A message from the Keepsake Studio

As we come to the end of the 2021 Dream Book, we want to say thank you. It’s because of you that we have the privilege of creating Keepsake Ornaments. It’s because of you that we get to think about celebrating Christmas every single day. In our minds, that makes us the luckiest people in the world. So with each Keepsake Ornament you buy, please know that we are so very honored to be included in your family’s traditions. That it’s you who inspires us to keep creating and innovating. That your stories are important to us. We want to hear them. We want to help you tell them. Because your stories and your memories are at the heart of everything we do.

2021 Keepsake Ornament Events

JULY 10–18
Ornament Premiere Event
Keepsake Ornament Club early access on July 9

OCTOBER 2–10
Ornament Debut Event
Keepsake Ornament Club early access on October 1

DECEMBER 1–5
Trim the Tree Event
Keepsake Ornament Club early access on November 30

Find more details on page 70.

STAY CONNECTED
Facebook.com/HallmarkKeepsakes
Instagram.com/HallmarkKeepsakeOrnaments
KEEPSAKE ORNAMENTS ARE...

For the stories you’ll share year after year.
For the memories you’ll cherish forever.
For the laughter and love and even the tears.
For the traditions that bring you together.

From the Keepsake Studio, welcome to a new season of celebrating traditions and capturing special moments.

Welcome to the 2021 Dream Book.
FAMILIAR TRADITIONS AND NEW WONDERS

More than anyone, you know the wonders and memories of the Christmas season don’t just happen. They’re created. You create them when you lift a child to put the topper on the tree. Or when you welcome the messes of baking holiday treats. You create them when you gather your favorite people to celebrate traditions passed down through generations. When you make lists, share gifts, give back—and get wrapped up in the joy of it all—together.

But you don’t stop there. You’re hard at work creating new traditions for your loved ones to enjoy. Because for you, the magic of Christmas is new every year, and you want to pass that wonder along. We get that. It’s how we feel, too. And it’s why we work so hard to create Keepsake Ornaments that celebrate everything from nostalgic favorites to new wonders, magic moments to merry minis, and so much more. Our Keepsake Studio of artists’ love for holiday traditions shows up in the details of each ornament they create. And there’s a story behind them all, whether they’re inspired by their own Christmas memories—or maybe even by the ones you’ve shared with them.

So...everything you do to make the holidays memorable? Never doubt that it matters. You’ll hear it in the laughter of those you’ve gathered as you share the stories behind each ornament you unbox. You’ll see it in the eyes of children as they watch a magic ornament come to life with light, sound and motion. And you’ll feel it...you’ll all feel it...surrounding you, filling you, warming you. It’s that familiar comfort mixed with a renewed sense of wonder. It’s unforgettable but somehow unexpected. You create that. And every single year, the Keepsake Studio looks forward to being a part of your holiday magic.
CHRISTMAS MAGIC COMES TO LIFE

From classic favorites to magical innovations and fun surprises, so many holiday wonders await.

A. PULL-STRING MOOSE
Pull the string to see the moose move. Wood. By Edythe Kegrize. Available 10/2/21.
$24.99 USD QK1352

B. SPRIGHTLY SANTA
Glass. By Joanne Wright. Available 10/2/21. $49.99 USD QK2085

C. A BEAUTIFUL YEAR
$19.99 USD QGO2085

D. SANTA’S SLEIGH

E. COZY BIRCH SNOWMAN
By Anita Maria Rogers. Available 10/2/21. $15.99 USD QGO2092

F. AUSTRIA SANTAS FROM AROUND THE WORLD

G. SANTA CLAUS
$24.99 USD QTX4115

H. CHRISTMAS COMMEMORATIVE
$21.99 USD QXR9035

I. ANGELIC CANDLELIGHT

J. STUNNING SNOWFLAKE
Artist crafted and metal. By Ruth Donikowski. Available 10/2/21. $29.99 USD QK2052

K. VINTAGE SNOWMAN
Artist crafted and porcelain. By Joanne Wright. Available 10/2/21. $34.99 USD QK2072

L. SNOW ANGEL

M. HEIRLOOM ANGELS

N. 2021 SNOWFLAKE

“I’ve always loved the flickering pillar candles you can put on your mantel, so I wanted to use our new technology to create a realistic flickering flame in this ornament. It was definitely a team effort, and a lot of credit goes to our engineer, Jean Newton!”
—Joanne Wright, Keepsake Artist
Inspired to innovate

Our Keepsake Studio works closely with writers, engineers and even experts around the world to bring innovation to Keepsake Ornaments every year. That collaboration has brought us new technologies for magic ornaments, including light, sound, motion, interactive storytelling and more. We’re always striving to come up with exciting new ways to help you add wonder to your tree, so as you gather loved ones around it at Christmastime, you know it will be an entertaining and magical experience.

See all our magic ornaments in action at Hallmark.com/Magic

A. DECK THE GINGERBREAD HOUSE
Lights up and moves to music from “Deck the Halls” and “Up on the Housetop.”
By Sharon Visker and Emma Letargic-Smith. Available 10/2/21. 10⅖”Wx9⅓”Hx7⅖”D $149.99 USD QFM3365

B. ALL ABOARD!
Lights up, moves and plays music from “Here Comes Santa Claus.”
By Tracy Larsen. Available 12/1/21. $34.99 USD QXT4105

C. TANGLED UP IN CHRISTMAS
Hear a version of “O Christmas Tree.”
Available 10/2/21. $19.99 USD QGO2152

D. HOLIDAY LIGHTHOUSE
10th in the series. Lights up.

E. SOFT SERVE SURPRISE
Pull the string to see it illuminate and watch the ice cream cone spin.
By Nello Williams. Available 7/10/21. $24.99 USD QGO2162

F. NORTH POLE VILLAGE
Lights up and moves with Santa’s voice and music from “Santa Claus is Coming to Town.”
By Sharon Visker. Available 7/10/21. $59.99 USD QGO2185

G. PLAYFUL PENGUINS
See it illuminate, hear music from “Let It Snow” and watch the penguins play in the snow!

H. ROCK CANDY EXPRESS
4th in the Christmas Carnival series. Lights up and moves to music from “Good King Wenceslas.”
Add additional Christmas Carnival series ornaments to unlock other amazingly interactive performances!

SHALLMARK.COM/SHOPKEEPSAKEORNAMENTS 2021 DREAM BOOK | 9
A. SWEET SANTA  By Tammy Haddix and Crista Couch.  
Available 10/2/21. $15.99 USD QGO2405

B. MERRY CHRIS-MOOSE  By Gregor Benedetti.  
Available 12/1/21. $18.99 USD QXT4102

C. NOTHING “BUTTER”  By Gregor Benedetti. Available 7/10/21. $15.99 USD QGO1655

D. THE PERFECT PAIRING  By Gregor Benedetti. Available 7/10/21. $15.99 USD QGO2225

E. SPINNING SANTA  Rotate the knob to see Santa spin.  

F. ELEGANT ZEBRA  
Porcelain. By Joanne Wright.  
Available 10/2/21. $29.99 USD QK2042

G. HOLIDAY HAPPINESS  
Available 12/1/21. $29.99 USD QXT4112

H. ELF ON ICE  
The Elf on the Shelf®  
By Tom Best and Jim Kemme.  
Available 10/2/21. $17.99 USD QXI7222

I. I WANT A HIPPOPOTAMUS FOR CHRISTMAS  
Hear music from "I Want a Hippopotamus for Christmas" performed by Gayla Peevey.  
By Jim Kemme.  
Available 7/10/21. $19.99 USD QGO2142
The power of laughter

For his new series, Gregor Benedetti will showcase Christmas as seen through the eyes of this adorable little odd couple, Gnaughty and Gnice, hoping their future festive antics and merry misadventures will bring you and your family a laugh or two.

