



TURN YOUR memories INTO MAGIC

Hallmark Gold Crown is the *only* place you'll find our entire selection of 2012 Keepsake Ornaments. These little pieces of magic get us to remember what has shaped our lives this year and every year. They create new memories and lasting traditions that feel good now and all year long. They bring everything that means the most to us together on the tree, so we can share it with people we love.



Classic and contemporary icons of winter, faith, beauty and everything Christmas



FAMILY & FRIENDS PAGE 25

Everyone we know who makes Christmas the unforgettable time it is



CHARACTERS & INTERESTS

PAGE 49 All the stuff that's fun for us to see and do all year long, no matter how old we are

MEMORIES AND TRADITIONS

SHARE *

SEASON'S GIVINGSI

The holidays bring to mind our sense of connection with family, with neighbors with everyone. We trade smiles on hearing someone humming a Christmas carol. We pause in silence to look at homes lit with strand after strand of twinkling lights. We see a plate of frosted tree-shaped cookies and we can almost taste them. It's a magical time that inspires us to let our best selves show through.

Albert H. Almstead 8th in the Snowtop Lodge series Porcelain and handcrafted. By Joanne Eschrich. 4¼" h. \$19.95 USA QX8124 Hallmark Gold Crown Exclusive



Toymaker Santa 13th in the series By Ken Crow. 4" h. \$14.95 USA QX8121 Hallmark Gold Crown Exclusive \$19.95 USA QX8031



Santa's Sweet Ride 6th in the series By Tammy Haddix. 41/4" w. \$17.95 USA QX8164 Hallmark Gold Crown Exclusive



Rock the Halls!

See the ornament illuminate as Santa moves to the beat of "Deck the Halls." Battery operated. By Sharon Visker. 4" w. \$34.95 USA QXG3201 Hallmark Gold Crown Exclusive



Santa's Rooftop Racer

Pull cord to see the propeller spin and hear Captain Claus speak. Battery operated. By Ken Crow. 31/2" w. \$24.95 USA QXG3204 Hallmark Gold Crown Exclusive



Jolly Santa

By Anita Marra Rogers. 4" h.

\$12.95 USA QSM7754

A Visit From Santa 4th in the series By Tammy Haddix. 2¾" h. \$12.95 USA QX8064 Hallmark Gold Crown Exclusive



A Snow Hello By Kristina Gaughran. 1¾" h. \$7.95 USA QXM9021 Hallmark Gold Crown Exclusive Available in October



Yuletide Ride By Anita Marra Rogers. 1¼" h. \$7.95 USA QXM9024 Hallmark Gold Crown Exclusive Available in October



Deer-ly Loved Cookie By Cullen Brown. 1¼" h. \$7.95 USA QXM9031 Hallmark Gold Crown Exclusive Available in October



Downhill Thrills 12th in the Snowball and Tuxedo series By Joanne Eschrich. 2¼" w. \$12.95 USA QX8061

Postal Penguins By Kristina Gaughran. 2³/₄" w. \$14.95 USA QXG4511

Snow Buddies 15th in the series By Tammy Haddix. 2¾" h. \$12.95 USA QX8024 Frosty Friends 33rd in the series By Tom Best. 3¼" w. \$12.95 USA QX8044 Hallmark Gold Crown Exclusive Frosty Fun Decade 3rd in the series By Tammy Haddix. 3¹/₄" h. \$9.95 USA QX8284

A Sweet Surprise

5th in the Making Memories series By Tammy Haddix. 3" h. \$14.95 USA QX8084 Hallmark Gold Crown Exclusive



Berry-licious! 3rd in the Christmas Cupcakes series Fabric and handcrafted. By Ruth Donikowski. 3¼" h. \$9.95 USA QX8081 Hallmark Gold Crown Exclusive



Schoolhouse 7th in the Noelville series Attach to light string for optional lighting effect. By Nina Aubé. 3¾" h. \$19.95 USA QX8014 Hallmark Gold Crown Exclusive



Mama's Delivery Van Sized to complement Mama's Ristorante Italiano in the Nostalgic Houses and Shops series. By Don Palmiter. ¾" h. \$9.95 USA QXG4571 Hallmark Gold Crown Exclusive



Season's Treatings 4th in the series By Sharon Visker. 3¼" w. \$9.95 USA QX8074 Hallmark Gold Crown Exclusive



The Merry Is in the Making! By Terri Steiger. 3¼" h.

\$12.95 USA QXG4304 Available in October



Mama's Ristorante Italiano 29th in the Nostalgic Houses and Shops series By Don Palmiter. 4" h. \$19.95 USA QX8144 Hallmark Gold Crown Exclusive

FIRS Ser

Cookie Cutter Christmas

Ist in the series Each ornament in this new series will feature a sweet snowmouse enjoying fun holiday activities inside a festive cookie cutter. By Nina Aubé. 2¾" h. \$12.95 USA QX8301 Hallmark Gold Crown Exclusive

SPRINKE ON SOME OUT

Co-created for 2012 by Keepsake Ornament fans.



Merry Chris-moose By Tracy Larsen. 2" h. \$12.95 USA QK5004 Hallmark Gold Crown Exclusive Available in October



A Pony for Christmas 15th in the series By Linda Sickman. 4¼" w. \$14.95 USA QX8094



Woodland Wonderland By Julie Forsyth. 5" h. \$17.95 USA QXG3251 Hallmark Gold Crown Exclusive Available in October



Kringleville Fire Station

3rd in the Kringleville series Slide lever to open door and see Santa and dog emerge in truck. Attach to light string for optional lighting effect. By Ken Crow. 4¼" h. \$17.95 USA QX8161 Hallmark Gold Crown Exclusive



Blue Jay By Edythe Kegrize. 1½" w. \$7.95 USA QXM9014 Hallmark Gold Crown Exclusive



Let It Snow!

See the scene illuminate as snowflakes swirl to the sounds of "Let It Snow! Let It Snow! Let It Snow!" performed by Dean Martin. Battery operated. By Tracy Larsen. 4" h. \$24.95 USA QXG3244 Hallmark Gold Crown Exclusive Available in October Two Turtle Doves 2nd in the Twelve Days of Christmas series By Edythe Kegrize. 3¼" h. \$12.95 USA QX8091 Hallmark Gold Crown Exclusive

Painted Bunting

8th in the Beauty of Birds series By Edythe Kegrize. 4" w. \$14.95 USA QX8101 Hallmark Gold Crown Exclusive Merry Christmas to All! Hear "Up on the Housetop" and see the scene illuminate as Santa and his reindeer make their deliveries. Battery operated. By Ken Crow. 5½" h. \$44.95 USA QXG4501 Hallmark Gold Crown Exclusive

Merry Christmas to All!

