

HALLMARK HALL OF FAME SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. To Enter: Go to www.hallmarkhalloffame.com, click on the "Enter *"THE RUSSELL GIRL"* Sweepstakes!" link and follow the on-screen entry instructions to enter. Online entries must be received by 11:59:59 PM (ET) on 1/26/08. Limit one entry per person/per day regardless of method of entry (a day is defined as any 24-hour period beginning at 12:00 AM ET). If there is a dispute as to the identity of the entrant, the prize will be awarded to the authorized account holder of the e-mail address. The "authorized account holder" is defined as the natural person to whom the e-mail address is assigned. Random drawing to be held on/about 1/31/08 from among all eligible entries received. Winners will be contacted by mail, e-mail or telephone. Odds of winning depend on total number of entries received.

Prize/Approx. Retail Value: (1) Grand Prize – A Hallmark Gold Crown Collector's Edition DVD of *The Russell Girl* (\$19.98) and *The Russell Girl* crew sweatshirt (\$25.00); (10) Runners-up – A Hallmark Gold Crown Collector's Edition DVD of *The Russell Girl* (\$19.98) Total Approx. Retail Value of all prizes \$244.78. General Rules: Open to legal U.S. residents, 18 & older, except employees of Sponsors, their respective affiliates, parents, subsidiaries, advertising/promotion agencies, prize suppliers & their immediate family members and/or those living in the same household of each. Void in Puerto Rico & where prohibited. Taxes are winners' responsibility. No prize substitutions, except at Sponsor's discretion. The Grand Prize winner must sign an Affidavit of Eligibility & Liability/Publicity Release within 10 days of receipt of notification that they are a winner or prize will be forfeited. Prize acceptance constitutes permission for the Sponsors & their agencies to use recipient's name/voice/likeness for advertising/publicity without further compensation unless prohibited by law. Entrants agree

to be bound by Official Rules & the decisions of judges. Sponsors & any of their respective affiliates, subsidiaries, agents, representatives, officers, directors, shareholders, agencies & employees (collectively "Releasees") are not responsible for any typographical or other error in the printing, offering or announcement of prizes. Releasees are not responsible for lost or late entries nor for electronic transmission errors resulting in omission/interruption/deletion/defect/delay in operations or transmission/theft/destruction or unauthorized access to or alterations of entry materials or for technical/network/telephone equipment/electronic/computer/hardware or software malfunctions/limitations of any kind, or inaccurate transmissions of /failure to receive entry information by Releasees or presenter on account of technical problems. If the Internet portion of the program is not capable of running as planned, including infection by computer virus/bugs/tampering/unauthorized intervention/fraud/technical failures or any other causes beyond the control of the Sponsor which corrupt or affect the administration/security/fairness/integrity or proper conduct of this sweepstakes, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel/terminate/modify or suspend the sweepstakes and award all prizes from among all entries received prior to the time of termination. By participating in promotion, entrants agree to release, indemnify & hold harmless the Releasees from & against any injuries, losses, damages, claims, actions or liability of any kind resulting or arising from participation in the sweepstakes or acceptance, possession, use, misuse or nonuse of any prize that may be awarded. For winners' names, send a SASE to Hallmark Hall of Fame, 2501 McGee, MD 291, Kansas City, MO 64108. All requests must be received by 1/28/08. Game is sponsored by Hallmark Cards, Incorporated and Hallmark Hall of Fame Productions, Incorporated, 2501 McGee, MD 291, Kansas City, MO 64108.