“Humor is important every day, but it’s especially important during the holidays,” Gregor says, “because laughter has the power to bring us together no matter how different we are. These little characters will show that despite their differences, they can sit back, relax and have a good laugh together. And they would wish the same for all of us.”

A. **FIRST IN SERIES GNOME FOR CHRISTMAS** Each ornament in this new series will feature the fun and festive antics of Gnaughty and Gnice, a playful pair of Christmas Gnomes! By Gregor Benedetti. Available 10/2/21. $19.99 USD QXR9065


E. **JUST BELIEVE** By Gregor Benedetti. Available 7/10/21. $19.99 USD QGO2322

F. **DISCO INFERNO** Hear music from “Disco Inferno” performed by The Trammps. By Matt Johnson. Available 7/10/21. $19.99 USD QGO2315


I. **COOKIE DOE** By Matt Johnson and Nina Aubé. Available 7/10/21. $15.99 USD QGO2275

J. **SEXY AND I KNOW IT** Hear music from “Sexy and I Know It” performed by LMFAO. By Allie Jachimowicz and Jake Angel. Available 10/2/21. $19.99 USD QGO2305

K. **REBEL REINDEER** By Tracy Larsen. Available 10/2/21. $15.99 USD QKE3285
Here comes Sandy Claws

Your Storytellers collection gets even more spooky-fun this year with the final additions of Oogie Boogie and Lock, Shock, and Barrel. Unlock more performances and song excerpts as they interact with Jack Skellington, Sally and Santa Claus to complete the story!

A.–E. **THE NIGHTMARE BEFORE CHRISTMAS COLLECTION** Each ornament lights up and performs an exciting scene from the movie. Collect them all to unlock larger, amazingly interactive performances! Keepsake Power Cord required (see page 68).

- **A. Disney Sally** by Emma Leturgez-Smith. Available 7/10/21. $34.99 USD QXD6601
- **B. Disney Oogie Boogie** Available 10/2/21. $34.99 USD QXD6405
- **C. Disney Santa Claus** By Emma Leturgez-Smith. Available 7/10/21. $34.99 USD QXD6604
- **D. Disney Jack Skellington** By Sharon Visker. Available 7/10/21. $34.99 USD QXD6594
- **E. Disney Lock, Shock, and Barrel** Available 7/10/21. $34.99 USD QXD6402

F. **BEDTIME STORIES**

- **F. Disney Tim Burton’s The Nightmare Before Christmas**
  - $24.99 USD QXD6562

G. **SLEDDING FRIENDS**

- **G. Rudolph the Red-Nosed Reindeer**
  - $24.99 USD QXI7172

H. **YOU’RE A MEAN ONE, MR. GRINCH**

- **H. Dr. Seuss’s How the Grinch Stole Christmas™**
  - Lights up. Slide arm to hear a version of “You’re a Mean One, Mr. Grinch.”
  - $24.99 USD QXI7272

I. **A HOLIDAY BOUQUET**

- **I. Frosty the Snowman™**
  - $17.99 USD QXI7042

J. **SNOW MISER AND HEAT MISER**

- **J. The Year Without a Santa Claus**
  - $19.99 USD QXI7082

K. **SANTA’S SLEIGH BELL**

- **K. The Polar Express™**
  - Jingle the bell to hear it ring! Metal.
  - $17.99 USD QXI7045

**A.–E. STORYTELLERS**

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**G. SLEDDING FRIENDS**

Rudolph the Red-Nosed Reindeer®


**H. YOU’RE A MEAN ONE, MR. GRINCH**

Dr. Seuss’s How the Grinch Stole Christmas™

Lights up. Slide arm to hear a version of “You’re a Mean One, Mr. Grinch.”


**K. SANTA’S SLEIGH BELL**

The Polar Express™

Jingle the bell to hear it ring! Metal.


**A.–E. STORYTELLERS**

14 | Hallmark.com/ShopKeepsakeOrnaments

**G. SLEDDING FRIENDS**

Rudolph the Red-Nosed Reindeer®


**H. YOU’RE A MEAN ONE, MR. GRINCH**

Dr. Seuss’s How the Grinch Stole Christmas™

Lights up. Slide arm to hear a version of “You’re a Mean One, Mr. Grinch.”


**K. SANTA’S SLEIGH BELL**

The Polar Express™

Jingle the bell to hear it ring! Metal.

MOVIE AND TV FAVORITES

A. CLARK’S CRAZY CHRISTMAS National Lampoon’s Christmas Vacation Lights respond to music from the film or to the music you play. By Matt Johnson. Available 10/2/21. 9¼” W x 6¾” H x 5⅞” D $159.99 USD QFM3352

B. THE BEST-LOOKING HOUSE IN TOWN National Lampoon’s Christmas Vacation Hear a memorable moment from this hilarious holiday comedy! Available 7/10/21. $19.99 USD QX17085

C. A GIFT FROM AUNT BETHANY National Lampoon’s Christmas Vacation See it move and hear sounds from the scene! By Emma Leturgez-Smith. Available 7/10/21. $19.99 USD QXI7052

D. BROTHERLY LOVE A Christmas Story By Tracy Larsen. Available 7/10/21. $19.99 USD QX17002


G. NOBLE NUTCRACKER Tabletop decoration. Lever moves. By Terri Steiger. Available 7/10/21. 4¼” W x 13¼” H x 4¼” D $79.99 USD QFM3375


ALL ABOUT ARTISTRY

“Our artists take pride in topping themselves every year when it comes to their ideas and their craftsmanship. They know the true mark of an artist is never being satisfied, and they’re motivated to always do better than their last creation.

“That’s why collaboration is such a key ingredient for us. Everyone brings their best to the table, and individual work turns into teamwork. Our artists build off each other’s ideas, our editorial partners help us develop stories and our engineers bring complex ideas to life. The whole team is inspired by personal stories from our consumers and driven to help people connect through the joy that Keepsake Ornaments bring.”

– Jim Tronoski, Creative Director
A. FATHER CHRISTMAS’S REINDEER
Comes to life on the 2021 Father Christmas ornaments.

B. C. FATHER CHRISTMAS
On scroll: The Christmas season brings a time of peace and tranquility for all. 
B. Black $24.99 USD QXE7525 C. White $19.99 USD QXR9252

D. RING IN THE SEASON

E. ELEVEN PIPERS PIPING

F. WHITTAKER Q. SNOWDEN

G. TOYMAKER SANTA
22nd in the series. Turn the knob to see the carousel spin. By Ken Crow. Available 7/10/21. $16.99 USD QXR9105

H. DUKE OF WINTER
Noble Nutcrackers Special Edition

I. DUKE OF WINTER

J. SEASON’S TREATINGS

K. SEASONAL SMORGBORD

L. SWEET REINDEER TREAT

M. SWEET DECADE

N. SWEET YEARS
Cookie Cutter Mouse Special Edition
By Nina Aubé. Available 7/10/21. $17.99 USD QXE3282

O. SWEET DECADE
10th in the series. By Nina Aubé. Available 7/10/21. $16.99 USD QXR9182

P. SWEET DECADE

Q. DUKE OF WINTER

R. SWEET DECADE
10th in the series. By Nina Aubé. Available 7/10/21. $16.99 USD QXR9182
Each year a different Keepsake artist will bring you a new ornament in this Stocking Stuffers series! Keepsake Artist Nina Aubé created the first and says, “I’m a huge animal lover, so all the critters in this stocking are pets I’ve personally known and loved, including my beloved cockatiel, Opie, who lived to the ripe old age of 25.”