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Let's Get It On

Hear music from "Let's Get It On" performed by Marvin Gaye. Battery operated. By Mike Adair. 3¾" h. \$17.95 USA QXG3224



I Want A Hippopotamus For Christmas

Hear music from "I Want A Hippopotamus For Christmas" performed by Gayla Peevey. Battery operated. 2½" h. \$17.95 USA QXG3221



Jingle Bells Hear music from "Jingle Bells" performed by The Singing Dogs. Battery operated. By Sharon Visker. 3¼" h. \$17.95 USA QXG3231



The Hamster Dance Song Hear music from "The Hamster Dance Song" performed by Hampton the Hamster. Battery operated. By Sharon Visker and Rodney Gentry. 3" h. \$17.95 USA QXG3214



iRegalos! iRegalos! iRegalos! hoops&yoyo™ Hear hoops&yoyo speak in Spanish. Battery operated. 2¾" h. \$17.95 USA QSM7744 Hallmark Gold Crown Exclusive Available in October at participating stores



Rockin' Around the Christmas Tree Hear a fun version of "Rockin' Around the Christmas Tree." Battery operated. By Tom Best. 5½" h. \$17.95 USA QXG3211



CONNECT to more MAGIC

Magic Cord ornaments stay lit continuously. Those with music lead other ornaments in synchronized shows of light and sound when connected to the Magic Cord (sold separately).

Deck the House! See a vibrant light show as music

builds to a theatrical grand finale. By Orville Wilson. 4½" h. \$29.95 USA QXG3239 Hallmark Gold Crown Exclusive Available in October

Highlight any ornament S on your Magic Cord.



2nd in the Once Upon a Christmas series Listen to Santa's stories about toys around his workshop as music plays and light shines within each toy. By Robert Chad, Orville Wilson and Nello Williams. 4½" h. \$29.95 USA QX8174 Hallmark Gold Crown Exclusive

Ornament Spotlight

Use this to highlight any ornament. By Orville Wilson. 2" h. \$9.95 USA QXG4787 Hallmark Gold Crown Exclusive

Snowflake Fairy

Light continuously twinkles from within this delicate fairy and shines in sync with the Magic Cord's coordinated light shows. By Julie Forsyth. 4¾" h. \$19.95 USA QXG4044 Hallmark Gold Crown Exclusive Available in October FIRST IN SERIES

Holiday Lighthouse

Ist in the series Add some seaside calm to your tree with light that continually flashes from the tower and softly glows from the lighthouse keeper's quarters. By Tracy Larsen. 4½" h. \$24.95 USA QX8311 Hallmark Gold Crown Exclusive

Trimming the Tree

Hear the holiday favorite "It's Beginning to Look a Lot Like Christmas" play in sync with lights on the friends' tree and under the sea. By Tammy Haddix. 5" h. \$29.95 USA QXG4561 Hallmark Gold Crown Exclusive

Magic Cord

Supports up to seven ornaments (or six ornaments and an optional tree topper). 13' long. \$5.95 USA QXG3669 Hallmark Gold Crown Exclusive



The PEANUTS® Gang

Spotlights illuminate each member of the PEANUTS* Gang while a star glows and the ornament plays "Away in a Manger." By Tracy Larsen. 4¼" h. \$24.95 USA QX12934 Hallmark Gold Crown Exclusive **Guardian Angel** Porcelain and metal. By Joanne Eschrich. 5" h. \$19.95 USA 0XG3564 Hallmark Gold Crown Exclusive Available in October Mu sono care a care

The Road Home

Glass. By Ruth Donikowski. 4" h. \$14.95 USA QXG3504 Hallmark Gold Crown Exclusive Available in October

> Saint Nicholas Ceramic. By Don Palmiter. 4¼" h. \$14.95 USA QXG3521 Hallmark Gold Crown Exclusive Available in October

> > By Santa's Light Porcelain and metal. By Kristina Gaughran. 5" h. \$19.95 USA QXG3554 Hallmark Gold Crown Exclusive Available in October

Stamped Starlight Metal. By Terri Steiger. 3¾" h. \$17.95 USA QXG3551 Hallmark Gold Crown Exclusive Available in October

Explore more at --> HALLMARK.COM/KEEPSAKES

A beautiful way to top your tree!

Snowflake Topper Metal and porcelain. By Edythe Kegrize. 8¾" h. \$39.95 USA QXG3571 Hallmark Gold Crown Exclusive Available in October

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Beautiful You Glass. By Ruth Donikowski. 5¼" h. \$14.95 USA QXG3524 Hallmark Gold Crown Exclusive Available in October



2012 Snowflake

Porcelain. By Ruth Donikowski. 4" h. \$14.95 USA QXG3514 Available in October

Dash Away, All! Porcelain and metal. By Julie Forsyth. 4½" w. \$12.95 USA QXG3501 Hallmark Gold Crown Exclusive

Available in October



Silent Night

Porcelain and metal. By Julie Forsyth. 3½" h. \$17.95 USA QXG3561 Hallmark Gold Crown Exclusive Available in October



Mother and Child

Metal with mother-of-pearl accents. By Joanne Eschrich. 3¼" h. \$17.95 USA QXG3541 Hallmark Gold Crown Exclusive Available in October Top Hat Snowman Glass. By Terri Steiger. 4¼" h. \$14.95 USA QXG3534

Cardinal Red Glass. By Edythe Kegrize. 4½" w.

\$14.95 USA QXG3531 #Allmark Gold Crown Exclusive Available in October

Christmas 2012

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Christmas 2012

Winter Park Porcelain and metal. By Edythe Kegrize. 4½" h. \$17.95 USA QXG3544 Hallmark Gold Crown Exclusive Available in October

Beauty, TRADITION

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Sterling Rose 25th in the Mary's Angels series Designed by Mary Hamilton. By Robert Chad. 3" h. \$9.95 USA_0X8271

Add this year's series ornament to the Mary's Angels anniversary tabletop, and bring a vocal performance to your heavenly choir.

