

2021 KOC Calendar of Benefits

Call 1-800-Hallmark for Canadian benefits or more details

NOVEMBER 2020	DECEMBER 2020	JANUARY	FEBRUARY	MARCH	APRIL	MAY
<ul style="list-style-type: none"> • Enrollment for 2021 KOC opens 11/10 • Upon enrollment, receive access to purchase 2020 KOC exclusives while supplies last • Welcome packet ships upon enrollment, including a \$5 off \$10 coupon • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Enroll by 1/15 to get all benefits of membership, including up to \$30 in coupons • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Enroll by 3/1 to get the Dream Book first • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Membership gift, valued at \$75, begins shipping, including your KOC exclusive Dream Book! • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Enroll by 7/1 to get full member access and benefits at Ornament Premiere • Exclusive early access: Shop our ornament release events in-store before anyone else. • 2 KOC-exclusive ornaments release at Ornament Premiere • Unlock KOC-exclusive Bonus Points at Ornament Premiere • Enrollment for 2021 KOC closes 7/31 • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Exclusive early access: Shop our ornament release events in-store before anyone else. • 2 KOC-exclusive ornaments release at Ornament Debut • Unlock KOC-exclusive Bonus Points at Ornament Debut • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly mailing arrives in your mailbox, including a \$5 off \$10 coupon • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Free ornament with Keepsake purchase of \$9.99 or more, our gift to you! • <i>For Keeps</i> eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group • 2021 membership benefits end 12/31