C. BAKING BUDDIES By Kristina Gaughran. Available 7/10/21. $16.99 USD QXR9166

D. SNOW BUDDIES 24th in the series. By Tammy Haddix. Available 7/10/21. $16.99 USD QXR9182


F. NORTH POLE TREE TRIMMERS 9th in the series. By Tracy Larsen. Available 7/10/21. $16.99 USD QXR9185


H. HANDCAR HIGH JINKS Roll the cart to see Frosty and his penguin pal move. Wheels turn. By Nello Williams. Available 7/10/21. $19.99 USD QGO2125


K. FIRST IN SERIES STOCKING STUFFERS Each ornament will feature a festively stuffed stocking designed by a different Keepsake Studio artist each year! By Nina Aubé. Available 7/10/21. $19.99 USD QXR9212


P. NIFTY FIFTIES KEEPSAKE ORNAMENTS By Anita Marra Rogers and Tom Best. Available 10/2/21. $17.99 USD QGO2102
A. DECORATIVE CARDINAL LIGHT STRING  Battery-operated (not included). By Edythe Kegrize. 10 feet. Available 7/10/21. $39.99 USD QSB6215


I. FANCY FLAMINGO  By Edythe Kegrize. Available 7/10/21. $17.99 USD QXC5555


L. BEAUTIFUL BIRD  Glass onto tree branch. By Terri Steiger. Available 10/2/21. $34.99 USD QK2055

M. CAPTIVATING COCKATOO  2021 DREAM BOOK | 23
MEANINGFUL MOMENTS

Celebrate the unforgettable stories you’ll share around the tree year after year.


H. OUR FIRST CHRISTMAS TOGETHER Photo holder. By Terri Steiger. Available 7/10/21. $15.99 USD QGO2105


Precious firsts
Sweet moments become beautiful memories with ornaments that capture this amazing time in your family’s life.

A. DREAM COME TRUE

B. BABY GIRL’S FIRST CHRISTMAS
By Anita Marra Rogers. Available 7/10/21. $15.99 USD QGO2212

C. BABY BOY’S FIRST CHRISTMAS
By Anita Marra Rogers. Available 7/10/21. $15.99 USD QGO2205

D. BABY’S FIRST CHRISTMAS

E. BABY’S FIRST CHRISTMAS
Photo holder. By Debra Nielsen. Available 7/10/21. $15.99 USD QGO2202

F. BABY’S FIRST CHRISTMAS

G. WIZARD IN TRAINING
Harry Potter™ By Gregor Benedetti. Available 7/10/21. $19.99 USD QXI7112

H. BABY MAKES THREE
By Nina Aubé. Available 10/2/21. $15.99 USD QGO2195

I. MY FIRST CHRISTMAS
By Tammy Haddix. Available 7/10/21. $15.99 USD QGO2222

J. GRANDBABY’S FIRST CHRISTMAS

K. BORN TO STAND OUT
Celebrate your story
Show them your greatest joy is sharing a family tree.

- SISTERS AND FRIENDS
  By Kristina Daughtan.
  Available 7/10/21. $15.99 USD QGO2042

- THE SWEETEST GRANDKIDS
  Photo holder. By Debra Nielsen.
  Available 7/10/21. $15.99 USD QGO2062

- OUR FAMILY - 2021
  Photo holder. By Debra Nielsen.
  Available 7/10/21. $15.99 USD QGO2055

- LOVE YOU, MOM
  Porcelain. By Terri Steiger.
  Available 1/19/21. $17.99 USD QHX4035

- GREAT-GRANDDAUGHTER
  $13.99 USD QGO2032

- GREAT-GRANDSON
  $13.99 USD QGO2035

- GODCHILD
  By Tammy Haddix. Available 7/10/21.
  $17.99 USD QGO2062

- SANTA’S LITTLE YELPER
  Photo holder. By Tammy Haddix.
  Available 7/10/21. $15.99 USD QGO2072

- SANTA’S PUR-PECT HELPER
  Available 1/19/21. $19.99 USD QHX4055

- FOREVER BY MY SIDE
  Available 1/19/21. $19.99 USD QHX4085

- GRANDDAUGHTER
  $13.99 USD QGO2022

- GRANDSON
  $13.99 USD QGO2025

- DAUGHTER
  $13.99 USD QGO2012

- MOM
  $13.99 USD QGO2002

- DAD
  $13.99 USD QGO2005

- SON
  $13.99 USD QGO2015

- MOM & DAUGHTER
  $15.99 USD QGO2045

- DAD & SON
  $15.99 USD QGO2052

- SISTERS AND FRIENDS
  By Kristina Daughtan.
  Available 7/10/21. $15.99 USD QGO2042

- THE SWEETEST GRANDKIDS
  Photo holder. By Debra Nielsen.
  Available 7/10/21. $15.99 USD QGO2062

- OUR FAMILY - 2021
  Photo holder. By Debra Nielsen.
  Available 7/10/21. $15.99 USD QGO2055

- LOVE YOU, MOM
  Porcelain. By Terri Steiger.
  Available 1/19/21. $17.99 USD QHX4035

- GREAT-GRANDDAUGHTER
  $13.99 USD QGO2032

- GREAT-GRANDSON
  $13.99 USD QGO2035

- GODCHILD
  By Tammy Haddix. Available 7/10/21.
  $17.99 USD QGO2062

- SANTA’S LITTLE YELPER
  Photo holder. By Tammy Haddix.
  Available 7/10/21. $15.99 USD QGO2072

- SANTA’S PUR-PECT HELPER
  Available 1/19/21. $19.99 USD QHX4055

- FOREVER BY MY SIDE
  Available 1/19/21. $19.99 USD QHX4085
| A. | SAINT NICHOLAS | By Tracy Larson. Available 7/10/21. $17.99 USD QGO1485 |
| C. | ANGEL OF INNOCENCE | By Joanne Wright. Available 7/10/21. $19.99 USD QSM7855 |
| E. | HARMONY | 4th in the Christmas Angels series. On ornament: May the spirit and harmony of the season last all year long. By Joanne Wright. Available 7/10/21. $15.99 USD QXR9015 |
| F. | ACACIA | 34th in the Mary’s Angels series. Inspired by Mary Hamilton. By Robert Chad. Available 7/10/21. $13.99 USD QXR9005 |
| H. | GOD’S LOVE IS THERE | By Terri Steiger. Available 7/10/21. $15.99 USD QXH4015 |
| J. | STRENGTH IS BEAUTIFUL | By Terri Steiger. Available 7/10/21. $17.99 USD QXH4015 |
| L. | REMEMBERED WITH LOVE | By Joanne Wright. Available 7/10/21. $19.99 USD QXR9035 |
| M. | PLAY-DOH® PENGUIN | By Orville Wilson. Available 7/10/21. $15.99 USD QXR7165 |
| O. | COLORFUL TOY SOLDIER | By Orville Wilson. Available 7/10/21. $16.99 USD QXR7232 |
| P. | BACKPACK OF MEMORIES | Photo holder. Personalize with your child’s name, school, teacher and charms! By Tom Best. Available 7/10/21. $15.99 USD QGO2285 |

**KIDS’ FAVORITES**

From little moments to big milestones, capture all those special childhood memories with the perfect ornament.

