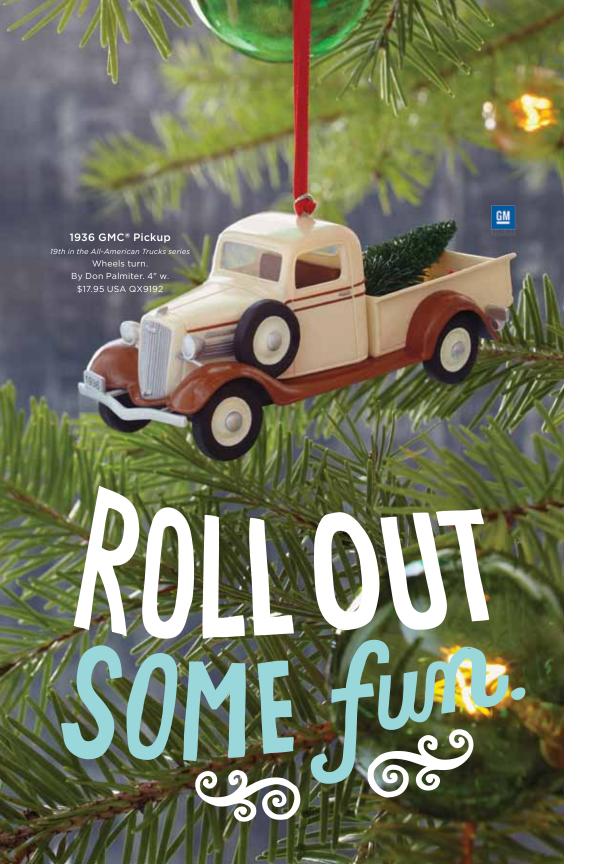
Denver Broncos 5" h. \$17.95 USA QXI2295 Hallmark Gold Crown Exclusive Available at participating stores



**Shannon Sharpe** 

Baltimore Ravens
5" h. \$17.95 USA QXI2302
Hallmark Gold Crown Exclusive
Available at participating stores







#### 1941 Ford Fire Engine

11th in the Fire Brigade series

Press the button to see the engine's
light flash. Wheels turn. Battery operated.

By Robert Hurlburt. 3¾" w.

\$19.95 USA QX9152

Hallmark Gold Crown Exclusive



#### Gee Bee Super Sportster Model Z

17th in the Sky's the Limit series
Propeller spins.
By Lynn Norton. 3%" w.
\$14.95 USA QX9182



#### LIONEL® 6017 Caboose

Wheels turn. Artist crafted and metal. 25%" w. \$14.95 USA QXI2145



#### LIONEL® 1130T Tender

Wheels turn.
Artist crafted and metal.
3" w.
\$14.95 USA QXI2142



#### 2037 Steam Locomotive

18th in the LIONEL\* Trains series
Wheels turn.
Artist crafted and metal. 3¾" w.
\$19.95 USA QX9155



#### LIONEL® Minneapolis & St. Louis Work Train

Set of 3 miniature ornaments.

Each 2" w.
\$19.95 USA QXM8502

Available in October



#### John Deere Model 60 Pedal Tractor

Wheels turn. Die-cast metal. 3" w. \$14.95 USA QXI2205

## "Gethails TTORS Tunnin."



#### 2011 Street Glide® Trike

15th in the Harley-Davidson Motorcycle Milestones series Wheels turn. Die-cast metal and artist crafted. By Don Palmiter. 41/6" w. \$14.95 USA QX9162

#### 1936 Harley-Davidson® EL

Harley-Davidson\*
Wheels turn.
Die-cast metal and artist crafted.
By Don Palmiter. 4" w.
\$14.95 USA QXI2152





#### Reindeer Rider

Harley-Davidson\*
By Tracy Larsen. 3½" h.
\$14.95 USA QXI2362
Available in October



#### Bell® Huey® UH-1D® Helicopter

Rotor spins. 5½" w. \$17.95 USA QXI2392 Available in October

## WE'VE SHARED AMERICA'S LOVE OF CLASSIC CARS SINCE 1991.



#### 1955 Ford Fairlane Crown Victoria Skyliner

23rd in the Classic American Cars series
Wheels turn. Die-cast metal.
By Don Palmiter. 4" w.
\$17.95 USA QX9185



#### 2013 Ford Mustang Boss 302

Wheels turn. Die-cast metal. By Don Palmiter. 3¾" w. \$17.95 USA QXI2395

Hallmark Gold Crown Exclusive Available in December



## Shopping for KEEPSAKE ORNAMENTS brings holiday CHEER TO YOUR WHO EAK

Nothing matches shopping when Keepsake Ornament excitement is at its highest. Mark your calendar and plan to join us to see new ornament exclusives and offers you won't get any other time.

