

## 2023 KOC Calendar of Benefits

Call 1-800-Hallmark for Canadian benefits or more details

NOVEMBER 2022	DECEMBER 2022	JANUARY	FEBRUARY	MARCH	APRIL	MAY
<ul style="list-style-type: none"> <li>• Enrollment for 2023 KOC opens 11/2</li> <li>• Upon enrollment, receive access to purchase 2022 KOC exclusives while supplies last</li> <li>• Welcome packet ships upon enrollment, including a \$5 off \$10 coupon</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> <li>• Exclusive ornament sale on 12/6: Shop exclusive fan convention ornaments while supplies last.</li> </ul>	<ul style="list-style-type: none"> <li>• Enroll by 1/15 to get all benefits of membership, including up to \$30 in coupons</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Membership gift, valued at \$150, begins shipping, including your KOC-exclusive <i>Dream Book!</i></li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>• Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive early access: Shop our ornament release events in-store before anyone else.</li> <li>• 2 KOC-exclusive ornaments release at Ornament Premiere</li> <li>• Get KOC-exclusive Bonus Points at Ornament Premiere</li> <li>• Enrollment for 2023 KOC closes 7/31</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> <li>• Celebrate 50 years of Keepsake Ornaments with an exclusive ornament</li> </ul>	<ul style="list-style-type: none"> <li>• Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive early access: Shop our ornament release events in-store before anyone else.</li> <li>• 2 KOC-exclusive ornaments release at Ornament Debut</li> <li>• Get KOC-exclusive Bonus Points at Ornament Debut</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon and free ornament</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> <li>• 2023 membership benefits end 12/31</li> </ul>