| Q. | OH, THE PLACES YOU’LL GO! | Photo holder. Dr. Seuss’s Oh, the Places You’ll Go!™ By Nello Williams. Available 7/10/21. $16.99 USD QXH4012 |
| S. | SOCCER STAR | By Tom Best. Available 7/10/21. $13.99 USD QGO2235 |
| T. | BASKETBALL STAR | By Tom Best. Available 7/10/21. $13.99 USD QGO2245 |
| U. | FOOTBALL STAR | By Tom Best. Available 7/10/21. $13.99 USD QGO2252 |
| V. | BASEBALL STAR | By Tom Best. Available 7/10/21. $13.99 USD QGO2242 |
A. **FANTASTIC UNICORN**
By Debra Nielsen. Available 10/2/21. $17.99 USD QGO2262

B. **DREAM HORSE BUCKSKIN**

C. **VINTAGE FIRE ENGINE**
Fisher-Price™

D. **BONE SHAKER**
Hot Wheels™

E. **BATTLESHIP®**

F. **CRANE AND CLAM**
Tonka®
75th Anniversary

G. **SUPER SOAKER®**
Hasbro®
30th Anniversary
By Tom Best. Available 7/10/21. $16.99 USD QXI7202

H. **TWISTER®**
8th in the Family Game Night Series.

I. **POWDER**
My Little Pony
By Emma Leturgez-Smith. Available 7/10/21. $15.99 USD QXI7392

J. **SHOCKWAVE**
Transformers
By Orville Wilson. Available 7/10/21. $17.99 USD QXI7395

K. **ELMO’S MAGIC PIANO**
Sesame Street™

L. **COOKIE MONSTER**
Sesame Street™
Available 7/10/21. $15.99 USD QXI7195

M. **ALWAYS VERY CURIOUS**
Curious George™
Available 10/2/21. $16.99 USD QXI7215

N. **CHASE IS ON THE CASE!**
PAW Patrol: The Movie™
By Nello Williams. Available 10/2/21. $17.99 USD QXI7222

O. **SNOW BUDDIES**
Thomas the Tank Engine™
Available 7/10/21. $19.99 USD QXI7232

P. **ELF AND TEDDY**
LEGO®
Minifigure
By Jake Angell. Available 7/10/21. $16.99 USD QXI7225

Q. **MINION ELF**

R. **POPPY AND BRANCH**
DreamWorks®
Trolls™
Available 7/10/21. $19.99 USD QXI7265

S. **SPRUCED UP SCOOB**
Scooby-Doo™
By Anita Marra Rogers. Available 7/10/21. $17.99 USD QXI7035

T. **MERRY TO THE MAX**
Animaniacs
By Nello Williams. Available 10/2/21. $17.99 USD QXI7025

U. **THE NIGHT BEFORE CHRISTMAS**
Tom and Jerry
By Tracy Larsen. Available 7/10/21. $17.99 USD QXI7065

V. **BUGS BUNNY**™ AND **BABY FINSTER**™
Baby Buggy Bugs — Looney Tunes™
“For this magic carousel, I thought of myself as the designer-builder of an elegant royal ride fit for a princess. I wanted it to be something the princesses would enjoy, so I gave each her own special ride along the cobblestone path, framed under the canopy of the carousel.”
—Robert Hurlburt, Keepsake Artist

See it in action at Hallmark.com/Carousel.
Disney stories and characters have inspired Keepsake artists for decades, and bringing them to life through Keepsake Ornaments never gets old.

“Now we’re celebrating Disney fans by highlighting favorite attractions and memorable experiences from Disney Parks so you can commemorate your trips,” says Art Director Charles Young. “Last year we introduced The Haunted Mansion, featuring everyone’s favorite ghosts, and this year you’ll find Disney Mickey Mouse riding in a vintage Autopia vehicle.

“While I can’t reveal next year’s designs, fans can look forward to favorite Disney Parks attractions and experiences interpreted in fun and unique ways with great sculpted detail, storytelling and technology.”

A. DISNEY MICKEY MOUSE RADIO
Turn the dial to see the radio illuminate and hear a variety of festive Mickey broadcasts! By Tom Best. Available 7/10/21. $29.99 USD QXD6432

B. STORYTELLERS
Disney Mickey Mouse
By Kristina Gaughan and Matt Johnson. Available 7/10/21. $17.99 USD QXD6435

C. A FUTURISTIC FREEWAY TO FUN!
Disney Autopia
Wheels turn. Available 7/10/21. $18.99 USD QXD6422

D. FINAL IN DECEMBER
STEAMBOAT WILLIE
Disney Mickey Mouse

E. SIMPLE GRANITY
IN THE SWING
Disney Mickey Mouse
By Alex Ho. Available 10/2/21. $16.99 USD QXE37

F. A YEAR OF DISNEY MAGIC
Disney Mickey Mouse
By Alex Ho. Available 7/10/21. $15.99 USD QXD6426

G. PHONING A FRIEND
Disney Minnie Mouse
Available 7/10/21. $15.99 USD QXD6472

H. DISNEY POSITIVELY
MINNIE MOUSE
Porcelain. Available 7/10/21. $29.99 USD QK1302

I. DISNEY MICKEY MOUSE ORNAMENT SET

J. HIGH FLYING FRIENDS
Disney Mickey Mouse and Minnie Mouse
By Alex Ho. Available 10/2/21. $10.99 USD QXD6552

See it in action at Hallmark.com/MickeyRadio
A. SHOW YOURSELF Disney Frozen 2 Hear music from “Show Yourself” Available 7/10/21. $19.99 USD QXD6515
B. DISNEY QUEEN ANNA Frozen 2 Porcelain. By Rodney Gentry Available 7/10/21. $29.99 USD QXE345
E. KISS THE GIRL Disney The Little Mermaid See the fish move and hear music from “Kiss The Girl.” By Katrina Bricker Available 7/10/21. $39.99 USD QXD6532
F. STEPPING OUT IN STYLE Disney Cinderella By Patricia Andrews Available 7/10/21. $17.99 USD QXD6505
G. DISNEY DIAMOND EYES DOPEY Snow White and the Seven Dwarfs Metal. Available 10/2/21. $49.99 USD QK1365
H. DISNEY TINKER BELL TAKES FLIGHT Peter Pan Available 10/2/21. $17.99 USD QXD6542
I. DISNEY JAQ AND GUS Cinderella By Alex Ho Available 10/2/21. $17.99 USD QXE3255
J. WITH A SMILE AND A SONG Disney Snow White and the Seven Dwarfs By Emma Liburgy-Smith Available 7/10/21. $17.99 USD QXD6502
L. LIMITED QUANTITY DISNEY JAQ AND GUS Cinderella By Alex Ho Available 10/2/21. $17.99 USD QXE3255
A. DISNEY AND PIXAR RECON PLAN CHARLIE Toy Story Hear memorable moments from this classic scene! By Alex Ho. Available 7/10/21. $19.99 USD QXD654


D. DISNEY AND PIXAR JACK-JACK Incredibles 2 Available 7/10/21. $15.99 USD QXD6475


F. DISNEY AND PIXAR SULLEY AND BOO Monsters. Inc. 20th Anniversary By Robert Chad and Eddie Hui. Available 7/10/21. $19.99 USD QXD6485


H. DISNEY RAYA AND TUK TUK Raya and the Last Dragon Available 10/2/21. $19.99 USD QXD6454

I. DISNEY ROCKSTAR STITCH Lilo & Stitch Porcelain. Available 10/2/21. $34.99 USD QX3662

J. DISNEY ALICE IN WONDERLAND 70th Anniversary Available 7/10/21. $19.99 USD QXD6452


L. IN A NUTSHELL Disney Chip and Dale Push the rod upward to see Dale appear! By Jim Kemme and Gregor Benedetti. Available 7/10/21. $19.99 USD QXD6442

M. DISNEY O CHRISTMAS Eeyore Winnie the Pooh By Alex Ho. Available 7/10/21. $17.99 USD QXD6462

N. DISNEY WINNIE THE POOH AND THE HONEY TREE 50th Anniversary. Turn the knob to see simple animation! By Nello Williams. Available 7/10/21. $29.99 USD QXD6465


P. DISNEY CHERNABOG Fantasia Attaches to a light string for optional lighting effect. Available 7/10/21. By Alex Ho. $19.99 USD QXE3202

Q. DISNEY CRUELLA DE VIL 101 Dalmatians Precious Moments Porcelain. Available 7/10/21. $29.99 USD QX315

The Keepsake Studio wants to help you celebrate the heroes who are making a difference in the world every single day. So we’ve created these ornaments to honor them. To let them know what they do matters. And to share a gift of gratitude. We hope they’ll help you create a memory your heroes will treasure for years to come when they decorate their trees.