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Magic

Heavenly Harmony Mary's Angels 25th Anniversary Tabletop

Press an angel to start one of three favorite Christmas carols. Press other angels to add or remove their instruments from the melody. Place the 2012 "Sterling Rose" Mary's Angel ornament (sold separately) in the open space to add a special vocal performance. Battery operated. By Robert Chad. 6¼" h. \$49.95 USA QFM3904 Hallmark Gold Crown Exclusive Available in October

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Amor Divino By Tammy Haddix. 2¾" h. \$14.95 USA QSM7774 Hallmark Gold Crown Exclusive Available in October at participating stores



Germany 2nd in the Angels Around the World series By Katrina Bricker. 4" h. \$14.95 USA QX8141 Hallmark Gold Crown Exclusive



Golden Messenger By Joanne Eschrich. 4¼" h. \$14.95 USA QXG4671 Hallmark Gold Crown Exclusive Available in October



A Child Is Born By Kristina Gaughran. 2½" h. \$14.95 USA QXG4514



Three Little Angels By Kristina Gaughran. 3" w. \$14.95 USA QSM7751 Hallmark Gold Crown Exclusive Available in October at participating stores



Joyful Messenger By Joanne Eschrich. 5" h. \$14.95 USA QSM7781 Hallmark Gold Crown Exclusive Available in October at participating stores

Explore more at → HALLMARK.COM/KEPSAKES 5" h. 781 Susive nating stores With your own light string.

FINAL IN Series



Peace on Earth 3rd and Final in the Windows of Faith series Attach to light string for optional lighting effect. By Tom Best. 3½" h. \$12.95 USA QX8011 Hallmark Gold Crown Exclusive



The Greatest Gift See the words "the greatest gift His love" illuminate. Battery operated. By Orville Wilson and Edythe Kegrize. 3¾" h. \$19.95 USA QXG3254 Hallmark Gold Crown Exclusive Available in October



A Season to Believe Porcelain. By Terri Steiger. 3¾" h. \$14.95 USA QXG4641 Available in October



Looking Good for the Lord By Becky Hottel. 3" w. \$14.95 USA QSM7771 Hallmark Gold Crown Exclusive Available in October at participating stores



Light of Love By Becky Hottel. 3¾" h. \$12.95 USA QXG4631 Hallmark Gold Crown Exclusive Available in October



Hosanna Angel Ceramic. By Terri Steiger. 4½" h. \$14.95 USA QXG4621 Hallmark Gold Crown Exclusive Available in October Our Lady of Guadalupe By Julie Forsyth. 4¾" h. \$14.95 USA QSM7764 Hallmark Gold Crown Exclusive Available in October at participating stores

ALL DE CONTRACTOR

Hear a gospel choir's soulful hymn.

A Carol by Candlelight Hear the sweet sounds of "Silent Night." Attach to light string for optional lighting effect. Battery operated. 4¼" h. \$19.95 USA QXG4601 Hallmark Gold Crown Exclusive Available in October

Go Tell It on the Mountain Hear "Go Tell It on the Mountain" performed by a gospel choir. Battery operated. By Nello Williams. 2¾" w. \$17.95 USA QSM7741 Hallmark Gold Crown Exclusive Available in October at participating stores

Hourself * AT HOLE **

FAMILY - AND-FRIENDS

Anytime we get together, it doesn't take long for us to settle in and start sharing our stories. We talk about life back in the day, big events we experienced this year, even silly moments from just this morning. Every year, we get more chances to make new stories with the people most important to us—and we just might end up sharing those stories for years to come.

North Pole Countdown

Turn dial to hear updates from the North Pole as you count down the days to Christmas. Battery operated By Nello Williams. 4¼" w. \$24.95 USA QXG4964 Hallmark Gold Crown Exclusive Available in October

Turn the wait for Santa into a fun tradition at the tree with new ways to **COUNT DOWN** to Christmas.



Countdown to Christmas

Count down the days, hours, minutes and seconds to Christmas and hear music from "Here Comes Santa Claus" performed by Gene Autry. By Robert Chad. 4½" w. \$22.95 USA QXG4004



Let Al

Letters to Santa

*BEGIN!

Magic

Send letters to Santa or hide tiny treats for your little helpers all season long. Don't forget to raise the candy cane flag! By Tammy Haddix. 2" h. \$12.95 USA QXG4739





and seconds to Jesus' birthday and hear music from the Happy Birthday song. On ornament: For unto us a By Tammy Haddix. 3½" h.



Nativity Story

Hear the story of the very first By Ken Crow. 4¾" h. \$24.95 USA QXG4934

The Christmas Star Storybook and Ornament Set

While reading the story, press the button on the star remote control to see the ornament light up and hear soft, magical star sounds. Battery operated. By Orville Wilson, 41/4" h. \$29.95 USA QXG4904



The Force is strong with you—but it is not Christmas yet.

Darth Vader Peekbuster

Star Wars™ Proof that present-peeking leads to the Dark Side! Every move triggers one of nine alert messages from Darth Vader himself on this motion-sensing ornament. Battery operated. By Orville Wilson and Kristina Gaughran. 5" h. \$19.95 USA QX12971 Hallmark Gold Crown Exclusive Available in October



Voice Changing Elf Press button to record and change your voice into an elfy voice! Battery operated. By Nina Aubé. 3¾" h. \$17.95 USA QXG4034 Hallmark Gold Crown Exclusive Available in October Naughty Nice? Magic

You will peek again. It is your destiny.

Magic

Naughty or Nice?

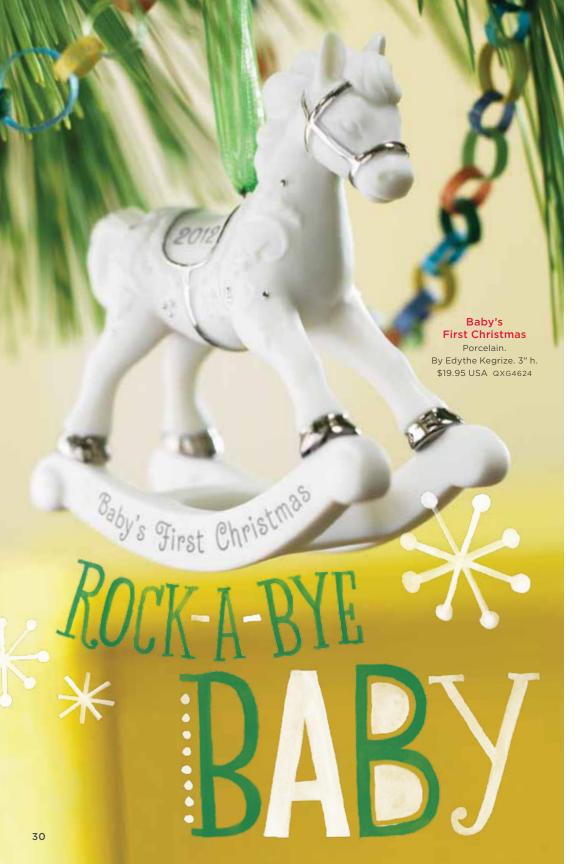
Press button to see the ornament illuminate and hear who's naughty and nice. Battery operated. By Tom Best. 4½" h. \$17.95 USA QXG4944 Hallmark Gold Crown Exclusive Available in October Magic

