

## 2022 KOC Calendar of Benefits

Call 1-800-Hallmark for Canadian benefits or more details

NOVEMBER 2021	DECEMBER 2021	JANUARY	FEBRUARY	MARCH	APRIL	MAY
<ul style="list-style-type: none"> <li>• Enrollment for 2022 KOC opens 11/2</li> <li>• Upon enrollment, receive access to purchase 2021 KOC exclusives while supplies last</li> <li>• Welcome packet ships upon enrollment, including a \$5 off \$10 coupon</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Enroll by 1/15 to get all benefits of membership, including up to \$30 in coupons</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon</li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• Membership gift, valued at \$100, begins shipping, including your KOC-exclusive <i>Dream Book!</i></li> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>	<ul style="list-style-type: none"> <li>• <i>For Keeps</i> email eNewsletter</li> <li>• Connect with artists and fellow fans on our private KOC Facebook Group</li> </ul>
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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