**Fun Gifts, Perfect Fits**

Celebrate who they are and what they love—and add a little joy to their world.

- **A. On Mountain Time**

- **B. A Day at the Beach**

- **C. On Top of the World!**
  - Disney Mickey Mouse. By Alex Ho. Available 1/19/21. $17.99 USD QHX4105

- **D. On Beach Time**

- **E. Up and Away**

- **F. Camping Deer**
  - By Tom Best. Available 10/2/21. $17.99 USD QGO2372

- **G. Irish Welcome**

- **H. The Thrill Is Gone**

- **I. 1966 Ford Fire Engine**
  - 19th in the Fire Brigade series. See the engine’s lights illuminate! Wheels turn. By Robert Harbort. Available 7/10/21. $25.99 USD QXR9262

- **J. Lights to Boot**

- **K. Caring at Heart**

- **L. Thank You, Teacher!**
  - By Terri Steiger. Available 1/19/21. $12.99 USD QHX4012

Who’s your hero?
C. GOLFING IN THE SNOW

D. BAKIN’ IT MERRY
By Debra Nielsen. Available 10/2/21. $15.99 USD QGO2352

E. LIFE’S SWEETER AT GRANDMA’S
By Terri Steiger. Available 7/10/21. $17.99 USD QGO2075

F. STYLIN’ SAXOPHONE

G. SEW VINTAGE
By Tom Best. Available 10/2/21. $15.99 USD QGO2362

H. WINE TIME
On ornament: The most wonderful wine of the year. By Tom Best. Available 10/2/21. $15.99 USD QGO2355

I. DRESSED UP DOG
The PEANUTS® Gang
By Tracy Larsen. Available 10/2/21. $19.99 USD QXI7315

J. THE DOCTOR IS IN
The PEANUTS® Gang

K. SNOOPY’S PAWPET SHOW
The PEANUTS® Gang
By Tracy Larsen and Jim Kemme. Available 7/10/21. $17.99 USD QXI7312

L. TAKING A DIP
The PEANUTS® Gang
By Nello Williams and Tracy Larsen. Available 7/10/21. $17.99 USD QXI7305

M. SNOOPY’S TOY TRAIN
The PEANUTS® Gang
Train goes around the track as Snoopy cackles along!
By Tracy Larsen. Available 10/2/21. $34.99 USD QXI7322

N. ALL DECKED OUT
24th in the Spotlight on Snoopy series.

O. ALL TANGLED UP
Comparison to the 2021 Spotlight on Snoopy ornament.
By Tracy Larsen. Available 10/2/21. $15.99 USD QXE3242
Keepake Artist Rodney Gentry brings you the first in our "The Car's the Star" series. "This 1970 Dodge Charger from The Fast and the Furious™ will always be special to me," he says. "Back when I bought my first car in the 1970s, my father had suggested the Dodge Charger. Though I didn’t buy it back then, here I am today modeling a beautiful movie star Dodge Charger."

A. 1970 DODGE CHARGER
The Fast and the Furious

B. 2020 CHEVROLET® CORVETTE® STINGRAY™
Wheels turn. Die-cast metal.

C. 1959 CADILLAC® CYCLONE
4th in the Legendary Concept Cars series. Wheels turn. Die-cast metal.

D. 1971 AMC JAVELIN AMX
50th Anniversary
Wheels turn. Die-cast metal.
Available 7/10/21. $19.99 USD QXE3235

E. 1971 PONTIAC® GTO™ JUDGE™

F. 2020 JEEP GLADIATOR RUBICON
Wheels turn. Die-cast metal.

G. 1966 DODGE A-100

H. JOHN DEERE 3038E
COMPACT UTILITY TRACTOR
Wheels turn. Die-cast metal.
Available 10/2/21. $19.99 USD QXI7285

I. INDIAN SCOUT
100th Anniversary
Available 10/2/21. $19.99 USD QXR9245

J. 221 NEW YORK CENTRAL
“EMPIRE STATE” LOCOMOTIVE
LIONEL® Trains
26th in the LIONEL® Trains series. Wheels turn. Die-cast metal.
Available 7/10/21. $19.99 USD QXI7292

K. 221 NEW YORK CENTRAL
“EMPIRE STATE” LOCOMOTIVE LIONEL® Trains
Wheels turn. Die-cast metal.
Available 7/10/21. $19.99 USD QXE3232

L. GLOBE SWIFT
Available 7/10/21. $19.99 USD QXR9232

M. LIONEL® 2431
OBSERVATION CAR
Wheels turn. Die-cast metal.
Available 7/10/21. $19.99 USD QXI7295

N. LIONEL® 221W NEW YORK CENTRAL TENDER
Wheels turn. Die-cast metal.
Available 7/10/21. $19.99 USD QXI7292
Feed their passions
For whatever they can’t get enough of... give them a little more!

**A. BLANCHE DEVEREAUX**
The Golden Girls
Hear favorite phrases from the show!
By Anita Marra Rogers. Available 7/10/21. $19.99 USD QXI7412

**B. I WANT MY MTV!**
MTV Music Television™
Lights up and plays music from the original MTV theme song “Man on the Moon.”
By Matt Johnson. Available 7/10/21. $19.99 USD QXI7615

**C. LEBRON JAMES AND BUGS BUNNY™**
Space Jam: A New Legacy™
By Anita Mama Rogers and Robert Chad. Available 10/2/21. $19.99 USD QXI7075

**D. MARVIN THE MARTIAN™**
Space Jam: A New Legacy™

**F. MICHAEL SCOTT**
The Office
Hear him speak!

**G. THE ONE WITH ALL THE THANKSGIVINGS**
Friends
Hear memorable moments from the show.
By Anita Marra Rogers and Tim Bodendistel. Available 7/10/21. $19.99 USD QXI7115

**H. CASTLE GRAYSKULL**
He-Man and the Masters of the Universe
By Jake Angel. Available 7/10/21. $19.99 USD QXI7405

**D. LIMITED QUANTITY**
**MARVIN THE MARTIAN™**
Space Jam: A New Legacy™

**E. SHELTON COOPER™ AS THE FLASH™**
The Big Bang Theory™

**G. CASTLE GRAYSKULL**
He-Man and the Masters of the Universe
By Jake Angel. Available 7/10/21. $19.99 USD QXI7405

**H. CASTLE GRAYSKULL**
He-Man and the Masters of the Universe
By Jake Angel. Available 7/10/21. $19.99 USD QXI7405

**L. Coming Soon**
The Office
By Emma Leturgez-Smith. Available 10/2/21. $22.99 USD QXI7415
FAN FAVORITES

From sci-fi and fantasy to super heroes and gaming, find epic memories and characters for all fandoms.