#### DREAM BOOK PARTY

#### May 4

Share the fun of the 2013 *Dream Book* and turn in your Wish Lists. Also, don't miss the first Keepsake Ornament of the season, A Spring Surprise, by Nina Aubé and Jim Kemme.



A Spring Surprise 2¼" h. \$12.95 USA QHG5626 Available in May

#### ORNAMENT PREMIERE WEEKEND

#### **July 13-14**

Celebrate the 20th annual Ornament Premiere Weekend with your first look at more than 175 all-new designs, including six first-in-series ornaments.



## ORNAMENT DEBUT WEEKEND

#### October 5-6

Check out more than 100 new ornaments, including Mystery Ornaments and four designs revealed for the first time anywhere.

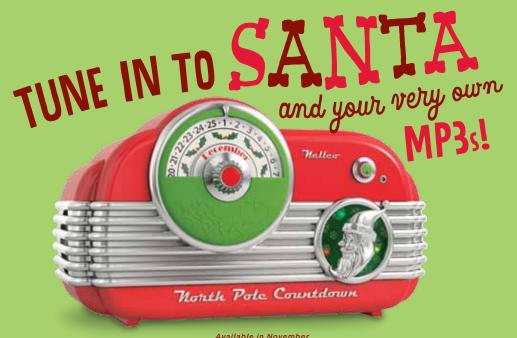
"Where's Frosty?" is the question for 2013's
Mystery Ornaments. You'll find him in
England and on the range—and one more
location that remains a secret until
Ornament Debut Weekend.

## GIFT OF MEMORIES WEEKEND

#### December 6-8

Count down the final days to Christmas with more brand new Keepsake Ornaments perfect for passing along to family and friends.





By Nello Williams, 11" w. \$79.95 USA QXG1035

Get into the Christmas spirit with our North Pole Countdown tabletop. You can turn the dial to hear updates from the North Pole, or connect your MP3 player and put a cool, retro spin on your favorite holiday music. Available in November exclusively at your Hallmark Gold Crown store.

### SO DELIGHTFUL all season long.

The Let It Snow collection by Keepsake Artist Tammy Haddix draws inspiration from her Frosty Fun Decade ornament series. Get your wintry fun started at Keepsake Ornament Premiere Weekend, only at your Hallmark Gold Crown store.



"S" Is for Snow! In stores beginning October 5

By Tammy Haddix. 2%" h. \$9.95 USA QRP5925



"N" Is for Nip in the Air! In stores beginning November 8

By Tammy Haddix. 23/8" h. \$9.95 USA QRP5932



In stores beginning November 29 By Tammy Haddix, 23/8" h. \$9.95 USA QRP5935



"O" Is for Ooooh! "W" Is for Welcome, Wonder! In stores beginning December 6

By Tammy Haddix. 23/4" h \$9.95 USA QRP5942



#### **Batty for Halloween**

Wings move. By Sharon Visker. 3%" h. \$12.95 USA QFO5215

Hallmark Gold Crown Exclusive



#### Cat O' Lantern

Glows in the dark. By Sharon Visker and Valerie Shanks. 21/8" h. \$12.95 USA QFO5212

Hallmark Gold Crown Exclusive

FIRST IN SERIES



#### Happy Halloween!

1st in the series Each ornament in this series will feature a spooky Halloween scene. By Anita Marra Rogers. 31/8" h. \$14.95 USA QFO5205

Hallmark Gold Crown Exclusive



#### **Creepy Coffin**

Pull string to see the skeleton move. By Robert Chad. 5" h. \$14.95 USA QFO5222 Hallmark Gold Crown Exclusive



#### Stand-Up Skeleton

Press the button to see the skeleton light up and hear him deliver some Halloween jokes. Battery operated. By Jake Angell. 41/2" h. \$24.95 USA QFQ5202

Hallmark Gold Crown Exclusive

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#### Fun at the Beach

1st in a monthly series By Jim Kemme. 2" h. \$12.95 USA QX9802

Hallmark Gold Crown Exclusive Available July 2013



#### All Set for School

2nd in a monthly series By Jim Kemme. 21/4" h. \$12.95 USA QX9805

Hallmark Gold Crown Exclusive Available August 2013



#### Waiting for the **Great Pumpkin**

3rd in a monthly series By Jim Kemme. 2" h. \$12.95 USA QX9812

Hallmark Gold Crown Exclusive Available September 2013



4th in a monthly series By Jim Kemme. 21/2" h. \$12.95 USA QX9815

Hallmark Gold Crown Exclusive Available October 2013



#### A Very Special Tree

5th in a monthly series By Jim Kemme. 21/2" h. \$12.95 USA QX9822

Hallmark Gold Crown Exclusive Available November 2013



#### **New Year's Celebration**

6th in a monthly series By Jim Kemme. 21/2" h. \$12.95 USA QX9825

Hallmark Gold Crown Exclusive Available December 2013

# JAPPINESS IS

every month of the year.



