

Hallmark Cards and Hallmark Corporate Foundation 2006 Contributions in Kansas City Area

The majority of Hallmark's charitable giving is focused on the Kansas City metropolitan area, our corporate home. Here is a sampling of contributions made in 2006 from the Hallmark Corporate Foundation or the profits of Hallmark Cards. Unless otherwise noted, these contributions were for general support.

American Jazz Museum	10,000
Arts Council of Metropolitan Kansas City: Business Committee for the Arts	6,500
Boys & Girls Clubs of Greater Kansas City	20,500
Children's Place: operating and program support	10,500
Christmas in October	25,000
Coro Kansas City: summer internships and operating support	14,700
Don Bosco Community Center: building repairs	10,000
Guadalupe Centers: facility improvements and operating support	6,500
Harris Youth Foundation	15,000
Heart of America United Way: annual campaign, Metropolitan Alliance for Adult Learning and National Community AIDS Partnership	1,259,000
Heart-to-Heart International	25,000
Jackson County CASA: volunteer recruitment and operating support	10,000
Jackson County Historical Society	20,000
Junior Achievement of Middle America	41,000
Kansas City Anti-Violence Project: expansion of program services	5,000
Kansas City Area Development Council	115,500
Kansas City Art Institute	90,000
Kansas City Ballet	125,000
Kansas City Crime Commission	15,000
Kansas City Friends of Alvin Ailey	18,000
Kansas City Neighborhood Alliance: Neighborhood Self-Help Fund	25,000
Kansas City Repertory Theatre	193,000
Kansas City Symphony	234,000
LULAC National Educational Service Centers, KC	10,000
Lytic Opera of Kansas City	93,000
Medical Society of Johnson and Wyandotte Counties: translation services	5,000
Midwest Foster Care and Adoption Association: foster parent training	8,000
Mid-America Minority Supplier Development Council	15,000
Newhouse	5,000
PEN Faulkner Foundation: Writers in Schools program in Kansas City	25,000
Project Aim: youth service day	15,000
SAVE Inc.; strategic planning	10,000
Sunflower House: program expansion in Wyandotte County	10,000
UNCF College Fund	35,000
Urban League of Kansas City	15,500
WIN for KC: women's sports program	25,000
Women's Employment Network	22,500

The volunteer interests of Hallmark employees resulted in the contribution of an additional \$138,400 to Kansas City area organizations through the Volunteer Involvement Pays (VIP) program. In 2006, 380 employees requested \$200 grants for over 230 different organizations where they had given at least 25 hours of volunteer time in a six-month period. Organizations benefiting most from these grants in 2006 were the Heart of America Council of Boy Scouts, Mid-Continent Council of Girl Scouts and YouthFriends.