Add to your Star Trek Storytellers collection

The magic of the Star Trek™ Mirror, Mirror Collection continues this year with two new ornaments, and if you haven’t started your set yet, now’s the perfect time to get them all! “I was really honored to work on the U.S.S Enterprise Tree Topper,” says Keepsake Artist Jake Angell, “and it was fun working with other passionate fans of the show from the Keepsake Studio. The original Star Trek was in reruns when I was a kid, so it’s cool to see how the lights and sound turned out on that ship I used to watch on TV.”
An interactive Death Star is born

Keepsake artists are always focused on innovation, so Orville Wilson was excited to work on this Death Star tree topper with new capabilities. “I put a Star Wars tree up every year,” he says, “and I always wished my tree topper could play with the other Storytellers ornaments.” This year, Orville’s wish comes true. “It has a much bigger presence and a lot more detail than the original,” he shares. “It lights up really well and interacts with the new 2021 Storytellers ornaments.” Orville gives credit to everyone who collaborated to bring the technology together. “It took a team to make it happen, and I can’t wait to add it to my tree.”

See them all at Hallmark.com/StarWarsStorytellers

F. DARTH VADER™
Star Wars™: The Empire Strikes Back™
25th in the Star Wars™ series.
$19.99 USD QXI9285

G. C-3PO™ AND BABU FRIK™
Star Wars™: The Rise of Skywalker™
See C-3PO illuminate and hear memorable moments from the scene! By Tracy Larsen. Available 7/10/21.
$24.99 USD QXI7582

H. THE CHILD™
Star Wars™: The Mandalorian™
By Jake Angell. Available 7/10/21. $19.99 USD QXI7572

I. BOBA FETT™
Star Wars™: The Mandalorian™
$24.99 USD QXI7632

J. MILLENNIUM FALCON™
Star Wars™

A. Death Star™ Tree Topper
Lights up and plays music from the “Star Wars: Main Title.” By Orville Wilson. Available 7/10/21. $134.99 USD QFM3362

B. C-3PO™ and R2-D2™
$39.99 USD QXI7335

C. Obi-Wan Kenobi™

D. Luke Skywalker™

E. THE MERRIEST HOUSE IN THE GALAXY
Star Wars™
Lights up and performs a synchronized sound and light show to the tune of “Star Wars: Main Title.” By Orville Wilson. Keepsake Power Cord required (see page 68). Available 10/2/21. $34.99 USD QXI7375

A.–D. STAR WARS™: A NEW HOPE™ COLLECTION
Each ornament performs a scene from the movie. Collect them all to unlock larger, amazingly interactive performances! Ornaments require Keepsake Power Cord (see page 68).

A. Death Star™ Tree Topper
Lights up and plays music from the “Star Wars: Main Title.” By Orville Wilson. Available 7/10/21. $134.99 USD QFM3362

B. C-3PO™ and R2-D2™

C. Obi-Wan Kenobi™

D. Luke Skywalker™

A. Death Star™ Tree Topper
Lights up and plays music from the “Star Wars: Main Title.” By Orville Wilson. Available 7/10/21. $134.99 USD QFM3362

B. C-3PO™ and R2-D2™

C. Obi-Wan Kenobi™

D. Luke Skywalker™

E. THE MERRIEST HOUSE IN THE GALAXY
Star Wars™
Lights up and performs a synchronized sound and light show to the tune of “Star Wars: Main Title.” By Orville Wilson. Keepsake Power Cord required (see page 68). Available 10/2/21. $34.99 USD QXI7375

F. DARTH VADER™
Star Wars™: The Empire Strikes Back™
25th in the Star Wars™ series.
$19.99 USD QXI9285

G. C-3PO™ AND BABU FRIK™
Star Wars™: The Rise of Skywalker™
See C-3PO illuminate and hear memorable moments from the scene! By Tracy Larsen. Available 7/10/21.
$24.99 USD QXI7582

H. THE CHILD™
Star Wars™: The Mandalorian™
By Jake Angell. Available 7/10/21. $19.99 USD QXI7572

I. BOBA FETT™
Star Wars™: The Mandalorian™
$24.99 USD QXI7632

J. MILLENNIUM FALCON™
Star Wars™

K. STORMTROOPER™
LEGO® Star Wars™ Minifigure
$16.99 USD QXI7562

M. DARTH VADER™
LEGO® Star Wars™ Minifigure
$16.99 USD QXI7555
“We are extremely excited to bring Doctor Who to Keepsake Ornaments, from the British program adored by science fiction fans around the globe. Our TARDIS magic ornament plays a clip from the theme music, as well as its iconic TARDIS sound, while white lights pulse in the window and the rooftop light illuminates!”

—Kurt Gaulke, Art Director

A. THE FOURTH DOCTOR
Doctor Who
Available 10/2/21.
$19.99 USD QXI7505

B. TARDIS
Doctor Who
See the TARDIS illuminate and hear it come to life. Plays music from the Doctor Who theme. Available 10/2/21.
$24.99 USD QXI7502

C. ELEVEN
Stranger Things
By Kristina Gaughran. Available 7/10/21. $17.99 USD QXI7565

D. OH, GEEZ, RICK!
Rick and Morty

E. THE SORTING HAT™
Harry Potter™ See it move and speak! By Jake Angell. Available 7/10/21. $39.99 USD QXI7152

F. THE THREE BROOMSTICKS

G. HARRY POTTER AND THE SORCERER’S STONE™
20th Anniversary

H. HARRY POTTER AND THE GOBLET OF FIRE™
By Anita Marra Rogers. Available 10/2/21. $17.99 USD QXI7062

I. GIVE ME BACK MY SLIPPERS!
The Wizard of Oz™ Available 7/10/21. $29.99 USD QXI7142

J. RUBY SLIPPERS™

K. COURAGE, BRAIN, AND HEART
THE WIZARD OF OZ™
HEROES AND VILLAINS

A. THE WORLD’S GREATEST DETECTIVE™

Batman™
By Jake Angell. Available 7/10/21. $19.99 USD QXI7166

B. TO THE BATCAVE!


C. PEACEMAKER™

The Suicide Squad™

D. WONDER WOMAN™

LEGO® DC Super Heroes™ Minifigure
By Jake Angell. Available 7/10/21. $16.99 USD QXI7022

E. WONDER WOMAN™

80th Anniversary
By Gregor Benedetti. Available 7/10/21. $18.99 USD QXI7072

F. SUPERMAN™

Zack Snyder’s Justice League™
Available 10/2/21. $17.99 USD QXI7106

G. CATWOMAN™

Batman™ The Classic TV Series

H. IN THE HOLIDAY SWING

Spider-Man™
By Matt Johnson and Emma Leturgez-Smith. Available 10/2/21. $17.99 USD QXI7462

I. GUARDIANS OF THE GALAXY PEEKBUSTER

Motion-activated sound warns peekers. Available 10/2/21. $24.99 USD QXI7485

J. CAPTAIN AMERICA (SAM WILSON)

The Falcon and the Winter Soldier
By Orville Wilson. Available 7/10/21. $17.99 USD QXI7482

K. STAR-LORD

Guardians of the Galaxy
Available 10/2/21. $17.99 USD QXI7472

L. SPIDER-MAN

Metal. Available 7/10/21. $49.99 USD QK2025

M. CAPTAIN AMERICA’S SHIELD


N. LOKI

By Robert Chad. Available 10/2/21. $17.99 USD QXI7465

O. DEADPOOL


Knowing what they love is your super power

See it in action at Hallmark.com/Batcave
Power up
Ornaments to take you to the next level with all your favorite gamers.