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Christmas Wisecracker

Press button to hear his nutty jokes. Battery operated. By Sharon Visker and Rodney Gentry. 4¾" h. \$17.95 USA QXG4914 Hallmark Gold Crown Exclusive Available in October

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Baby's First Christmas Photo holder. By Nina Aubé. 4½" h. \$12.95 USA QXG4604



Li'l Peanut Baby's First Christmas Handcrafted and fabric. By Ruth Donikowski. 4" h. \$14.95 USA QXG4644



Baby's First Christmas Winnie the Pooh Collection On ornament: Everything's new and full of wonder. By Anita Marra Rogers. 3" w. \$14.95 USA QXD1601



Baby Girl's First Christmas Handcrafted and fabric. By Becky Hottel. 4" h. \$12.95 USA QXG4634



Baby Boy's First Christmas Handcrafted and fabric. By Becky Hottel. 4" h. \$12.95 USA QXG4614



Noah's Ark By Tammy Haddix. 3¼" w. \$17.95 USA QXG4654

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My First Christmas Child's Age Collection Photo holder. By Nina Aubé. 4½" h. \$12.95 USA QXG4409 Available in October



My Second Christmas Child's Age Collection Photo holder. By Nina Aubé. 4¼" h. \$12.95 USA QXG4419 Available in October



My Third Christmas Child's Age Collection Photo holder. By Nina Aubé. 4¼" h. \$12.95 USA QXG4429 Available in October A Colorful Christmas Picture Crayola* By Orville Wilson. 2½" h. \$12.95 USA 0X12644

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Corn Popper™ Fisher-Price™

Push ornament to see and hear

the "corn" pop!

By Rodney Gentry. 21/2" h.

\$12.95 USA QXI2664

Baby's 1st Birthday Photo holder. Commemorate baby's first birthday by personalizing the year-dated back with baby's name and birth date. By Nina Aubé. 4¾" h. \$12.95 USA QX64064 Available in October

They sound just like the originals! Mickey Down on the Farm Mickey Mouse Clubhouse Wheels turn. By Don Palmiter. 2" h. \$14.95 USA QXD1644 Available in October



Two Tune TV™ Fisher-Price™ Turn knob to see scenes move and hear the authentic sounds of this classic toy. Battery operated. By Rodney Gentry. 3" w. \$17.95 USA QX12671

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Magic

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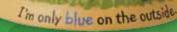
lt's my favorite time of the day. Time for more honey!

> Pooh-koo Clock Winnie the Pooh Collection Pull string to see the Pooh-koo pop out and hear Pooh speak. Battery operated. By Tracy Larsen. 6" h. \$29.95 USA QXD1031 Hallmark Gold Crown Exclusive

Bouncing Through the Snow Winnie the Pooh Collection By Anita Marra Rogers. 3½" h. \$14.95 USA 0xD1061

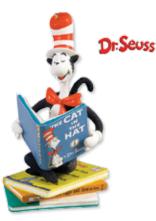
Everything Is Honey Winnie the Pooh Collection

Vinnie Pooh (innie the Pooh Collectic By Julie Forsyth. 3" w. \$12.95 USA QXD1651



Magic

Only on the Outside Winnie the Pooh Collection Ay Anita Marra Rogers. 2¼" w. \$12.95 USA QXD1034



A Clever Cat Dr. Seuss's *The Cat in the Hat* By Katrina Bricker. 3¼″ h. \$14.95 USA QXI2651



The Light of the Party! Curious George™ By Julie Forsyth. 2¾" h. \$12.95 USA QX12654 Available in October



Chuggington™ By Tracy Larsen. 2¼″ w. \$14.95 USA QXI2621 Available in October



Tyrannosaurus Rex By Orville Wilson. 5" w. \$12.95 USA QXG4834



The Mane Event DreamWorks Animation's *Madagascar 3* By Cullen Brown. 3¼" w. \$14.95 USA QX12624



Erik Finds His Groove Happy Feet 2 By Orville Wilson. 3" h. \$12.95 USA QXI2861



Searching for Santa hoops&yoyo™ Hear one of several silly phrases from hoops&yoyo. Battery operated. 3″ w. \$17.95 USA QXG4954



Perry Christmas! Disney Channel's *Phineas and Ferb* By Cullen Brown. 3¼" h. \$17.95 USA QXD1604 *Available in October*



Smurfy Days The Smurfs™ By Kristina Gaughran. 2½" h. \$12.95 USA QXI2714



A Snow Day for Jingle By Ken Crow. 3" h. \$12.95 USA QXG4484 Hallmark Gold Crown Exclusive Available in October



Elf Brothers Disney's Prep & Landing By Anita Marra Rogers. 2¾" h. \$14.95 USA QXD1674 Hallmark Gold Crown Exclusive Available in October



Fozzie Bear The Muppets See ornament illuminate and hear Fozzie deliver his stand-up comedy routine. Battery operated. By Ken Crow. 4¼" h. \$19.95 USA QX12091 Hallmark Gold Crown Exclusive Woody's Roundup Guitar Disney•Pixar Toy Story

> Hear music from the "Woody's Roundup" theme song. Battery operated. By Cullen Brown. 5¼" h. \$17.95 USA QXD1064

Buzz to the Rescue! Disney•Pixar Toy Story By Steve Goslin. 3½" w. \$14.95 USA QXD1654 Available in October



Air Mater Disney•Pixar Cars Toons Propeller spins. By Orville Wilson. 3" w. \$14.95 USA QXD1661



Monsters, Inc. 2nd in the Disney•Pixar Legends series By Robert Chad. 3½" h. \$17.95 USA QX8254

Basketball Star Add a child's name. Stickers included. By Bob Kolar. 3¾" h. \$12.95 USA QXG4444 Available in October



You're a Star Photo holder. Add a child's name. Stickers included. By Bob Kolar. 4¼" h. \$12.95 USA QXG4424 Available in October



One Cool Girl By Anita Marra Rogers. 3¼" h. \$12.95 USA QXG4974 Available in October



One Cool Guy By Anita Marra Rogers. 3¼" h. \$12.95 USA QXG4994 Available in October

Soccer Star Add a child's name. Stickers included. By Bob Kolar. 3½" h. \$12.95 USA QXG4434 Available in October

Jonathan

Baseball Star Add a child's name Cool stickers let you write any name you want.