#### Linus's Big Heart

7th in a monthly series By Jim Kemme. 21/2" h. \$12.95 USA QX9832

Hallmark Gold Crown Exclusive Available January 2014



By Jim Kemme. 21/2" h. \$12.95 USA QX9835

Hallmark Gold Crown Exclusive Available February 2014



#### It's the Easter Beagle!

9th in a monthly series By Jim Kemme. 2" h. \$12.95 USA QX9842

Hallmark Gold Crown Exclusive Available March 2014



#### Sally's Spring Bouquet

10th in a monthly series By Jim Kemme. 2" h. \$12.95 USA QX9845

Hallmark Gold Crown Exclusive Available April 2014



#### Charlie's Favorite Pastime

11th in a monthly series By Jim Kemme. 21/2" h. \$12.95 USA QX9852

Hallmark Gold Crown Exclusive Available May 2014



#### **Patriotic Pals**

12th and Final in the series By Jim Kemme. 21/2" h. \$12.95 USA QX9855

Hallmark Gold Crown Exclusive Available June 2014



## SHARE THE FUND ALL YEAR.



Christmas Window 2013
11th in the Christmas Windows series
Artist crafted. By Tammy Haddix.



Busy Bakers Artist crafted. By Anita Marra Rogers. 3%" h.



Pre-Flight Check
Artist crafted. By Edythe Kegrize
and Kristina Gaughran.
41/4" h.

In the Keepsake Ornament Club, you'll get new ornaments created only for members—and a lot more. Your 2013 membership of just \$25.00\* gets you two of our limited-quantity membership ornaments (that's a \$40.00\* value).

#### Plus, you will get:

- Opportunities to buy six exclusive ornaments
- Quarterly issues of For Keeps, the KOC newsletter
- Online members-only access to KOCMembers.com
- Our next Keepsake Ornament club-edition *Dream Book*
- Exclusive Bonus Points offers\*\*

- All prices quoted in U.S. funds.
   Prices do not include shipping, handling and tax.
   If shipping to Canada, add \$5.00.
- \*\* Must be a Crown Rewards member to receive Bonus Points. Join now at Hallmark.com/CrownRewa

#### • • • • • FIND YOUR MEMBERSHIP FORM ON THE WISH LIST. • • • •

## EXCLUSIVE

Just for joining the Keepsake Ornament Club for 2013, you will be eligible to purchase (by mail) two bonus KOC exclusives.



'Tis the Seasoning!
Set of 2 ornaments.
Artist crafted.
By Sharon Visker. 21/8" h.



Mrs. Claus's Stove
Repaint of the 2012 in-store
signing ornament.
Artist crafted, 41/8" h.



Wiggly-Giggly Penguin
Artist crafted and ceramic.
By Sue Tague.
37/4" h. \$17.95 USA
Available beginning Ornament Debut



Glad Tidings Bell
Porcelain and metal.
By Edythe Kegrize. 3%" h.
\$17.95 USA
Available beginning November &
at Holiday Open House







Mischievous Kittens
15th Anniversary
By Nina Aubé. 1%" h.
\$17.95 USA
Available baginging September

#### Halloween Wicked Witch of the West

Madame Alexander\* THE WIZARD OF OZ™ Porcelain and fabric. By Debra Murray. 4%" h. \$24.95 USA Available beginning Ornament Premiere Weekend, July 13-14



SINCE 1973 KEEPSAKE ORNAMENTS HAVE CAPTURED MILESTONE EVENTS E MEMORIES and FAVORITE METICIALDS.

WE INVITE YOU TO SHARE IN OUR

OF ANYTHE YOU TO SHARS OF ARTISTIC CELEBRATION OF 40 YEARS OF ARTISTIC and INNOVATIVE ORNAMENTS. UOK INSIDE FOR ALLTHE REASONS WE'RE EXCITED ABOUT WH IN STORE OF OR