A. CAPE MARIO
By Emma Leturgez-Smith. Available 7/10/21. $17.99 USD QXI7422

B. DONKEY KONG

C. CHARGED SUPER NES CONSOLE
Lights up and plays Super Mario World game sounds! By Jake Angel. Available 7/10/21. $19.99 USD QXI7442

D. POKÉMON CHARIZARD
Available 10/2/21. $17.99 USD QXI7445

E. DISNEY KING MICKEY
Kingdom Hearts Available 10/2/21. $17.99 USD QX16535

F. CRACKSHOT
Fortnite
By Tracy Larsen. Available 10/2/21. $17.99 USD QXI7425

G. ENDERMAN
Minecraft
By Nello Williams. Available 10/2/21. $18.99 USD QXI7435

H. SUB-ZERO
Mortal Kombat
By Alex Ho. Available 7/10/21. $17.99 USD QXI7135

I. SONIC & TAILS
Sonic the Hedgehog™

J. J. LIMITED QUANTITY
KNUCKLES
Companion to the 2021 Sonic and Tails ornament.
By Matt Johnson. Available 10/2/21. $17.99 USD QXI3262
SMALL JOYS, BIG SMILES

Not everyone has room for a huge tree, and let’s face it, miniature trees and ornaments are adorable. Keepsake Studio Creative Director Jim Tronoski says, “I’m a huge fan of miniatures.” (See what he did there?) “I put up a couple mini trees every year. I love that they’re compact, and I can put them in different places around the house.” Keepsake Artist Nina Aubé has collected miniature objects since she was a child. She shares, “My mini trees are loaded with birds and critters, of course. There’s just something magical about tiny objects, especially when they have as much detail as our ornaments do.” We hope you’ll find something magical in our miniatures, too. And that each little detail will help you add more merry to your home this Christmas.

A.–C. MINIATURE CHRISTMAS TREES
Available 7/10/21.
A. Evergreen $19.99 USD QSB6264
B. White $19.99 USD QSB6254
C. Black $19.99 USD QSB6241

D.–F. MINIATURE ORNAMENT SETS
D. Elegant $4.99 USD QSB6845
E. Whimsical $4.99 USD QSB6512
F. Festive $4.99 USD QSB642

G.–I. MINIATURE TREE TOPPER & SKIRT SETS
G. Elegant $24.99 USD QSB6165
H. Whimsical $24.99 USD QSB6155
I. Poinsettia $24.99 USD QSB6175

A. CIRCUIT SNOWFLAKE ANGEL

B. ROAD SWEET LIL’ STARFISH

C. ROAD SPRING ROBIN
By Edythe Kegrize. Available 1/19/21. $7.99 USD QXM8235

D. ROAD BITTY BUTTERFLY
Metal. By Edythe Kegrize. Available 1/19/21. $9.99 USD QXM8242

E. ROAD DAINTRY DAFFODIL FAIRY
By Kristina Gaughran. Available 1/19/21. $7.99 USD QXM8262
MINIATURE ORNAMENTS AND ACCESSORIES

A. 🎅🏻 SANTA TIKI
By Orville Wilson. Available 7/10/21. $7.99 USD QXM8352

B. 🎁 A SNUGGLY STOCKING

C. 🐶 DRESSED UP DACHSHUND
By Joanne Wright. Available 10/2/21. $7.99 USD QXM8355

D. 🎊 JUNIOR JUKEBOX
Hear music from “Carol of the Bells.” By Nello Williams. Available 7/10/21. $11.99 USD QXM8392

E. 🎁 LT. PUPPY CLOCK
Wag the puppy’s tail to see his eyes move. By Tammy Haddix. Available 7/10/21. $9.99 USD QXM8362

F. 🎁 TINY TELLY
See the scene illuminate. By Nello Williams. Available 7/10/21. $11.99 USD QXM8395

G. 🎁 TOP-KOALATY CHRISTMAS
By Gregor Benedetti. Available 10/2/21. $7.99 USD QXM8345

H. 🥪 TEENY TOASTER
Slide the lever to make the toast pop up. By Matt Johnson. Available 10/2/21. $9.99 USD QXM8372

I. 🌍 A WORLD WITHIN
7th in the series. By Tammy Haddix. Available 7/10/21. $7.99 USD QXM8342

J. 🎁 1956 FORD THUNDERBIRD
4th in the Lil’ Classic Cars series. Wheels turn. Metal. By Alex So. Available 7/10/21. $11.99 USD QXM8282

K. 🐾 COZY LT. CRITTERS
3rd in the series. By Nina Aubé. Available 7/10/21. $7.99 USD QXM8312

L. 🎁 MINIATURE DISNEY MICKEY MOUSE TREE TOPPER & SKIRT SET

M. 🎁 DISNEY MERRY LT. MICKEY MOUSE
By Alex Ho. Available 7/10/21. $8.99 USD QXM8212

N. 🎁 DISNEY MERRY LT. MINNIE MOUSE
By Alex Ho. Available 7/10/21. $8.99 USD QXM8215

O. 🎁 DISNEY MERRY LT. PLUTO
By Alex Ho. Available 7/10/21. $8.99 USD QXM8222

P. 🎁 DISNEY MERRY LT. GOOFY
By Alex Ho. Available 7/10/21. $8.99 USD QXM8225
A. **THE TRIO** Harry Potter™ Set of 3.

B. **LIONEL® 1520W TEXAS SPECIAL PASSENGER SET**

C. **SUGAR PLUM FAIRY**
   Turn the knob to see the fairy twirl!
   By Gregor Benedetti. Available 10/2/21. $9.99 USD QXM8365

D. **CHEWBACCA™ STAND**
   Star Wars™
   By Jake Angell. Available 10/2/21. $8.99 USD QXM8405

E. **HAN SOLO™ STAND**
   Star Wars™
   By Jake Angell. Available 10/2/21. $8.99 USD QXM8402

F. **IGLOO TWIRL-ABOUT**
   Turn the knob to see the penguin twirl.
   By Sharon Visker. Available 10/2/21. $9.99 USD QXM8375

G. **LINK STAND**
   The Legend of Zelda
   By Matt Johnson. Available 10/2/21. $8.99 USD QXM8335

H. **PRINCESS ZELDA STAND**
   The Legend of Zelda
   By Matt Johnson. Available 10/2/21. $8.99 USD QXM8322

I. **MINI ROCK-A-STACK®**
   Fisher-Price
   Available 7/10/21. $8.99 USD QXM8265

J. **MINI BOX OF 8**
   Crayola
   By Rodney Gentry. Available 7/10/21. $8.99 USD QXM8272

K. **RUDOLPH® AND CLARICE™**
   Rudolph the Red-Nosed Reindeer®

L. **BAKER LUCY**
   The PEANUTS® Gang
   By Robert Chad. Available 7/10/21. $8.99 USD QXM8302

M. **BAKER SNOWPI**
   The PEANUTS® Gang
   By Robert Chad. Available 7/10/21. $8.99 USD QXM8292

N. **POPPY**
   DreamWorks® Animation Trolls
   Available 7/10/21. $8.99 USD QXM8275

O. **WINTER FUN WITH SNOOPY®**
   By Tracy Larsen. Available 7/10/21. $8.99 USD QXM8252

P. **BAKER CHARLIE BROWN**
   The PEANUTS® Gang
   By Robert Chad. Available 7/10/21. $8.99 USD QXM8295

Q. **SUGAR SKULL SWEETIE**
   By Sharon Visker. Available 7/10/21. $7.99 USD QFO5292
A. **THE NIGHTMARE BEFORE CHRISTMAS**

Available 7/10/21.