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Add a child's name. Stickers included. By Bob Kolar. 3%" w. \$12.95 USA QXG4464 '

> Football Star Add a child's name. Stickers included. By Bob Kolar. 2%" h. \$12.95 USA QXG4474 Available in October

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OUR FAMILY OF CONTRACTOR OF CO

Mom By Cullen Brown. 3" h. \$9.95 USA QXG4574

2012

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Dad By Cullen Brown. 3" h. \$9.95 USA QXG4584

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DAVE

By Cullen Brown. 3" h. \$9.95 USA QXG4674

AMARMA

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2012

Son By Cullen Brown. 3" h. \$9.95 USA QXG4594



Granddaughter By Tom Best. 2¼" h. \$9.95 USA QXG4684



Grandson By Tom Best. 2¼" h. \$9.95 USA QXG4694

Grandbaby's First Christmas

Handcrafted and fabric.

By Terri Steiger. 5½" h.

\$14.95 USA QXG4704



Godchild Handcrafted and fabric. By Becky Hottel. 3" h. \$14.95 USA QXG4664



What Happens at Grandma's Photo holder. By Cullen Brown. 4¼" h. \$12.95 USA QXG4824



Add a photo of your favorite kitty...

Purrfect Cat Photo holder. By Tom Best. 3½" h. \$12.95 USA QXG4724 Mischievous Kittens 14th in the series By Nina Aubé. 2¼" w. \$12.95 USA QX8041



Life's a Hoot With Sisters By Terri Steiger. 3½" w. \$12.95 USA QXG4734



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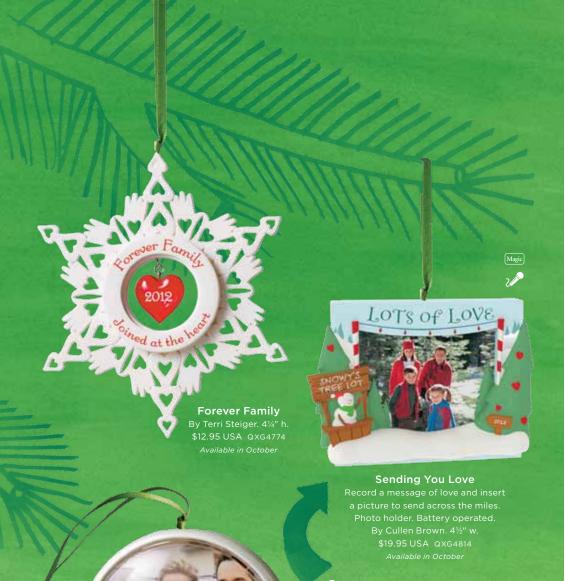
Puppy Love 22nd in the series Handcrafted and brass. By Anita Marra Rogers. 2½" h. \$12.95 USA 0X8034

...and your favorite pup!



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Best Dog Photo holder. By Tom Best. 3½" h. \$12.95 USA QXG4714







Quinceañera

Metal. By Robert Hurlburt. 2¾" w. \$14.95 USA QSM7761 Hallmark Gold Crown Exclusive Available in October at participating stores



Angel of Friendship By Terri Steiger. 4" h. \$9.95 USA QXG4784 Available in October



New Home By Terri Steiger. 3½" w. \$14.95 USA QXG4794



Always Remembered Porcelain. By Joanne Eschrich. 2¾" h. \$17.95 USA QXG4804



Blessed by Each Other Photo holder. By Becky Hottel. 3½" w. \$12.95 USA QXG4611 Hallmark Gold Crown Exclusive Available in October



iFeliz Navidad! By Terri Steiger. 3¾" w. \$14.95 USA QXG4801 Hallmark Gold Crown Exclusive Available in October

Our Family

44.44

440



Snow in Love Personalization stickers included. By Becky Hottel. 2¼" w. \$12.95 USA QXG4534 Available in October



Our Wedding 2012 Photo holder. Personalization stickers included. By Terri Steiger. 3³/₄" h. \$12.95 USA QXG4074 Hallmark Gold Crown Exclusive



Our Christmas Together By Terri Steiger. 3¾" w. \$14.95 USA QXG4544



Baby Makes Three By Tammy Haddix. 2" h. \$12.95 USA QXG4744 Available in October



First Christmas Together Photo holder. Personalization stickers included.

By Terri Steiger. 4" h.

\$12.95 USA QXG4524

Anniversary Celebration Includes charms for 10th, 25th, 40th and 50th anniversaries. By Edythe Kegrize. 31/2" h.

> \$17.95 USA QXG4554 Hallmark Gold Crown Exclusive

Our First **Christmas Together** Porcelain. On back: Love...the nicest gift of all. By Terri Steiger. 2¾" h.

Our First Christmas \$17.95 USA QXG4564 JE SHARE

COMEOUT and * PLAY*

CHARACTERS — AND— INTERESTS

At a time of year when our focus turns to others, it's still okay to sneak in something fun for ourselves. We gather everyone together to watch the holiday specials that make us feel like a kid again. Or show off the blockbusters that got us excited this year. We let our trees celebrate what we loved then and now, because it's all part of who we are.



Onstage Antics The PEANUTS* Gang See the scene illuminate as the characters move to music from "Linus and Lucy." Battery operated. By Tracy Larsen. 41/4" w. \$34.95 USA QXI2924



FRIENDSMAKE THE WHOLE YEAR * fun

In the Spirit The PEANUTS* Gang By Tracy Larsen. 3¼" h. \$14.95 USA QXI2921

> Winter Fun With SNOOPY* 15th in the series By Tracy Larsen. 1" h. \$7.95 USA QXM9001



Beagle Scout Salute The PEANUTS* Gang 2³⁄4" h. \$17.95 USA QXI2941



Fisherman Snoopy 15th in the Spotlight on Snoopy series By Anita Marra Rogers. 2¼" h. \$12.95 USA QX8051

Joe Cool Rocks!

