



gift wrap guide

easy ideas and inspiration from Hallmark Gold Crown®





Wouldn't it feel good to

wrap her gift in a way that reflects
her style (and a little of yours, too)?

get it ready in a couple of minutes—
without it looking rushed?

pick up all the stuff you need
at new prices so low you'll
have enough change for a latté?

Hallmark Gold Crown® helps you
put the finishing touch on any gift.

It's all about her.

Our newest gift bags, wraps and accessories make your gift look as unique as the person getting it.

And we're sure you'll like the new prices on Hallmark gift bags—up to 30 percent lower than before.

Call that our gift to *you*.



Let a handbag handle it.



a purse—perfect for holding a gift card.



flashy bag for that gift? piece of cake.



wrap tip

Sometimes, that just-right touch is already part of the package. No need to knock yourself out. Our bags make presenting your present quick and easy—on the eyes and on the budget.



Attach an extra mini-gift. A balloon or two. A few bags of herbal tea. Even a packet of pain reliever. (Because the party's got to end sometime.)



wrap tip



use add-on stickers (they're right in the bag) to make it personal.

Bring color to the party.

New designs. Bright colors. Our easy-to-customize gift bags and festive wraps help your gift put on its party best.

And our new lower prices will bring some nice color to your wallet. (Hope you like green.)



cut it up for a grass skirt look.



use bright tissue and a contrasting wrap to create a happy birthday band.

**Make it elegant
and memorable.**

Our newest wedding and shower designs help you honor the bride and groom with style. And you'll like the way your gift stands out from all the rest.



add a beautiful blossom.



wrap tip

Tuck your wedding gifts into a stack of small boxes—great for a place setting or a towel set. Tie them off with a shiny ribbon. Dangle a mini-bag to hold an add-on treat. (A gift card for an evening out?)



share a message from the heart.



pick a pic of the happy couple.



No gift is more fun (and less difficult) to jazz up than something for the new arrival. Tie on a pacifier or toy. A little photo frame. A washcloth or a onesie.



wrap tip



bring the circus to town.

Go ahead and be cute.

Showy circus animals. Pretty pinks and plaids. Hallmark's newest gift bags celebrate every new arrival. If your gift had a cheek, everyone would pinch it.

Consider tossing something into the new baby's college fund—you'll have it after spending less on our newest gift bags.



pair a bear with this gift card holder.



stuff a jumbo toy into this jumbo-sized bag.



How to wrap it up just right.

(No algebra necessary.)

1. Before you cut, wrap your paper snugly around your gift. If there's about a finger's length of overlap, you have plenty. Trim your paper from the roll—use our handy cut-lines to help—and center your gift on it. (Is the price tag off?) Pull the wrap over on one side, and tape it down.
2. Fold the edge of the other side of the wrap under, then pull it around tight and tape it down. Crease the wrap against the sides of your gift, then sharply fold the edges that lead from its top and bottom.
3. Fold down the top flap. (Crease it, too.) Bring up the bottom flap and tape. Do the other end just like that.
4. Then, trim with bows, ribbons and accessories you can find at your Hallmark Gold Crown.®

Don't forget to have fun!