- **A. Miniature Disney Pumpkin King Tree Topper** $11.99 USD QSB6321
- **B. Miniature Disney Scary Teddy and Undead Duck Tree Skirt** Fabric: $16.99 USD QSB6324

B. **DISNEY LIL’ OOGIE BOOGIE**

Tim Burton’s The Nightmare Before Christmas

By Eddie Hui. Available 7/10/21.

$8.99 USD QXM8325

C. **MINIATURE HALLOWEEN TREE TOPPER & SKIRT SET**


$24.99 USD QFO5335

D. **MINIATURE HALLOWEEN LIGHT STRING**

Battery-operated (not included). 9 ft. Available 7/10/21. $9.99 USD QFO5342

E. **DISNEY LIL’ JACK SKELLINGTON**

Tim Burton’s The Nightmare Before Christmas

By Eddie Hui. Available 7/10/21.

$8.99 USD QXM8315

F. **DISNEY LIL’ SALLY**

Tim Burton’s The Nightmare Before Christmas

By Eddie Hui. Available 7/10/21.

$8.99 USD QXM8322

G. **DISNEY LIL’ OOGIE BOOGIE**

Tim Burton’s The Nightmare Before Christmas

By Eddie Hui. Available 7/10/21.

$8.99 USD QXM8325

H. **VINTAGE HALLOWEEN CUTIES**


$24.99 USD QFO5332

I. **CARAMEL APPLE CUTIE**


$7.99 USD QFO5385

J. **PIRATE SNOOPY**

The PEANUTS® Gang

By Robert Chad. Available 7/10/21.

$8.99 USD QFO5395

K. **I GOT A ROCK**

The PEANUTS® Gang


$24.99 USD QFO5312

L. **DISNEY WINIFRED SANDERSON**

Hocus Pocus

By Jake Angel. Available 7/10/21.

$19.99 USD QFO5315

M. **SPOOKY VULTURE**

By Edythe Kegrize. Available 7/10/21.

$16.99 USD QFO5302

N. **HAPPY HALLOWEEN!**


$16.99 USD QFO5302

O. **BLACK CAT ANTICS**

Mischievous Kittens Special Edition


$17.99 USD QFO5305

**MORE FROM KEEPSAKES**

Ornaments are for Halloween, too!

Plus, find ornament accessories and get info about our Keepsake Ornament Club, upcoming events and the newest gifts!
JOIN THE
KEEPSAKE
ORNAMENT
CLUB

Love Christmas and Keepsake Ornaments? Love being rewarded? Join the Keepsake Ornament Club family, and enjoy...

1. AN ANNUAL MEMBERSHIP GIFT
Filled with gifts from the Keepsake Studio, the Dream Box is valued at $75.

2. MEMBER-EXCLUSIVE ORNAMENTS AND ACCESS
Our artists created four ornaments available only to club members. Plus, shop our ornament release events a day before everyone else; get sneak peeks and behind-the-scenes updates; and much more.

3. SAVINGS AND OFFERS
Find a $5 off $10 coupon in every club mailing, plus enjoy savings and gifts (like the rocking horse shown below) and earn top-tier Crown Rewards Bonus Points on Keepsake purchases! (U.S. only)

Join now while supplies last and celebrate Christmas with us every day!

P • Fill out the application on the Wish List inside this book or join online at Hallmark.com/KeepsakeOrnamentClub

In Canada, call 1-800-HALLMARK

1. A. SPARKLING WHITE WREATH
Plugs into a standard wall outlet. 30" Available 7/10/21. $49.99 USD QSB6212

2. B. E. ORNAMENT STANDS
Metal. Available 7/10/21.
B. Gilded Leaves By Edythe Kegrize. $3.99 USD QSB6122
C. Decorative Silver $7.99 USD QSB6205
D. Silver $4.99 USD QSB6195 E. Gold $4.99 USD QSB6202

3. F. ORNAMENT DISPLAY ARM
Attach the arm to your tree to display a favorite ornament! Metal. By Terri Steiger. Available 7/10/21. $15.99 USD QSB6232

4. G. STAR HOOKS

5. H. SNOWFLAKE HOOKS

6. M., N. ORNAMENT HOOKS
M. 25 Miniature $2.99 USD QSB6291
N. 20 Full-Size $2.99 USD QSB6294

7. O., P. Each supports up to 7 items. Available 7/10/21.
O. Keepsake Power Cord $14.99 USD QSB6314
P. Magic Cord Available online only. $14.99 USD QSB6311

8. A.–E. ORNAMENT STANDS
Metal. Available 1/19/21.
B. Gilded Leaves By Edythe Kegrize. $12.99 USD QSB6112
C. Decorative Silver $7.99 USD QSB6205
D. Silver $4.99 USD QSB6205 E. Gold $4.99 USD QSB6202

9. DISNEY PRINCESS CELEBRATION ORNAMENT STAND

10. J.–L. MINIATURE LIGHT STRINGS
J. Bell $9.99 USD QSB6235
K. Tinsel $9.99 USD QSB6242 L. Pearl $9.99 USD QSB6245

11. O. KEEPSESACE POWER CORD
$14.99 USD QSB6314

12. P. MAGIC CORD
Available online only. $14.99 USD QSB6311
2021 Keepsake Ornament Events

Celebrate the magic of the season with us throughout the year. Have your best chance at getting the ornaments you want by filling out the Wish List in this book or at Hallmark.com/WishList. Turn in the Wish List before each event, and your store will have as many of your ornaments as possible ready for you to pick up when the event begins. And if you’re a Keepsake Ornament Club member, don’t forget you get early access to our release events!

For more information about our events, visit Hallmark.com/KeepsakeEvents

JUNE 12
VIRTUAL ARTIST SIGNING EVENT
Meet Keepsake artists online and purchase our Artist Signing Event ornament signed by multiple artists from the Keepsake Studio. It’s a great way to connect with our artists!

JULY 10-18
ORNAMENT PREMIERE
Celebrate Christmas in July at our first release of the year! Shop 250 new ornaments, enjoy event-exclusive offers, earn the best Crown Rewards Bonus Points of the year (U.S. only) and more!

OCTOBER 2-10
ORNAMENT DEBUT
Join us as we kick off the Christmas season with the release of 150 new ornaments. Enjoy event-exclusive offers and earn the season’s best Crown Rewards Bonus Points (U.S. only).

DECEMBER 1-5
TRIM THE TREE EVENT
Bring the family and celebrate your love of Christmas at this event where you can stock up on everything you need to be ready for the big day! That includes our special-edition ornament collection release!

Find even more holiday spirit

If you love Keepsake Ornaments, take a look at our Hallmark Ornaments—there’s lots to love there, too!

► Learn more at Hallmark.com/GiftOrnaments

KEEPSAKE GIFTS
ADD FUN TO THE SEASON

No one loves Christmas more than Keepsake fans. That’s why we’re bringing you a few special extras, so you can show your holiday spirit Keepsake-style. Or surprise that special someone who would keep the Christmas decorations up all year long if it were up to them (and why isn’t it, by the way?).

We hope these gifts will bring you a few smiles, encourage you to pause and enjoy those merry moments you’re creating, and remind you to put your feet up now and then. Because those merry moments are becoming treasured memories. And that’s something to celebrate.


A. Pair Well Wine Glass $12.99 USD QMC3102
B. Keepsake Ornament Christmas Tea Towel $12.99 USD QMC3115
C. Admiring My Ornaments Socks $14.99 USD QMC3112
D. Hang the Ornaments Mug Ceramic $14.99 USD QMC3110
E. Gnome for Christmas Face Mask $7.99 USD QMC3122