The PEANUTS* Gang Hear fun versions of "Jingle Bells" and "Deck the Halls." Battery operated. By Cullen Brown. 2³/₄" w. \$17.95 USA QXI2931





Charlie Brown o' Lantern The PEANUTS* Gang 2³/₄" h. \$9.95 USA QF05214 Hallmark Gold Crown Exclusive



Snoopy and Woodstock o' Lanterns The PEANUTS* Gang 1¾" h. \$9.95 USA QF05211 Hallmark Gold Crown Exclusive



Lucy o' Lantern The PEANUTS* Gang 3" h. \$9.95 USA QF05221 Hallmark Gold Crown Exclusive



Bobbing for Apples The PEANUTS* Gang Press button to hear Lucy speak. Battery operated. 3¼" w. \$24.95 USA QF05201 Hallmark Gold Crown Exclusive



A Thanksgiving Feast The PEANUTS* Gang 2¼" h. \$12.95 USA QF05204 Hallmark Gold Crown Exclusive



A Merry Serenade Mickey and Minnie Hear Mickey play "Jingle Bells." Battery operated. By Nello Williams. 3½" h. \$19.95 USA QXD1041



Mickey's Toy Machine Mickey Mouse Turn crank to see lights flash, hear music from the classic song "Toyland" and watch the machine move. Battery operated. By Ken Crow. 4¼" h. \$34.95 USA QXD1021 Hallmark Gold Crown Exclusive



Jiminy Cricket as Ghost of Christmas Past

4th in the Mickey's Christmas Carol series Attach to light string for optional lighting effect. By Nello Williams. 4" h. \$17.95 USA QX8264



Magic DLION KING



A Very Merry Christmas Tree Walt Disney's Snow White and the Seven Dwarfs By Robert Chad. 4¼" h. \$17.95 USA QXD1014



Mary Poppins Disney Mary Poppins Precious Moments Porcelain. 3¼" h. \$24.95 USA QXD1011 Hallmark Gold Crown Exclusive

Magician Mickey

FIRST IN SERIES

1st in the Mickey's Movie Mouseterpieces series Each of the ornaments in this new series will feature Mickey Mouse in a scene from a classic animated film. By Ken Crow. 2½" h. \$12.95 USA QX8294 Tangled Up in Fun Minnie Mouse

By Anita Marra Rogers. 2½" h. \$14.95 USA QXD1641



Ready for the Ball Walt Disney's Cinderella Handcrafted and fabric. By Katrina Bricker. 3½" h. \$17.95 USA QXD1631



BRA

Disney•Pixar Brave By Joanne Eschrich. 3¼" h. \$14.95 USA QXD1609

Peeking Pixie Walt Disney's Peter Pan By Kristina Gaughran. 4¼″ h.

\$17.95 USA QXD1624

Tink and the Fairy Journal Disney Fairies By Patricia Andrews. 3½" w. \$14.95 USA QXD1621

Princess Tiara Disney

A True Princess

By Anita Marra Rogers and Rodney Gentry. 3" w. \$14.95 USA QXD1634

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Disney

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The Shoe Chandelier Barbie[™] Ornament By Debra Murray. 4" h. \$17.95 USA QXI2684

Popstar

Celebration Barbie™ Ornament

Special 2012 Edition Inspired by Holiday™ Barbie® Doll Handcrafted and fabric. By Patricia Andrews. 4" h. \$17.95 USA QXI2694 Available in October

Brava, Ballerina! **Barbie™ Ornament** By Julie Forsyth. 4" h. \$14.95 USA QX12704

> Special 2012 Edition Inspired by Holiday™ Barbie® Doll Handcrafted and fabric. By Patricia Andrews. 4" h. \$17.95 USA QX8534

Barbie[™] The Princess & the Pop Star Barbie[™] Ornament Handcrafted and fabric. By Patricia Andrews. 4¼" h. \$17.95 USA QXI2701 Available in October

Celebration Barbie™ Ornament

13th and Final in the ornament series

Available in October

FINAL IN SERIES





Provençale[™] Barbie[®] Doll Barbie[™] Ornament Handcrafted and fabric. By Valerie Shanks. 41/2" h. \$19.95 USA QXI2691 Available in October

Barbie®hangs inside her classic packaging or separately.



Teacher Barbie® **Barbie™ Ornament** 4¼" h. \$19.95 USA QXI2674

Matinee Fashion™ Barbie[™] Ornament 19th and Final in the Barbie[™] Ornament series By Patricia Andrews. 41/2" h. \$17.95 USA QX8394

FINAL IN SERIES

Tweed Indeed™

Barbie[®] Doll Barbie[™] Ornament By Debra Murray. 4½" h. \$17.95 USA QXI2681



Snowflake Ballerina Pull cord to hear music from "The Nutcracker Suite" by Tchaikovsky and see the ballerina gracefully spin. Battery operated. By Edythe Kegrize. 41⁄2" h. \$29.95 USA QXG4504 Hallmark Gold Crown Exclusive



Colonial Christmas 17th in the Madame Alexander[®] series By Debra Murray. 3¼" h. \$14.95 USA QX8304



Tiger Lily Fairy 8th in the Fairy Messengers series By Kristina Gaughran. 3¼" h. \$9.95 USA QX8071



Season's Tweetings Tweety–LOONEY TUNES Hear Tweety sing one of three favorite Christmas carols. Battery operated. 3½" h. \$17.95 USA QX12811

Very Merry Scooby

Scooby-Doo

By Anita Marra Rogers. 2" w.

\$12.95 USA QXI2824

Available in October

Wile E. Rides Again! Wile E. Coyote-LOONEY TUNES

By Cullen Brown. 3³/₄" w.

\$14.95 USA QXI2804

SCOOBY-DOM



Merry Kiss-mas

Pepe Le Pew-LOONEY TUNES

Magic

Me No Angel! *Taz*—LOONEY TUNES By Robert Chad. 3" h. \$14.95 USA QXI2821



Holiday Hijinks Tom and Jerry By Tracy Larsen. 2½" w. \$14.95 USA QX12801

Magic SCOVBY-DOM

What's Shakin', Scooby-Doo?

Scooby-Doo Hear Shaggy and Scooby-Doo speak. Battery operated. By Anita Marra Rogers. 4" h. \$17.95 USA QX12831



Frosty Comes to Life Frosty the Snowman™ Pull string to see Frosty come to life. By Nello Williams. 3¾" h. \$17.95 USA QXI2891

Sullin

The Grinch's small heart grew three sizes that day!



Believe in the Magic The Polar Express... By Rodney Gentry. 31/4" w. \$14.95 USA QX12894

> Heat Miser and Snow Miser The Year Without a Santa Claus Set of two ornaments. By Ken Crow. 2¹/₄" h. \$14.95 USA QX12871 Available in October

Won't You Guide My Sleigh? Rudolph the Red-Nosed Reindeer* By Robert Chad. 3¼" h. \$14.95 USA QX12991 Hallmark Gold Crown Exclusive Available in November

YEAR WITHOUT A SANTA CLAUS

The Growing Heart of the Grinch Dr. Seuss's *How the Grinch Stole Christmas!™* Hear music and dialogue from this classic Christmas story. Battery operated. By Orville Wilson. 4″ h.



