

2019 KOC Calendar of Benefits

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<ul style="list-style-type: none"> • 1500 Crown Rewards Bonus Points for joining by 2/28 • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • Registration opens for KOC Convention on 2/28 • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • 500 Crown Rewards Bonus Points for joining through 7/31 • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • KOC-exclusive ornaments available, with big Bonus Points • Dream Box begins shipping, our gift to you! • April For Keeps arrives in your mailbox, including a Hallmark Publishing offer • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • Ornament Premiere mailer arrives in your mailbox • For Keeps eNewsletter • Keepsake Community Prizes
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • New KOC-exclusive ornaments release • Free ornament for shopping at Ornament Premiere, in store only 7/13-7/21 • Unlock KOC-exclusive Bonus Points at Ornament Premiere • July For Keeps arrives in your mailbox, including a special offer • For Keeps eNewsletter • Keepsake Community Prizes • Enrollment for 2019 KOC closes 7/31 	<ul style="list-style-type: none"> • National KOC Convention in Kansas City, 8/8-8/10 • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • For Keeps eNewsletter • Keepsake Community Prizes • Ornament Debut mailer arrives in your mailbox 	<ul style="list-style-type: none"> • New KOC-exclusive ornaments release • Exclusive fan convention ornaments available • Unlock KOC-exclusive Bonus Points at Ornament Debut, 10/5-10/13 • October For Keeps arrives in your mailbox, including a special offer • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • Join the 2020 KOC early and unlock big Bonus Points • For Keeps eNewsletter • Keepsake Community Prizes 	<ul style="list-style-type: none"> • Join the 2020 KOC early and unlock big Bonus Points • December For Keeps arrives in your mailbox, including a special offer • For Keeps eNewsletter • Keepsake Community Prizes