Ralphie Sees The Light A Christmas Story By Tracy Larsen. 4½" h. \$14.95 USA QXI2881



The House on Cleveland Street

A Christmas Story See the front window illuminate and hear memorable moments from this unforgettable film. Battery operated. By Orville Wilson. 3" h. \$19.95 USA QX12874



The Moose Mug National Lampoon's *Christmas Vacation* Hear memorable moments with Clark and Cousin Eddie. Battery operated. By Steve Goslin. 3¼" w. \$19.95 USA QXI2884

BIG STARS to BRIGHTEN YOUR tree

Miss Gulch[™] The Wizard of Oz Hear music from this unforgettable scene. Wheels turn. Battery operated. 41/2" h. \$19.95 USA QXI2914 Hallmark Gold Crown Exclusive

John Wayne Rio Bravo By Patricia Andrews. 5" h. \$17.95 USA QXI2961 Hallmark Gold Crown Exclusive

Available in October

BRAYO

Gigi

4¼" h. \$17.95 USA QXI2964 Hallmark Gold Crown Exclusive Available in October

Scarlett Meets Her Match

Gone With the Wind Hear Scarlett and Rhett in one of their most memorable movie moments. Battery operated. 4¼" h. \$24.95 USA QXI2904 Hallmark Gold Crown Exclusive

The Man Behind the Curtain The Wizard of Oz See the scene illuminate and hear Dorothy and the Wizard speak. Battery operated. 41/4" w. \$34.95 USA QXI2911

Hallmark Gold Crown Exclusive



E.T. The Extra-Terrestrial 30th Anniversary Attach to light string for optional lighting effect. By Kristina Gaughran. 31/4" h. \$17.95 USA QXI2984 Available in October



OUTATIME Back to the Future™ Wheels turn. 1¾" w. \$17.95 USA QXI2944 Available in October



See the television screen light up and Beverly

Magic

hear music from *The Beverly Hillbillies* theme song. Battery operated. By Orville Wilson. 3³/₄" w. \$17.95 USA QXI2141 Available in October

The Beverly Hillbillies



Gandalf the Grey™ By Julie Forsyth. 5½" h. \$14.95 USA QX12809 Available in October

Stay Puft Marshmallow Menace Ghostbusters Hear music from the Ghostbusters theme song performed by Ray Parker Jr. Battery operated. By Cullen Brown. 4½" h.

By Cullen Brown. 4½" h. \$17.95 USA QXI2954



Edward and Bella's Wedding

The Twilight Saga:

Breaking Dawn—Part 1

4″ h.

\$17.95 USA QXI2951

GUARDIANS

Jack Frost Rise of the Guardians—DreamWorks By Nello Williams. 4½" h. \$14.95 USA @X12721 Available in October



Harry Potter

The Final Battle

Harry Potter™ See the ornament illuminate and hear the sounds of the epic battle between good and evil. Battery operated. 5½" w. \$24.95 USA QXI2864



Dr. Leonard "Bones" McCoy™ 3rd in the STAR TREK™ Legends series By Anita Marra Rogers. 4¼" h. \$14.95 USA QX8244



U.S.S. Enterprise[™] NCC-1701-D STAR TREK: The Next Generation[™] 25th Anniversary Attach ship to base and press button to hear Captain Picard's monologue and music from the opening credits of STAR TREK: The Next Generation. Battery operated. By Lynn Norton. 4½" w. \$32.95 USA QX12051



An Extraordinary Meeting STAR TREK™ Hear dialogue from this exciting scene. Battery operated. By Valerie Shanks. 4¼″ w. \$29.95 USA QXI2054 Hallmark Gold Crown Exclusive TIE Interceptor™ Star Wars: Return of the Jedi™ Hear authentic battle sounds and the infamous "Imperial March." Battery operated. By Robert Hurlburt. 3" w. \$29.95 USA @XI2061

WARS



Han Solo to the Rescue Star Wars: The Empire Strikes Back™ Hear dialogue from this exciting scene. Battery operated. By Katrina Bricker. 4" h. \$32.95 USA QXI2064 General Grievous 16th in the Star Wars™ series Star Wars: Revenge of the Sith™ By Robert Hurlburt. 4″ w.

\$17.95 USA QX8171

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Magic

Darth Vader LEGO® Star Wars™ By Orville Wilson. 3¼" h. \$14.95 USA QX12619 Hallmark Gold Crown Exclusive Available in November Sith Apprentice Darth Maul Star Wars: The Phantom Menace™ By Valerie Shanks. 4¼″ w. \$14.95 USA QXI2104

✻



Imperial Stormtrooper™ LEGO® Star Wars™ By Orville Wilson. 3" h. \$14.95 USA QXI2661 Available in October





Beware My Power

Green Lantern™ See the ornament illuminate and hear the Green Lantern Oath. Battery operated. $4 \ensuremath{\sc 2}''$ h. \$19.95 USA QXI2851



The Dark Knight Rises Batman™ 5″ w. \$14.95 USA QXI2841

Catwoman Batman™ 4½" w. \$14.95 USA QXI3049



The Amazing Spider-Man™ 2¾″ h. \$14.95 USA QXI2614

Lion-O ThunderCats Classic 4¾″ h. \$14.95 USA QXI2834

Thor™ The Avengers™ Detachable base. 3½" h. \$14.95 USA QX12604 Hallmark Gold Crown Exclusive

Avenders



Use the included bases to assemble these Avengers together.



Iron Man™

The Avengers™

Detachable base. 3½" h.

\$14.95 USA QXI2601

Hallmark Gold Crown Exclusive

Captain America™

The Avengers™

Detachable base. 3¼" h.

\$14.95 USA QXI2611

Hallmark Gold Crown Exclusive

Available in October

Each Avenger is sold separately



catwoman

AUROIS





Charles Woodson 5¼″ h. \$17.95 USA QXI2094 Available at participating stores



Hines Ward 4½″ h. \$17.95 USA QXI2201 Hallmark Gold Crown Exclusive Available at participating stores



Scott Fujita 5¼″ h. \$17.95 USA QXI2211 Hallmark Gold Crown Exclusive Available in October at participating stores



Santa's ATV Adventure By Cullen Brown. 2½" h. \$17.95 USA QXG4314

Patriotic Snowman

By Anita Marra Rogers. 2¾" h.

\$9.95 USA QXG4681

Angel of Grace

Keep abreast of your health! Early detection

is the best protection. For breast cancer

information, visit www.komen.org.

Porcelain.

By Julie Forsyth. 2¾" h. \$14.95 USA QXG4531 Hallmark Gold Crown Exclusive

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2012 Beer Stein By Tom Best. 3¾" h. \$14.95 USA QXG4354 Available in October



Heartfelt Healthcare Fabric and handcrafted. By Becky Hottel. 4" w. \$9.95 USA QXG4334 Available in October



One FINtastic Teacher! By Orville Wilson. 3" w. \$9.95 USA QXG4344 Available in October

Loudmouth Bass

Hear the Loudmouth Bass deliver some fun fish jokes. Battery operated. 3³/₄" w. \$17.95 USA QXG4541

Caddyshack



Gopher Golfer By Tracy Larsen. 4" h. \$14.95 USA QXI2901

Happy Campers

By Terri Steiger. 3³/₄" w.

Keep holiday, * memories * MOVING

Snowy Rider Harley-Davidson* Motorcycles By Sharon Visker, 3" h. \$14.95 USA QX12084 Available in October

2011 Street Glide * FLHX 14th in the Harley-Davidson* Motorcycle Milestones series Wheels turn. Die-cast metal and handcrafted. By Don Palmiter. 3³/⁴ w. \$14.95 USA QX8214 Cessna[®] 172 Skyhawk[®] 16th in the Sky's the Limit series

By Lynn Norton. 3¼" w. \$14.95 USA QX8241

> FINAL IN SERIES

1972 XRTT 750 Poad Racer 14th and Final in the Miniature Harley-Davidson[®] Motorcycles series Wheels turn. Die-cast metal and handcrafted. By Don Palmiter. 1" w. \$7.95 USA QXM9004

LIONEL® Nutcracker Route Baggage Coach Wheels turn. Handcrafted and metal. 3¾" w. \$14.95 USA QXI2001

LIONEL® Chessie Steam Special Set of three miniature ornaments. Wheels turn. Handcrafted and metal. 2" w. \$19.95 USA QXM9011 Available in October

> LIONEL® Nutcracker Route Tender Wheels turn. Handcrafted and metal. 2¼" w. \$14.95 USA QXI2034

LIONEL® Nutcracker Route Christmas Train Locomotive 17th in the LIONEL® Trains series Wheels turn. Handcrafted and metal. 31/4" w. \$19.95 USA QX8211

* BUT WAIT, THERE'S MORE!* PLAY A FUN GAME TO GUESS 4 ORNAMENTS

WE DIDN'T PUT IN THE DREAM BOOK.

1966 Ford F-100 18th in the All-American Trucks series Wheels turn. Handcrafted and metal. By Don Palmiter. 4" w. \$17.95 USA QX8224

John Deere 4120 Tractor Wheels turn. Die-cast metal. 3" w. \$14.95 USA QXI2044

> 1977 Pontiac* Trans Am[™] Special Edition 22nd in the Classic American Cars series Wheels turn. Die-cast metal. By Don Palmiter. 4¼″ w. \$17.95 USA_0X8231

SHARE WINTER FUN WITH MICKEY AND FRIENDS ALL SEASON LONG.

Look for hints about four more Keepsake Ornaments that complete our selection for 2012. You'll find them online at KICMEMBERS.COM from now until Ornament Debut Weekend, when we'll reveal them for the first time. Why not play along?

> Start your Ready! Set! Snow! collection with the first two ornaments arriving on Ornament Premiere Weekend. Available only at Hallmark Gold Crown stores.



Nov. 2

1¾" h. \$9.95 USA

ZN

Snow Stylin' Cool Duck Goofy Donald In stores beginning In stores beginning Oct. 6 Sept. 8 3" h. \$9.95 USA 2" h. \$9.95 USA QRP5911 QRP5914

Downhill-Dashin Mickey Ing In stores beginning July 14 A 2" w. \$9.95 USA

Sled-Pullin' Pluto In stores beginning July 14 1¾" h. \$9.95 USA QRP5904 **79**

Lollect all 5

1936 Ford Fire Engine 10th in the Fire Brigade series Wheels turn. By Robert Hurlburt. 4¼" w. \$19.95 USA QX8204 Hallmark Gold Crown Exclusive



Christmas Window 2012 10th in the Christmas Windows series Handcrafted. By Nina Aubé. 4″ h.

In the Keepsake Ornament Club, you'll get new ornaments created only for membersand a lot more. Your 2012 membership of just \$25.00^{*} gets you two of our limited-quantity membership ornaments (that's a \$40.00* value). Plus, you will get:

- Opportunities to buy seven exclusive ornaments
- Quarterly issues of For Keeps, the KOC newsletter
- Online members-only access to KOCMembers.com
- Our next Keepsake Ornament Dream Book
- Exclusive Bonus Points offers**
- * All prices guoted in U.S. funds. Prices do not include shipping and handling. If shipping to Canada, add \$5.00.
- ** Must be a Crown Rewards member to receive Bonus Points. loin now at Hallmark.com/CrownRewards.



Notable Nutcracker Handcrafted. By Joanne Eschrich. 5¼″ h.

Find your membership form on the Wish List inside.

Who-o-o Doesn't Love Snow! Handcrafted. By Tammy Haddix. 4½″ h.

EXCLUSIVE OFFERS

Just for joining the Keepsake Ornament Club for 2012, you will be eligible to purchase (by mail) two bonus KOC exclusives.



Sweet Angel Cake Handcrafted and fabric. By Ruth Donikowski. 3¾" h.

Mrs. Claus's Cupboard Repaint of 2011 KOC event ornament. 5½" h.

*

Stunning in the Spotlight" Barbie[™] Ornament Available beginning Ornament Premiere Weekend, July 14-15 Porcelain and fabric. By Patricia Andrews.

Christmas Angel Available beginning Ornament Debut Weekend, October 6-7 Handcrafted. By Sue Taque. 3¼" h. \$14.95 USA

€LUB XCLUSIVE AMENTS

Stargazer Lily Fairy Fairy Messengers Special Edition

Available beginning in April. Visit your Hallmark Gold Crown store for details. By Kristina Gaughran. 3¼" h. \$9.95 USA



Public Library Nostalgic Houses and Shops Available beginning November 2 By Don Palmiter. 4" h. \$19.95 USA



Santas From Around the World Available beginning September 8

By Edythe Kegrize. 4¼" h. \$17.95 USA

80



Our family of Reepsake Artists in Kansas City, works all year to help you bring magic to your tree.

JOIN US FOR TONS OF KEEPSAKE FUN THIS YEAR AT HALLMARK GOLD CROWN!

JULY **14-15** Ornament Premiere Weekend OCTOBER 6-7

Örnament Debut Weekend



Our all-new Keepsake event